

Start-up Ecosystem to promote Digitalization

Dr. Nouredine OUADAH

Director of Startups & Incubators
Delegate Ministry for Knowledge Economy & Startups

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STARTUP IN ALGERIA

- December 2019 – New Ministry & LF 2020
- June 2020 – Digital Transformation Ministry
- September 2020 - Labels Definition in “20-254”
- October 2020 - Algerian Startup Fund
- November 2020 - Labeling Comity kick off
- December 2020 - LF 2021
- March 2021 - Algeria Venture accelerator
- ...



“STARTUP” LABEL

1- Company age - less than 8 years

2- Innovation - Labeling company

3- Annual turnover - Labeling company

4- Employees number - less than 250

5- Company capital - more than 50%

6- Growth – Business plan



“INCUBATOR” LABEL

- 1- Accommodations – Facilities : internet, ...
- 2- Services – Training, coaching, curriculum, ...
- 3- “Team” qualifications – CV
- 4- Achievements – **Incubated start-ups** (optional)



ONLINE PROCESS

The screenshot displays the STARTUP.DZ website interface. At the top left is the logo with a paper plane icon and the text "STARTUP .dz". To the right are navigation links: "POUR LES STARTUPS", "POUR LES INCUBATEURS", "POUR LES INVESTISSEURS", and "MON COMPTE". The main content area features a large banner with the text "BIENVENUE SUR STARTUP.DZ" and a sub-header "— QUE VOUS SOYEZ PORTEUR DE PROJET OU STARTUPEUR, VOTRE AVENTURE COMMENCE ICI". Above this banner is a video player showing a presentation slide titled "EQUITY VS DEBT" with a speaker. Below the banner are several smaller images: a booth with "ALGERIA DISRUPT", a booth with "OBTENIR UN LABEL", a booth with "DI SPINNER", and a panel discussion titled "5th ANNUAL STARTUP CONFERENCE" with "I CAPITAL I FORS". A social media sidebar on the left contains icons for Twitter and Facebook.

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www.startup.dz

THANK YOU