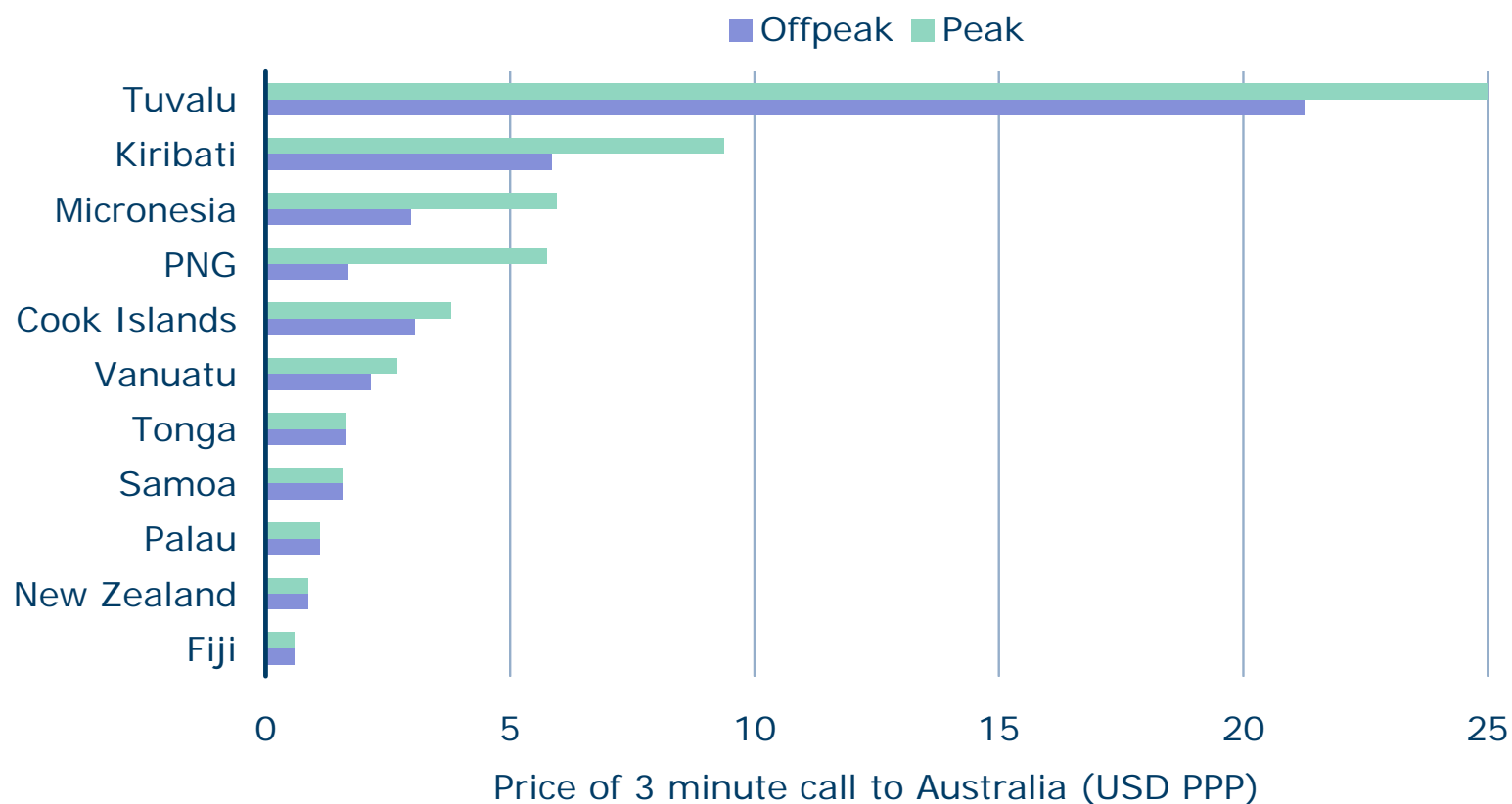


# Mobile and international call prices in the Pacific region

Noelle Jones, Principal Consultant

Presentation for ITU Ministerial Forum  
17 February 2009

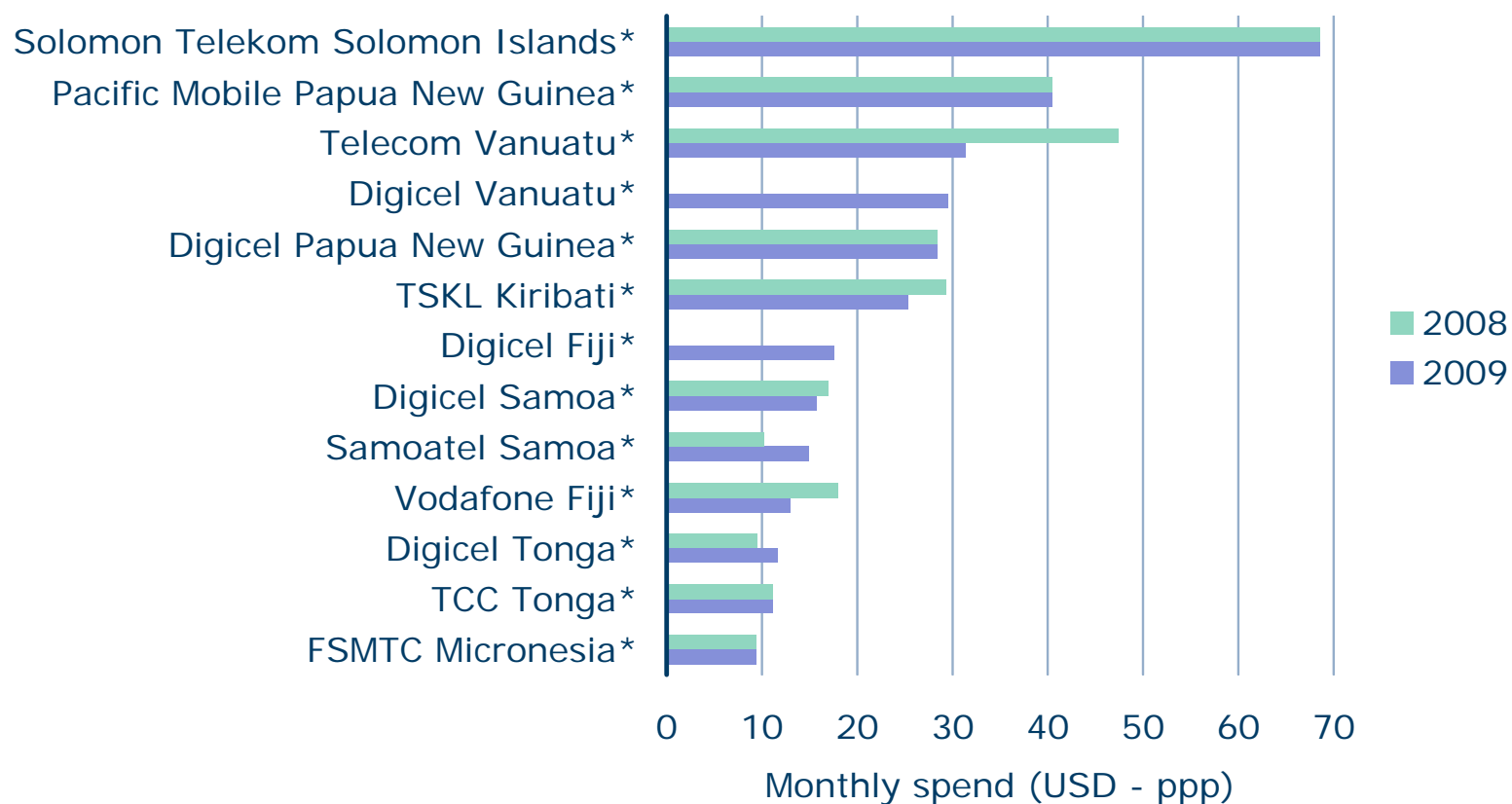
## International call prices are relatively high in some Pacific island nations



# We monitor the prices of mobile telephony in the Pacific region

- Determine the monthly cost for three user profiles
  - low user – 30 calls & 33 SMS per month
  - medium user – 65 calls & 50 SMS per month
  - high user – 140 calls & 55 SMS per month
- Profiles based on OECD definitions
- 2009 rates were current as at February 2009
- Purchasing power parity (PPP) rate from World Bank used to convert to a standard currency

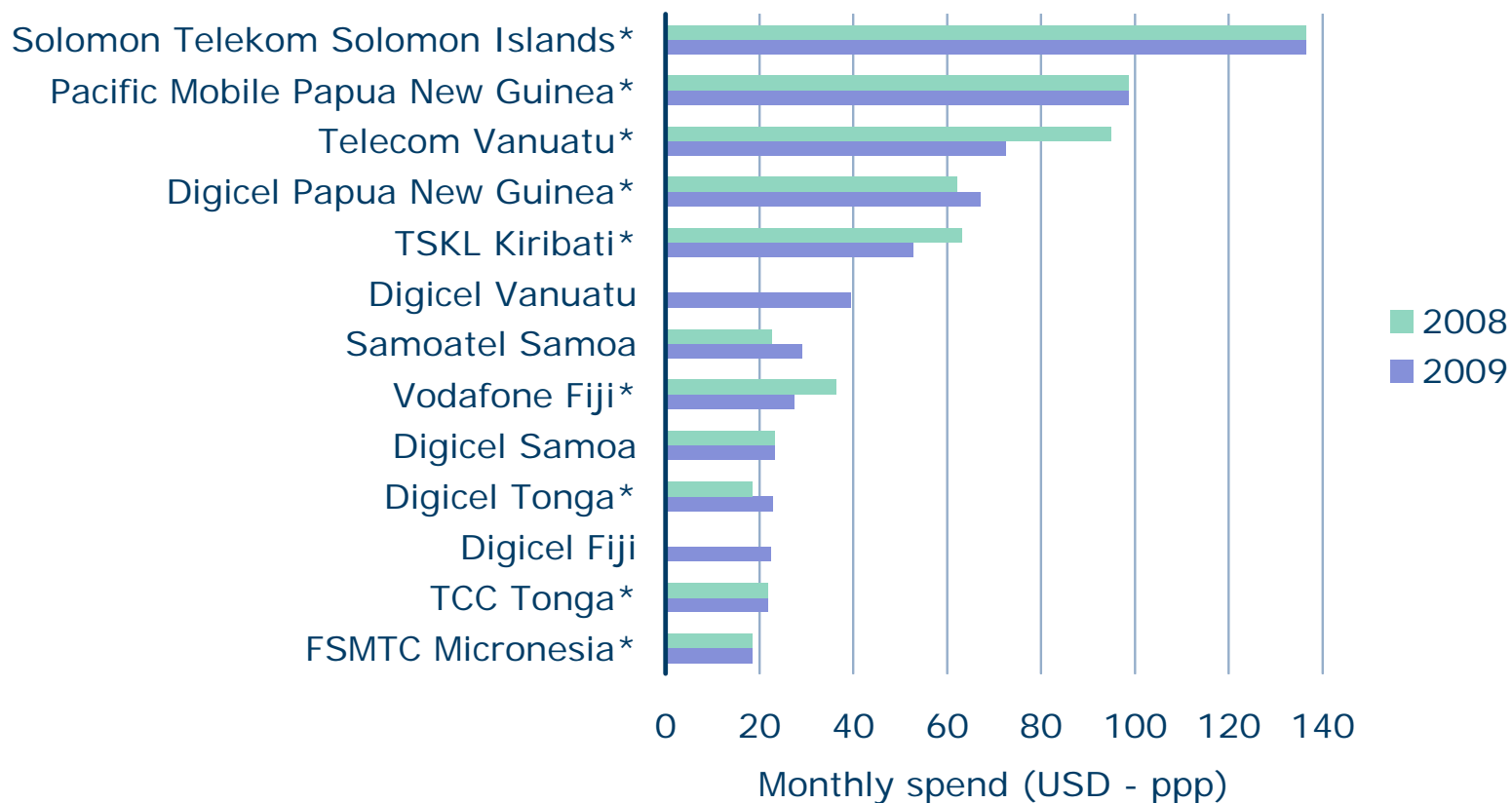
## Prepaid is the cheapest option for low users: between USD9-69 per month



\* prepaid service

Low user – 30 calls & 33 SMS per month

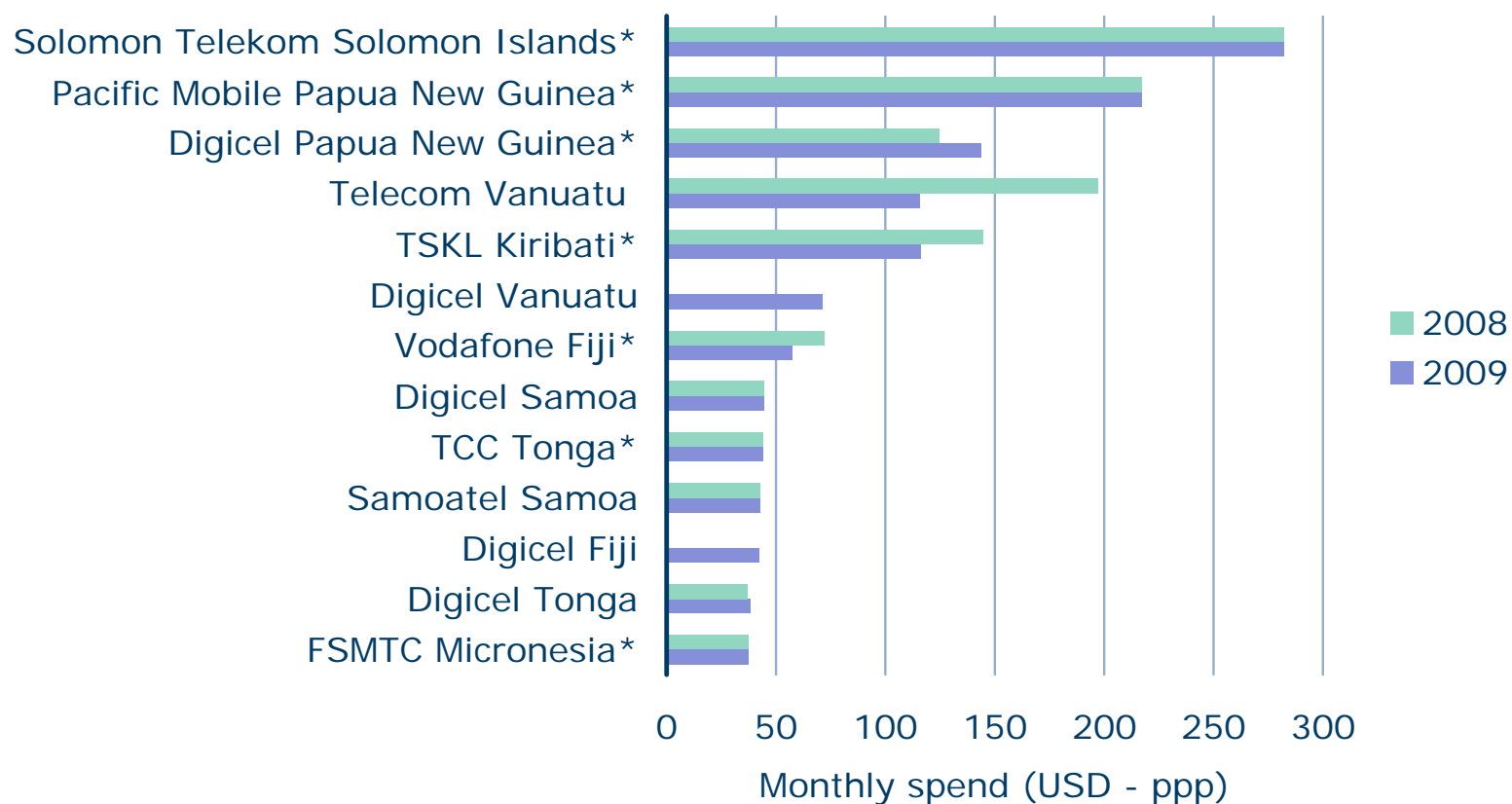
# The medium user will pay between USD18-136 per month



\* *prepaid service*

*Medium user – 65 calls & 50 SMS per month*

## The high user pays between USD38-282 per month



\* prepaid service

High user – 140 calls & 55 SMS per month

**Contact:** Noelle Jones  
+61 3 9830 0182  
n.jones@strategies.nzl.com



[www.strategies.nzl.com](http://www.strategies.nzl.com)

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