

Swisscom

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Swisscom Ltd.

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With revenues for 2002 of CHF 14.52 billion and 20,470 employees, the Swisscom Group is Switzerland's leading telecommunications company. Swisscom offers a comprehensive range of telecommunications products and services and is the clear market leader in mobile and fixed voice and data communications as well as Internet-based services. As a company primarily focused on its home market, Swisscom aims in future to maintain its market leadership in its core businesses of fixed network and mobile communications and to invest in related growth businesses. To strengthen its position even further, Swisscom also intends to make targeted investments in Europe as well as enter into partnerships and expand the debitel business model.

Classifications**Industry Sector** : Communications, Broadcasting, Mobile, Networking**Company Type** : Network operator, Service provider**Geographic Regions of activity** : Europe**Products & Services****Consumer Equipment** : Mobile Terminals**Network Infrastructure** : 3G Wireless, Access Networks, Bandwidth Management, Carrier Services, Data Transmission, Wholesale Internet Services**Value Added Services** : Interactive Television, Internet Access, Mobile Data