Smart Cities: The role of technology in the city

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We are experiencing the most profound technological revolution in history

Find the 7000 differences

Life is increasingly digital

Time	Activity	
08:00	**08:00** News	**Flipboard**
09:30	Mobile Apps	runtastic
11:00	e-Government	Seguridad Social
12:30	e-Health	Valcrónic
14:00	Mobile shopping	ZARA / ShopSavvy amazon
15:30	**15:30** Augmented reality & Geolocation	layar CYCLOPEDIA Barcelona Visual
17:00	Geolocation	Gowalla foursquare
18:30	Video	ou
20:00	Smart Cities	Smart Santander
21:30	E-learning	Educared
23:00	**23:00** Social networks	facebook twitter @tuenti

We live in a hyper-connected world

...where everything can be measured and stored in real time

Data

110010001000
100101111100
010000101010
010010100000
011010000001
011101010000
101000000000

2010
1.8 million
petabytes

2030
35 million
petabytes

Smart systems

m2m

Big Data

Information

The opportunities around **Big Data** create new **jobs** (**4.4 million** worldwide in **2014**)
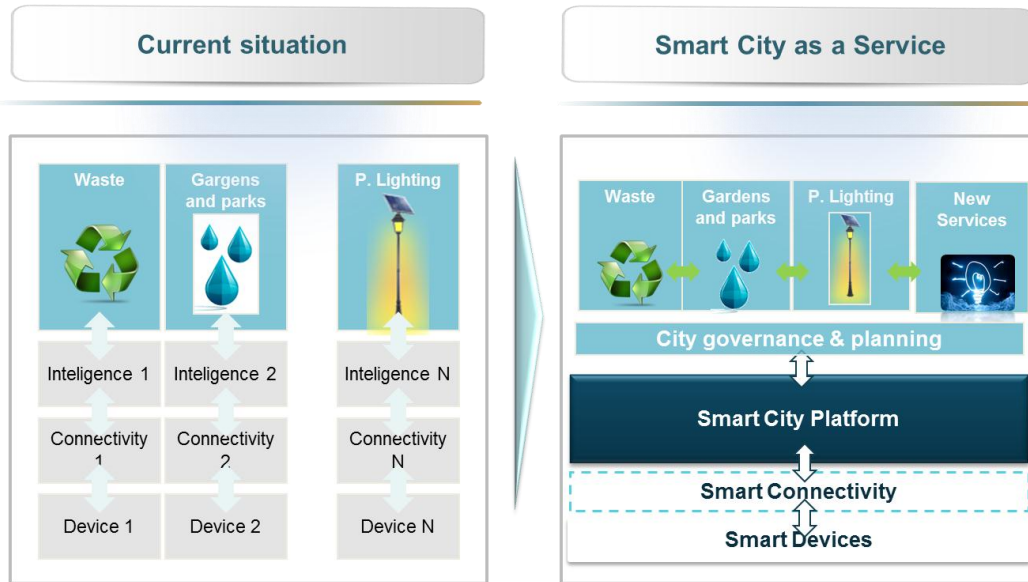
Smart systems are the key

2020

10
Devices per person

50 billion
Devices connected

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Opportunity to integrate technology into the city's own strategy

... and commit to transversality as a key to becoming a smart city...

Current situation

Waste	Gardens and parks	P. Lighting
Inteligence 1	Inteligence 2	Inteligence N
Connectivity 1	Connectivity 2	Connectivity N
Device 1	Device 2	Device N

Smart City as a Service

Waste	Gardens and parks	P. Lighting	New Services

City governance & planning

Smart City Platform

Smart Connectivity

Smart Devices

...with diverse objectives in search of multiple benefits

Cost reduction and efficiency

Economic competitiveness

City planning and governance

Sustainability and quality of life

Innovation

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Tapping the full potential of the connected city

Enabling the environment to develop digital services for citizens and enhancing the local business network, thereby attracting businesses and talent to the Smart City

DEVELOPMENT ENVIRONMENT

SMART CITY PLATFORM

Management of connectivity and **Management** and maintenance **of devices**

- **Remote control and settings**
- **Presence** (location)
- **Monitoring** patterns of use, consumption, activation
- **Installation and maintenance**

Storage and analysis of the information collected

M2M

Non M2M
- Real Time
- Non Real Time

Smart systems

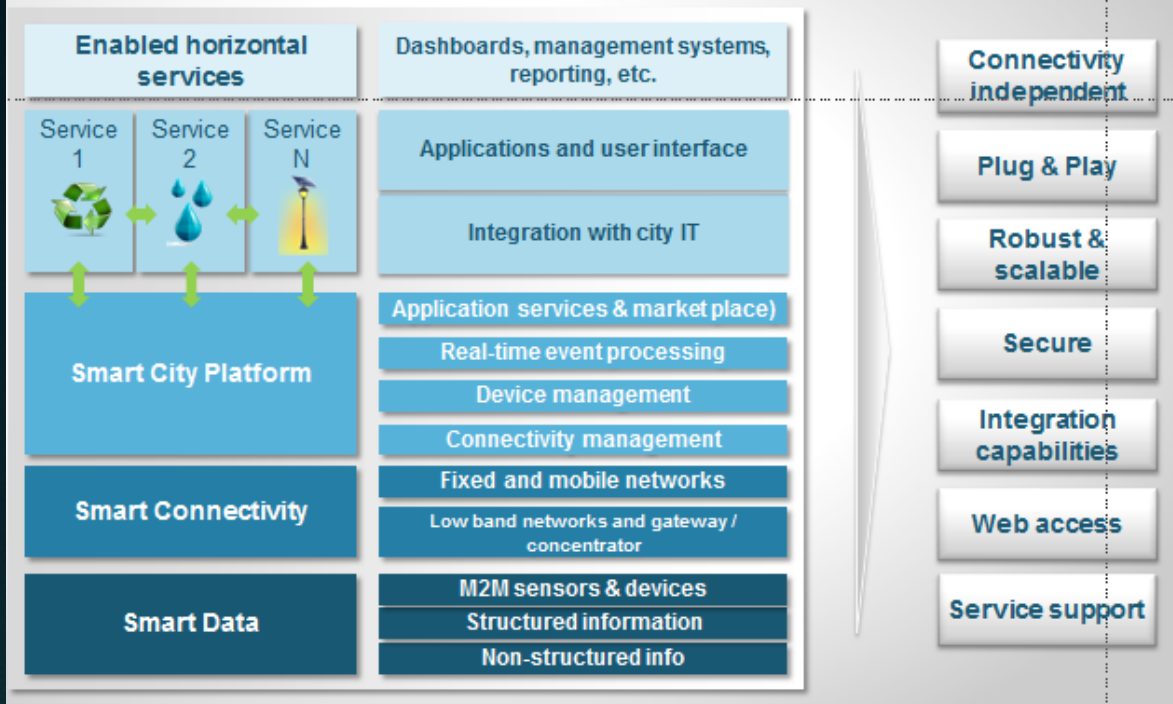introducing **business rules** to **improve processes**

- **Big Data**
- **Business Intelligence**

Armed with the most advanced technology

...to progressively build a Smart City

With Big Data capabilities

With internationally acknowledged ecosystems that act as a launching pad for local developers

Enabling open government and open data models

The cities are transformed to improve their competitiveness

It is necessary to modulate this transformation in line with the situation and objectives of each city

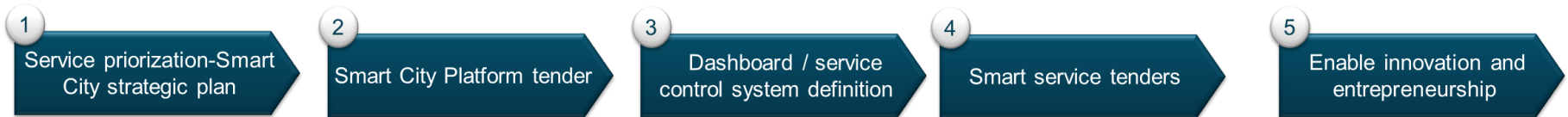### Centralisation of information on one platform

...to facilitate management of the city through monitoring and control

Transformation of services

A prior analysis is required to ensure efficiency and sustainability, clarity of objectives and integration in the city platform

What are the steps to take...?

1	2	3	4	5
Service priorization-Smart City strategic plan	Smart City Platform tender	Dashboard / service control system definition	Smart service tenders	Enable innovation and entrepreneurship

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Clear benefits for all stakeholders

Citizens

City Council

Entrepreneurs

Suppliers

+ Operational EFFICIENCY

+ INNOVATION and revenue

+ QUALITY of life

Sustainability and operational efficiency of services

Innovation and boost for local economy

New environment of smart services for the citizen

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