

# ITU KALEIDOSCOPE

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**Building a distributed XR  
immersive environment for  
data visualization**

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**Session 5: Augmented reality and machine learning for future spatial applications and services**

**Paper S5.1: Building a distributed XR immersive environment for data visualization**

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  - For either **individual** or **collaborative** decision-making.

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- Collaboration:
  - Geographical distance, temporal distance
  - Multi-user environment

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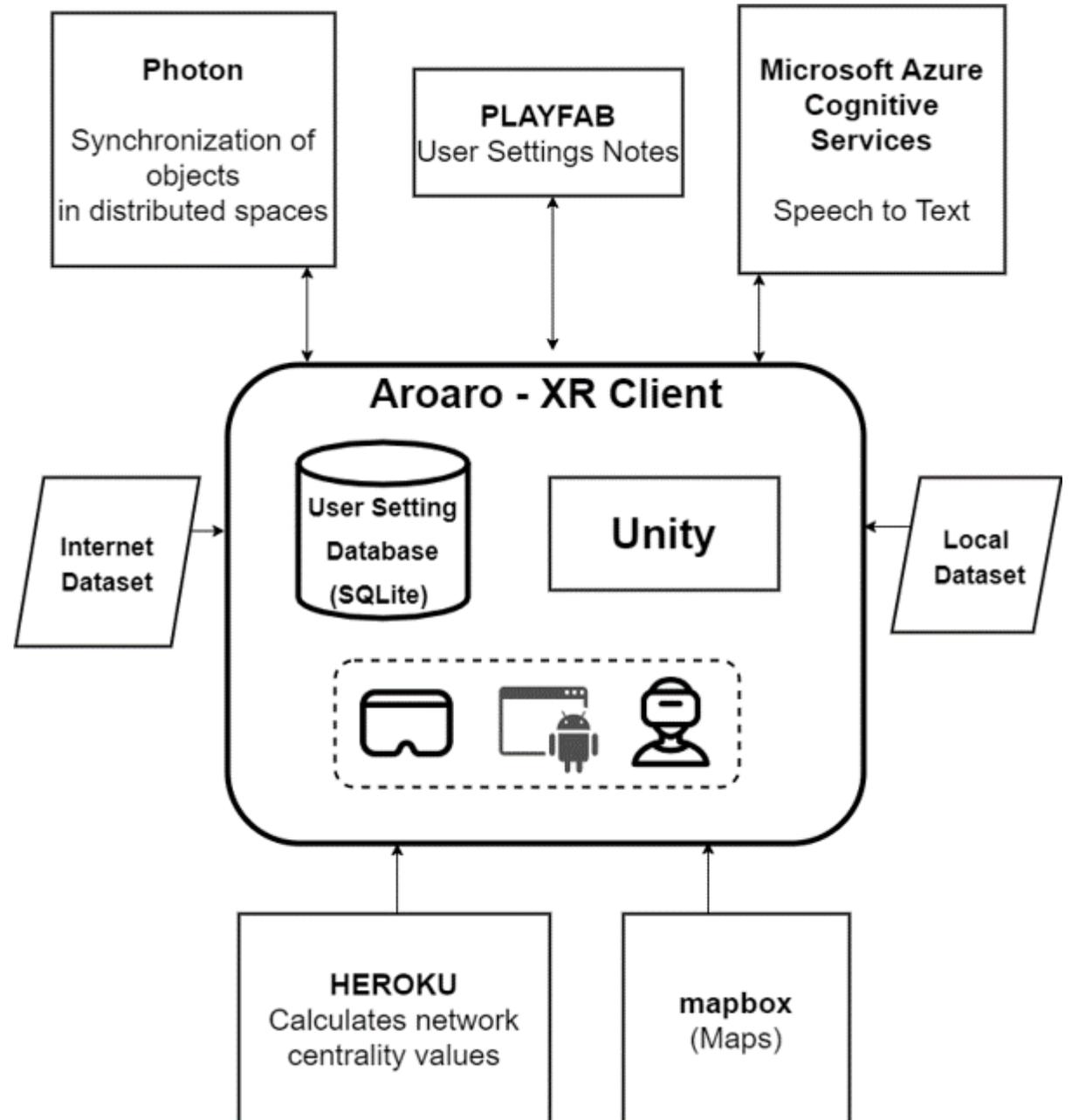
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- We conducted lab experiments to investigate the relative performance of subjects in an Aroaro's IA facility vis-à-vis a traditional 2D data visualization approach.

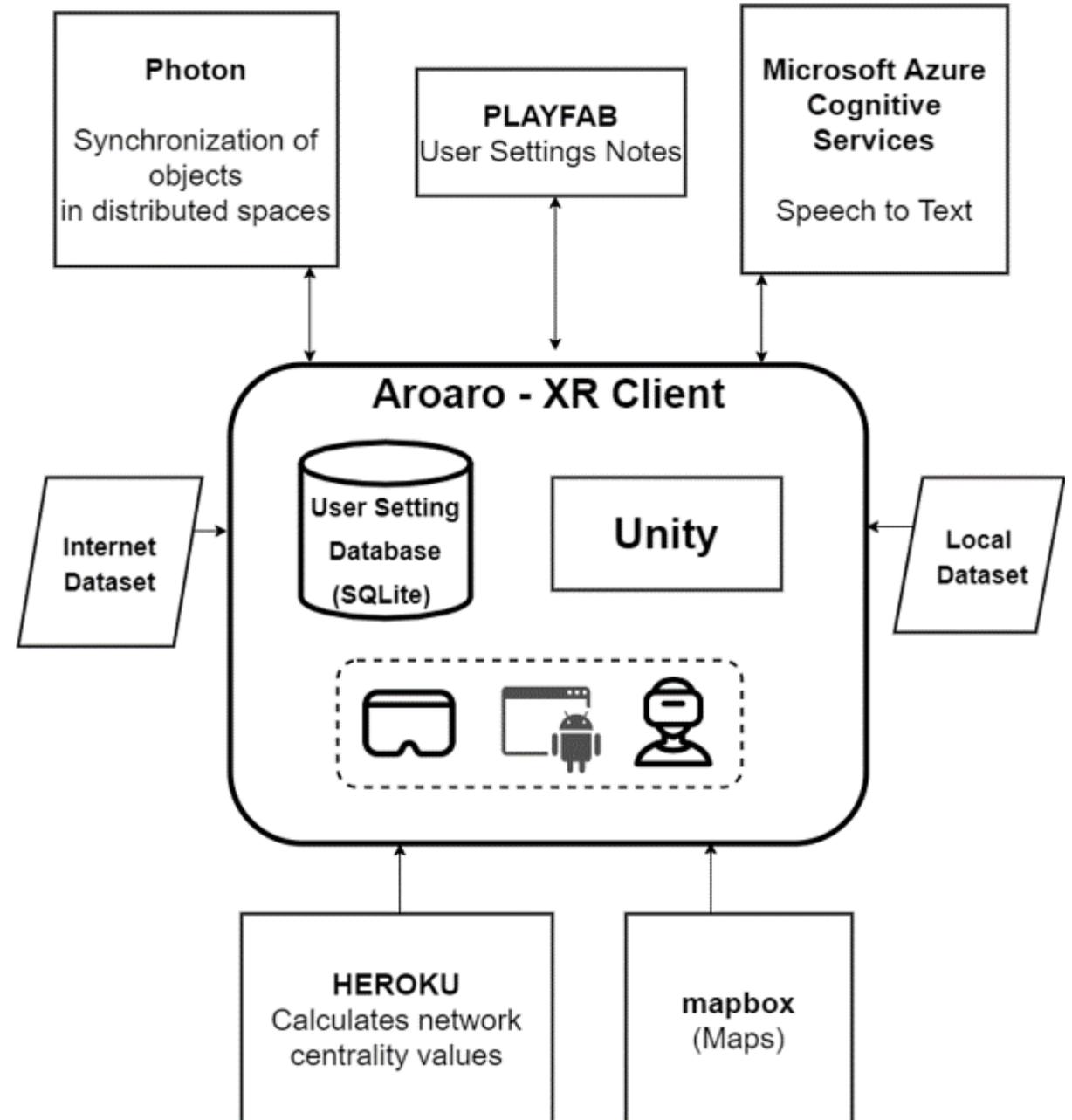
# Aroaro architecture

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- The **Microsoft Mixed-Reality Toolkit** is used to provide client services.



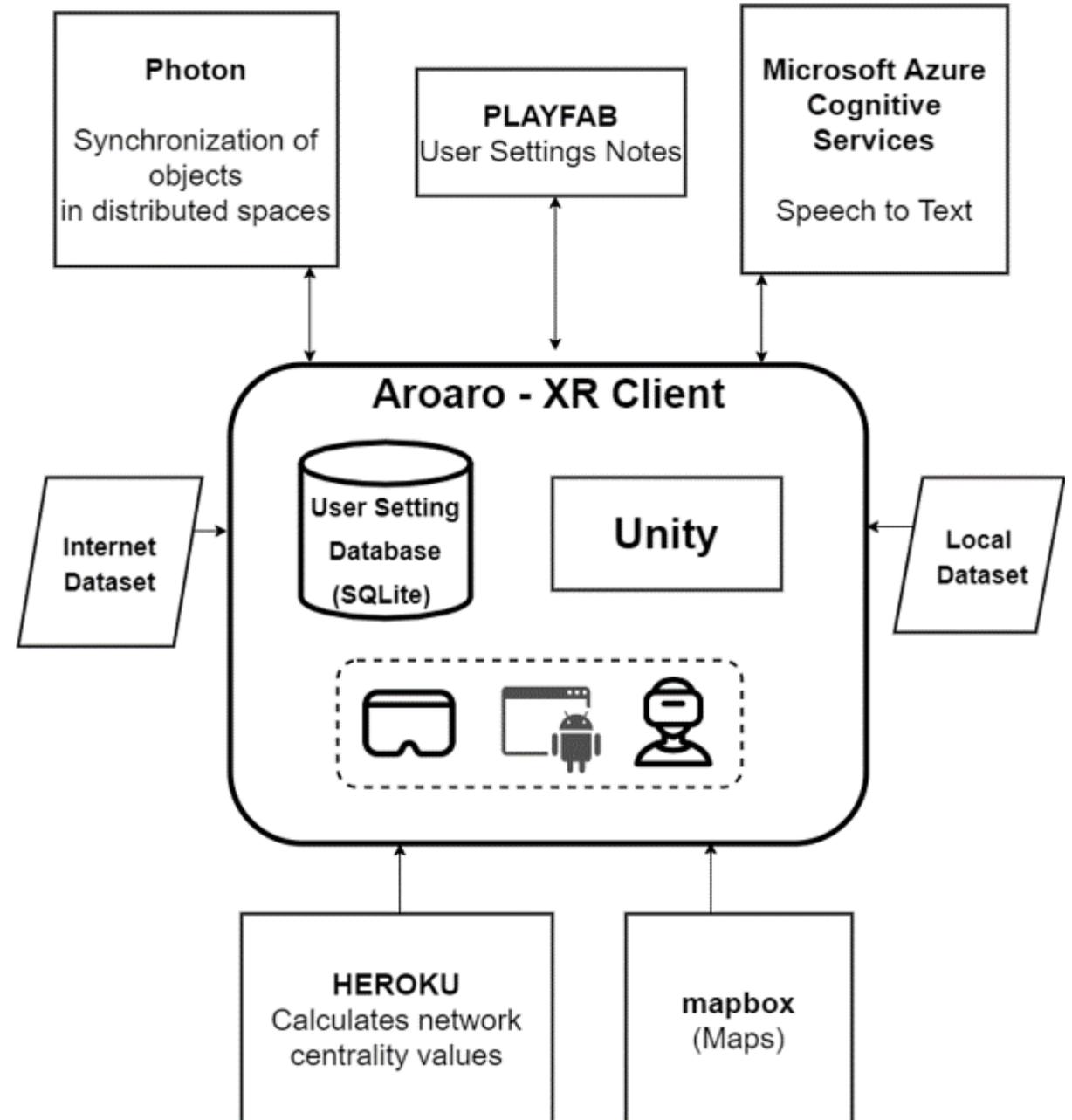
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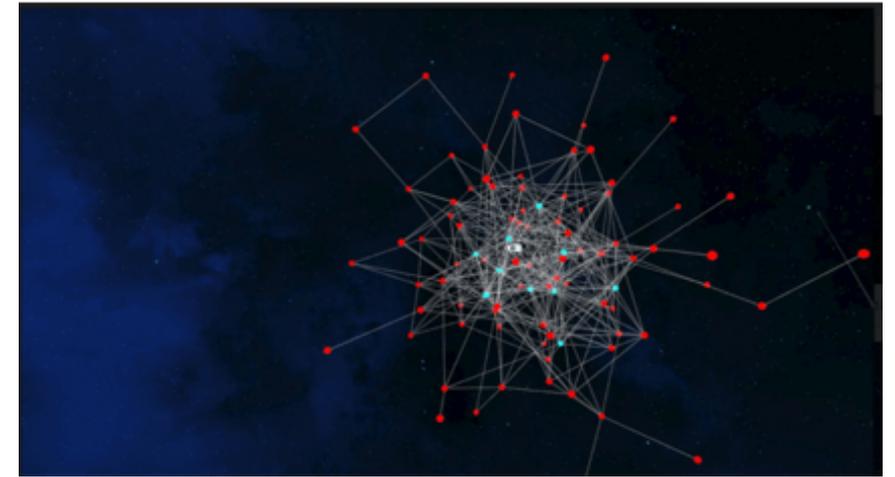
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- **PlayFab** is a backend tool to provide user management and to store scene objects.
- **Heroku** hosts the code that calculates network measures such as centrality and other degree-based network properties.



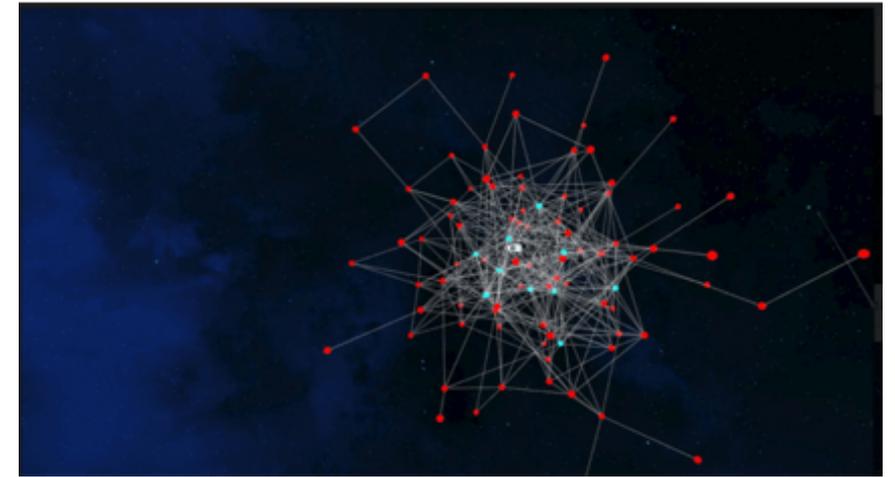
# Network data visualization

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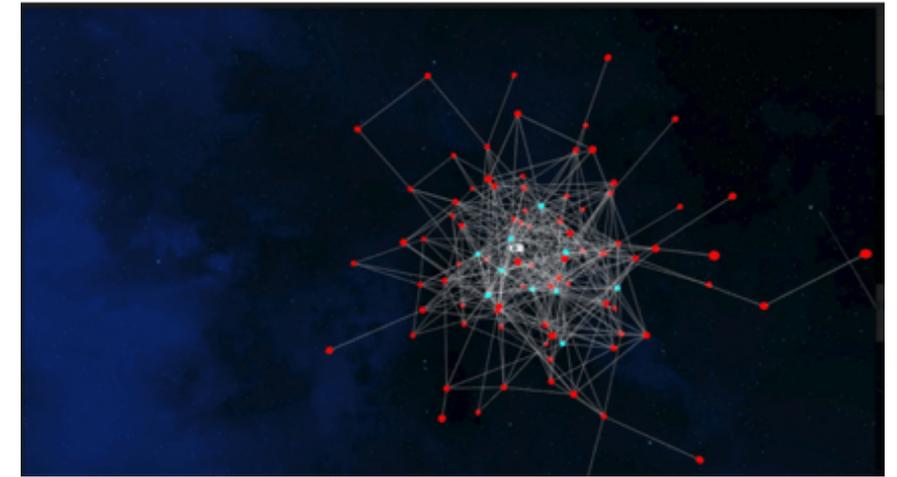
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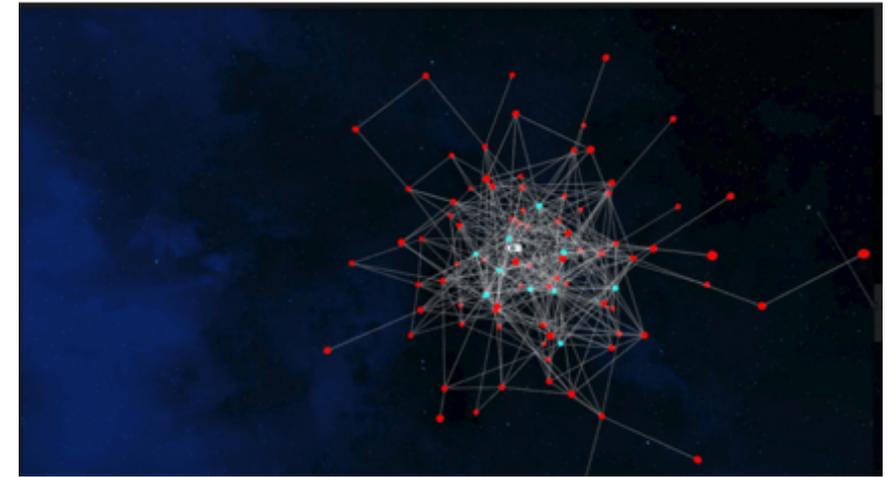
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- Increasingly, more business activities and processes as well as human organizations and business structures can be described as networks.
- Useful features that support our network data visualization take:
  - Optimal spacing of nodes and links in the scene
  - Ability to “fly” around, over, below and into the network
  - Query-oriented menu



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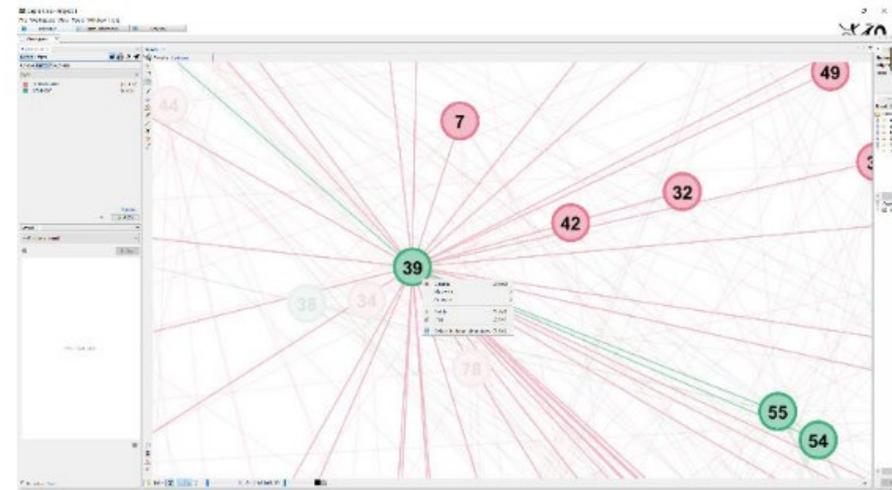
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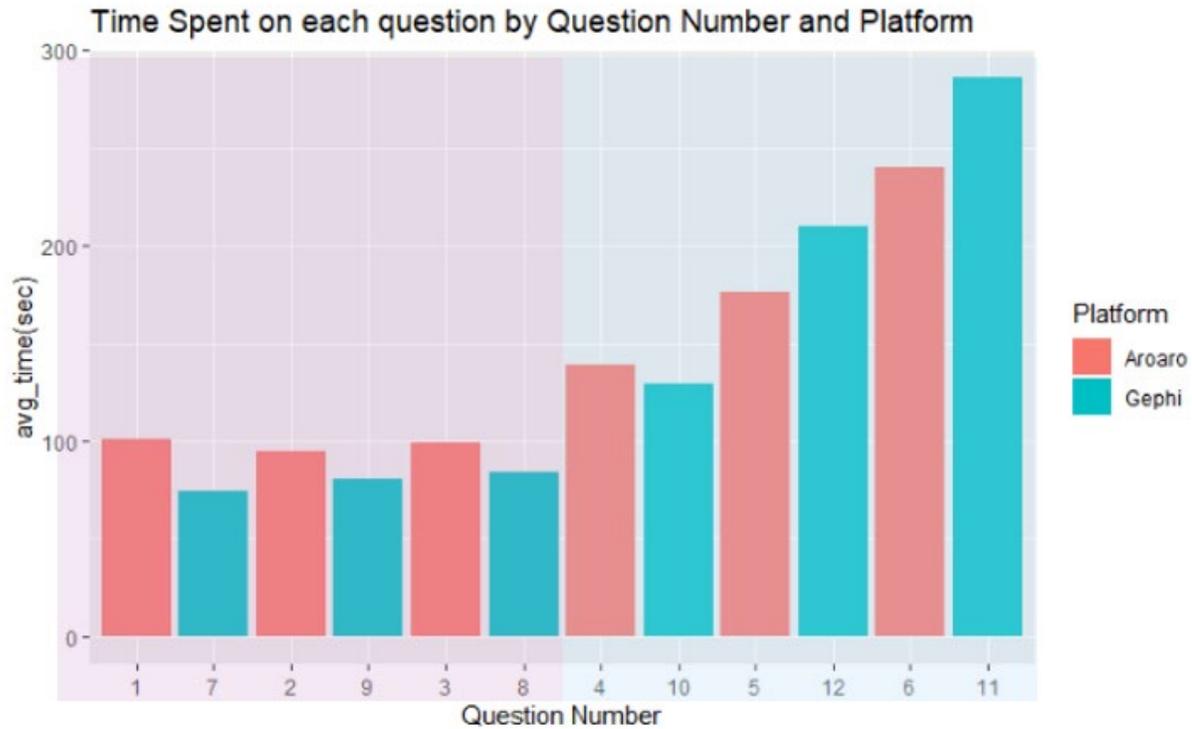
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  - First 3 questions: **low cognitive effort (LCE)**; remaining 3 questions, **high cognitive effort (HCE)**.

# Experiment Snapshot



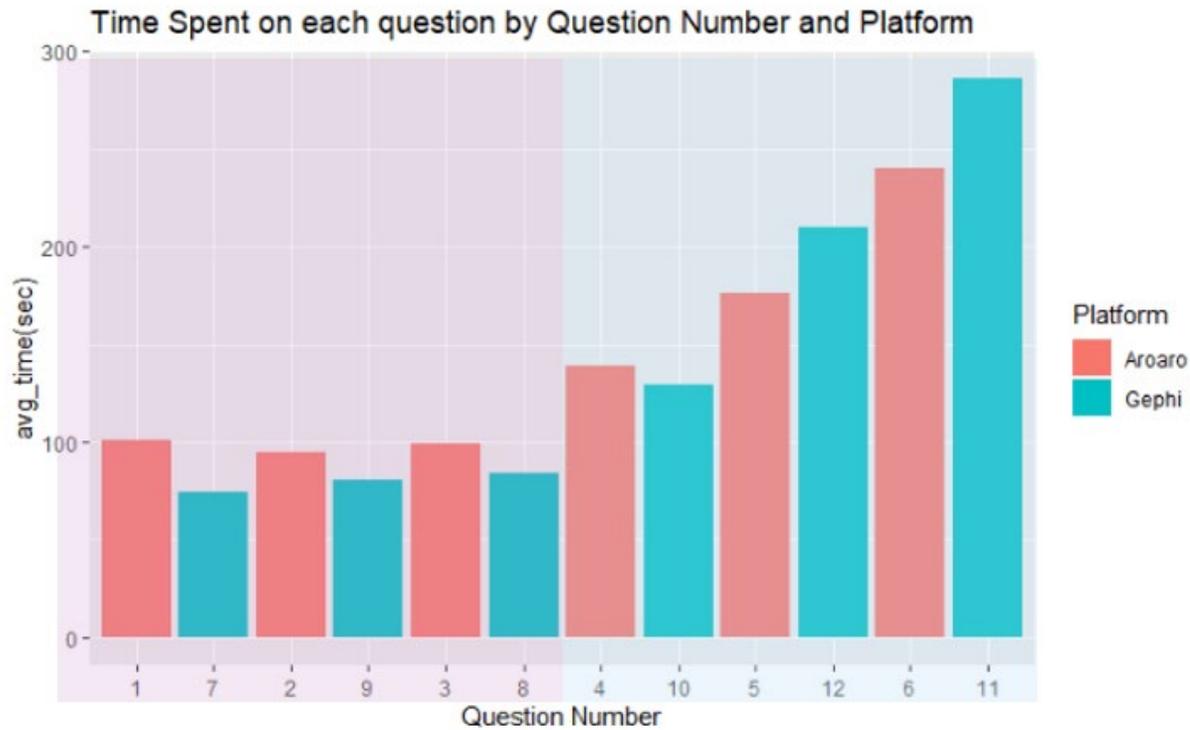
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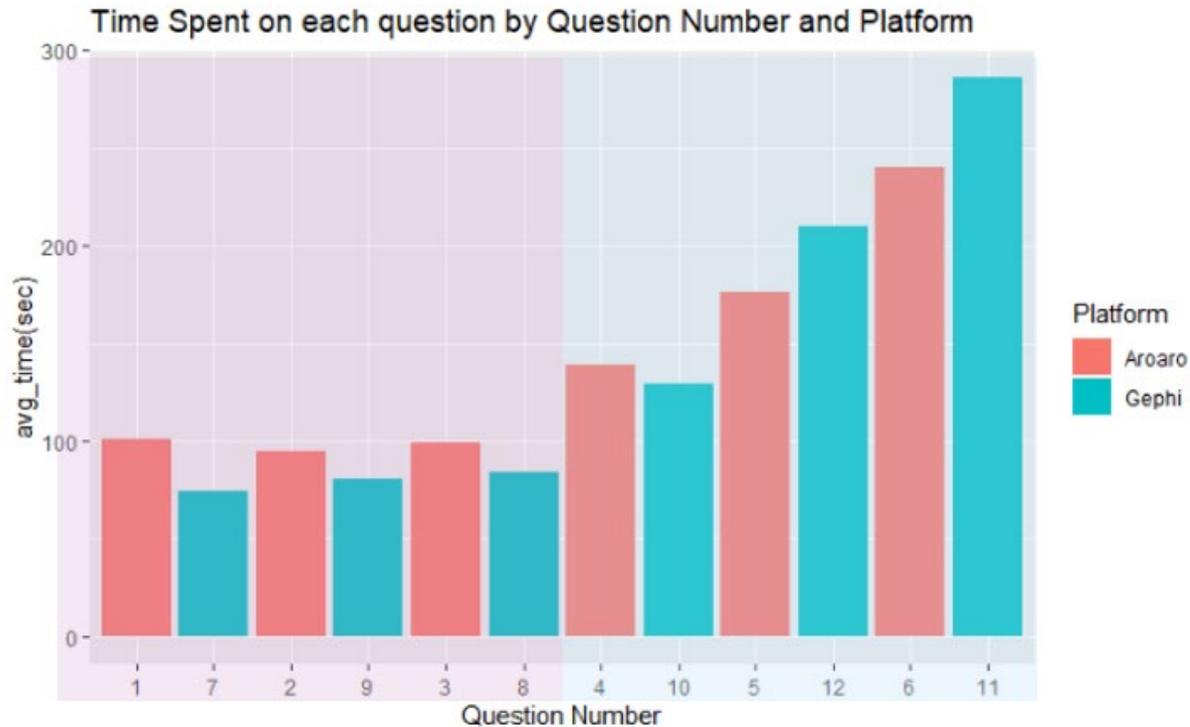


## Average Quality of Decision

| Platform | Question Type |      |
|----------|---------------|------|
|          | LCE           | HCE  |
| Aroaro   | 0.81          | 2.21 |
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## Average Quality of Decision by Participant Groups

| Participant Groups | Questions in Aroaro | Questions in Gephi |
|--------------------|---------------------|--------------------|
| Aroaro-first       | 1.44                | 1.33               |
| Gephi-first        | 1.56                | 1.42               |

## Concluding: What can network data visualization do for a decision maker?

- Aroaro's network data visualization engine:
  - Enhances users' understanding of relations between nodes and links.
  - Enhances users' understanding of network connectivity.
  - Helps users to discover hidden information and relations.
- All of the above while providing multiple visual perspectives.
- Our results point at higher quality decisions when decision makers face High Cognitive Effort (HCE) questions.
- Also, it helps decision makers overcome cognitive roadblocks in the process of discovering associations, relations and features of the network data.

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# Thank you!

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