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Immersive Technologies For Development: An Analysis Of Agriculture



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## Outline

- Background
- Immersive Technology in Agriculture
- Overview of Selected Articles
- Analysis and Discussion
- References
- Acknowledgements





### Introduction

- Agricultural development key to economic development.
- Immersive technology in Agriculture limited academic works done
- Work presents overview of immersive technology, and evaluates objectives:
  - How is immersive technology embedded?
  - What technologies and principles applied?
  - What evaluation methods are considered?







## Trend of Immersive Technologies in Agriculture

- Agricultural Education and Training (Sulyman-Haroon, 2018; Mabiletsa et al., 2019)
- Health and Safety on Farm Machinery (Gonzalez et al., 2017; Meusel et al., 2019)
- Agritourism and Virtual Tours (Garzón et al., 2018; Yang et al., 2019; Kim et al., 2019)
- Diseases and Pest Management (Huuskonen et al., 2018; Nigam et al., 2020)
- Livestock and Crop Tracking (Katsaros et al., 2017; Rudowicz et al., 2018)
- Farm Marketing (Torrico et al., 2020)













#### Overview of Selected Articles

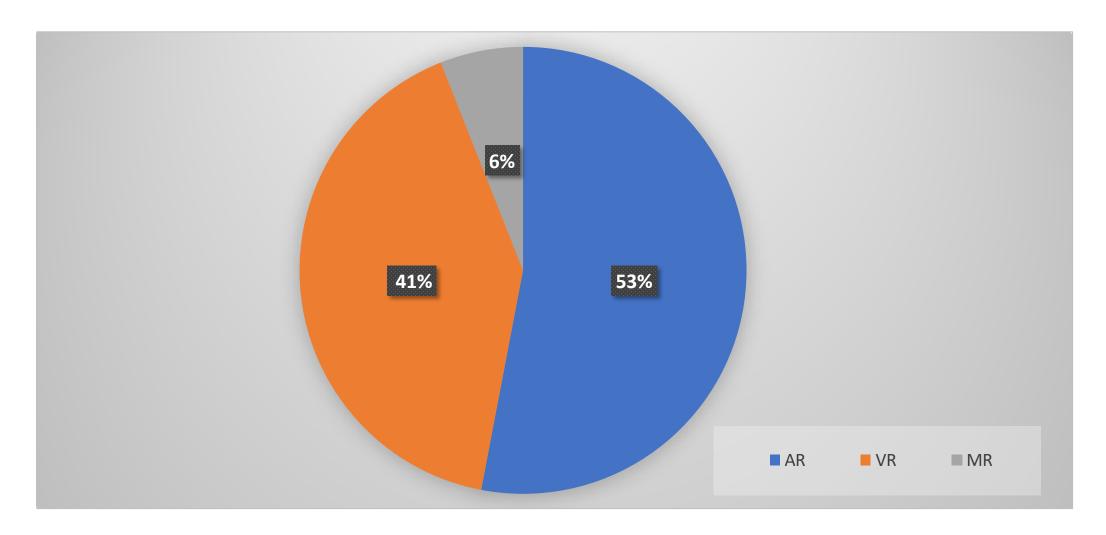
- Inclusion/exclusion criteria:
  - Studies related to the research questions;
  - Studies mostly published in last 5 years (2015-2020);
  - Studies that can be found in scholarly databases;
  - Articles must use some type of immersive technology.







# Analysis of Immersive Technology in Agriculture







# Analysis and Discussion

53% used AR, 41% used VR 6% used MR.

• 47.05% -mobile platform, 47.05% - desktop platform, 5.8% neither desktop nor mobile platforms.

- 35.5% used qualitative evaluation
- Only 11.8% solutions deployed in real life.
- 88% conducted outside Africa





## Summary and Conclusion

- Immersive technologies have the potential to support smart agriculture for increased productivity.
- Little achievement in deployment of the technology in the agriculture sector in Africa
- Analysis shows gap in literature, reporting on advancements made in applying immersive technology to agricultural processes.
- Limited real-life deployment of solutions
- Analysis will inform and guide future research in the applications of immersive technology to agriculture.





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