Joint ITU-IEICE-IEEE Workshop on **Education about Standardization**

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IEEE Standards Education Initiative

James Irvine University of Strathclyde, Glasgow **Chair, IEEE Standards Education** j.m.irvine@ieee.org







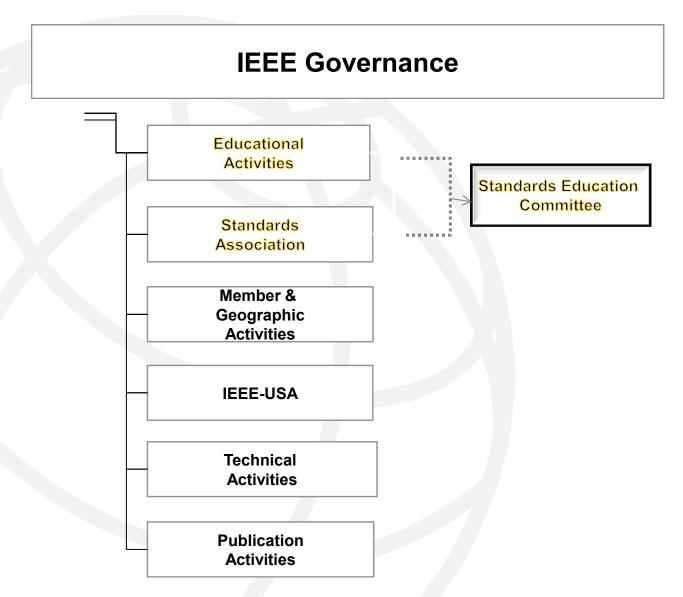
The IEEE

- 415,000 members
- Headquartered in New Jersey, but majority of members outside US
- 45 technical societies and councils
- 148 journals and transactions
 - → 1/3 EE technical content globally
- 3.75m technical papers in Xplore
- 1375 conferences annually

Role in Standardisation

- IEEE is a leading global standards development organisation
 - Process open to all
 - Approx 1,500 standards completed or under development
- IEEE Standards Association
 - 20,000 individual and corporate participants
 - Draws on the expertise of the IEEE societies and technical councils.

IEEE Standards Education Committee



IEEE Standards Education Mission

- Promote the importance of standards in meeting technical, economic, environmental, and societal challenges
- Provide learning materials on standards for the design and development aspects of educational programs
- Provide short courses about standards needed in the design and development phases of professional practice
- Actively promote the integration of standards into academic programs

Ongoing Activities

- Standards Education Grants
 - Encouragement for Capstone projects
- Standards Education websites
 - Educational resources
- Standards Education eZine
 - News and case studies
- SE Workshops and Speaking Events
 - Practical training
- TryEngineering.org Lesson Plan
 - Pre-university

Standards University Initiative

- Builds on current programs
- Multiple tracks, linked but self contained
 - Video Track
 - Workshop Track
 - Massive Open Online Course (MOOC)
 - "Standards: A Driving Force for Commerce"
 - Standards Simulation Game
 - Publication Track
 - On-Line University Experience Track

Video Track

- Technical videos
 - introducing popular standards
 - Collaboration with CNIS
- Interviews with key players
- Guest Lecture Series
- eLearning Modules
 - From IEEE eLearning Library

Workshop Track

- Builds on current workshop program
- Day-long event
 - Introduction to standards (technologies, types)
 - The standards process
 - Consensus building exercise
 - Standards on Mars
 - Feedback and review

MOOC

- 6 hour course over 6 weeks
- Aims at graduate level students
 - ◆ Covers introduction to standards, history, basic concepts and classifications, creation, innovation, global markets, trade, implementation, conformity assessment, regulation, intellectual property, motivating factors in standards development

Beneficiaries

- Members individually
 - Better trained and more effective
- The profession
 - Through engineers better understanding the collaborative process of standards
- Industry
 - Through employees knowing how to get involved in standards
- The IEEE
 - More participation in standards
- The community at large
 - Through improved standards

Conclusions & Recommendations

- Involve academics and industry
 - Range of individuals and entities from across IEEE
- Build critical mass
 - Develop successful pilot programs
- Evangelize!
 - Outreach to community at large