

## **Promoting Data-driven and Tech-enabled Agriculture in Africa**

### **Abstract:**

Technology is rapidly changing the way food is produced, processed, traded and consumed. Digital transformation has been further accelerated within the last 18 months due to a global pandemic and increasing investments in connectivity. For Africa's 250 million smallholder farmers affordable access to digital technologies can help to address many of the systemic challenges faced in the agriculture value chain. The African Development Bank's Digital Agriculture Flagship is designed to harness public and private sector investments in data-driven and digital innovations to make African food systems more productive, profitable and sustainable. This presentation shares insights on the opportunities for investment and partnership to scale up the adoption, accessibility and affordability of digital technologies and innovations in African agriculture sector.