ITU KALEIDOSCOPE
Partnership opportunities

Possibilities for partnership

The Kaleidoscope academic conference brings together academics, researchers and technical standardization experts from across the world for a three day event dedicated to navigating the way forward for developments in information and communication technologies (ICTs) and the standardization process.

Collaboration plays a part in the overall success of the conference, which has, since 2008, been supported by founding academic partners including universities and international research institutions.

As part of our new initiative, Kaleidoscope is looking to expand the potential for partnerships to include Academic Partners, Organizational Partners, Media Partners and Publishing Partners. Through shared resources and meaningful collaboration, we aim to ensure that more members of the academic community are given the opportunity to contribute towards this unique conference and the overall work of ITU.

Partnering with us means partnering with the United Nations agency for telecommunications, at the helm of key issues in ICT developments.

In this brochure, you can find more information on how you can become a partner for the next Kaleidoscope academic conference.

We look forward to welcoming you as a Kaleidoscope Partner!

Partnership benefits and roles

Partnerships for Kaleidoscope are designed to provide mutual benefit, working towards the aim of the conference and ensuring partners receive due visibility and recognition.

Partners that team up with us for this conference can expect to benefit through:

Logo visibility

on the cover of our conference proceedings, which are freely accessible to the public for download, on all conference collaterals including posters and other promotional material, as well as the conference webpage.

Special mention and appreciation

in the message of the Director of the ITU Standardization Bureau within the published conference proceedings and in the conference opening speech.

Access to 250+ participants

ranging from academics, telecommunication and standardization experts, policymakers, regulators and government officials.

The role of a partner is to promote the conference locally and internationally.

Encourage the submission of original research

through distributing the call for papers using relevant community networks, mailing lists, and partner organizations as well as via social media channels.

Conduct promotional campaigns

through the various channels at your disposal, before, during and after the conference.

Provide online exposure of the conference

by displaying information about the conference on your main webpage and other pages you manage, maintaining a cross link directing the reader to our conference homepage.

Partnership categories

Partnerships for Kaleidoscope are designed to provide mutual benefit, working towards the aim of the conference and ensuring partners receive due visibility and recognition.

Academic partners   Organizational partners   Media partners   Publishing partners

Academic partners

Kaleidoscope has been supported by international research institutes and universities since its first edition, including Waseda University, University of the Basque Country, RWTH Aachen University and the Institute of Electronics, Information and Communication Engineers (IEICE), to name a few. As an academic partner, you will be able to contribute your research initiatives and perspectives to the UN work on ICTs.

Criteria for academic partners

International accreditation as a research or academic institution

Engagement in relevant research concerning ICTs

Commitment to research and the subject of the conference

Added benefits for academia

Recommend experts to sit on the Technical Programme Committee

Recommend high-level experts to give the keynote speech or submit an invited paper

Promote ongoing research and related projects among Kaleidoscope participants during the conference

Organizational partners

Organizations that demonstrate an interest in the subject and scope of Kaleidoscope, whether on a local, regional or international level, are encouraged to partner with us. The inter-organizational collaboration means that you, as the partnering organization, can use the Kaleidoscope stage to bring awareness to your related projects!

Criteria for organizational partners

Accredited as an organization

Engaged in relevant projects or research concerning ICTs and particularly, the subject of the conference

Added benefits for organizations

Recommend experts to form part of the Technical Programme Committee

Recommend high-level experts to give the keynote speech or submit an invited paper

Promote ongoing research and related projects among Kaleidoscope participants during the conference

Media partners

Media partners offer a targeted platform to raise public awareness around the Kaleidoscope conference prior to the paper submission deadline and during the conference itself. This partnership also allows media outlets the opportunity to gain insight into the forward looking discussions taking place within the context of ICTs and international standards. This includes the chance to put your questions to experts directly involved in this field!

Criteria for media partners

Recognition as a media outlet, providing reliable information to the public

Capacity to reach an audience interested in ICTs and their developments

Added benefits for media

Access to the elected officials of the ITU and sister UN organizations present at the conference, subject to availability

Possibility to hold interviews with high-level participants (keynote speakers, organization officials), subject to availability

Publishing partners

With the aim of promoting access to research on ICT developments and the standardization process, we aim to partner with publishers who would be willing to publish extended versions of selected papers within their publications. Publishing partners will be able to publish high-quality research that focuses on key issues in the standardization of ICTs and with forward looking perspectives.

Criteria for publishing partners

Reputable publisher of high-quality academic research

Ability to reach an audience that is interested in ICTs, and in particular in the theme of this conference

Added benefits for publishers

In agreement with the author, publishers can gain access to the abstracts of selected papers before their publication in the conference proceedings

An opportunity to evaluate extended versions of selected papers for possible inclusion within your own publication

Interested in
becoming a partner?

Contact us at:
kaleidoscope@itu.int