Mobile and international call prices in the Pacific region

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International call prices are relatively high in some Pacific island nations
We monitor the prices of mobile telephony in the Pacific region

- Determine the monthly cost for three user profiles
  - low user – 30 calls & 33 SMS per month
  - medium user – 65 calls & 50 SMS per month
  - high user – 140 calls & 55 SMS per month

- Profiles based on OECD definitions

- 2009 rates were current as at February 2009

- Purchasing power parity (PPP) rate from World Bank used to convert to a standard currency
Prepaid is the cheapest option for low users: between USD9-69 per month

Solomon Telekom Solomon Islands*
Pacific Mobile Papua New Guinea*
Telecom Vanuatu*
Digicel Vanuatu*
Digicel Papua New Guinea*
TSKL Kiribati*
Digicel Fiji*
Digicel Samoa*
Samoatel Samoa*
Vodafone Fiji*
Digicel Tonga*
TCC Tonga*
FSMT Micronesia*

Monthly spend (USD - ppp)

0 10 20 30 40 50 60 70

* prepaid service

Low user – 30 calls & 33 SMS per month
The medium user will pay between USD18-136 per month

*prepaid service*

Medium user – 65 calls & 50 SMS per month
The high user pays between USD38-282 per month

*prepaid service*

**High user – 140 calls & 55 SMS per month**
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