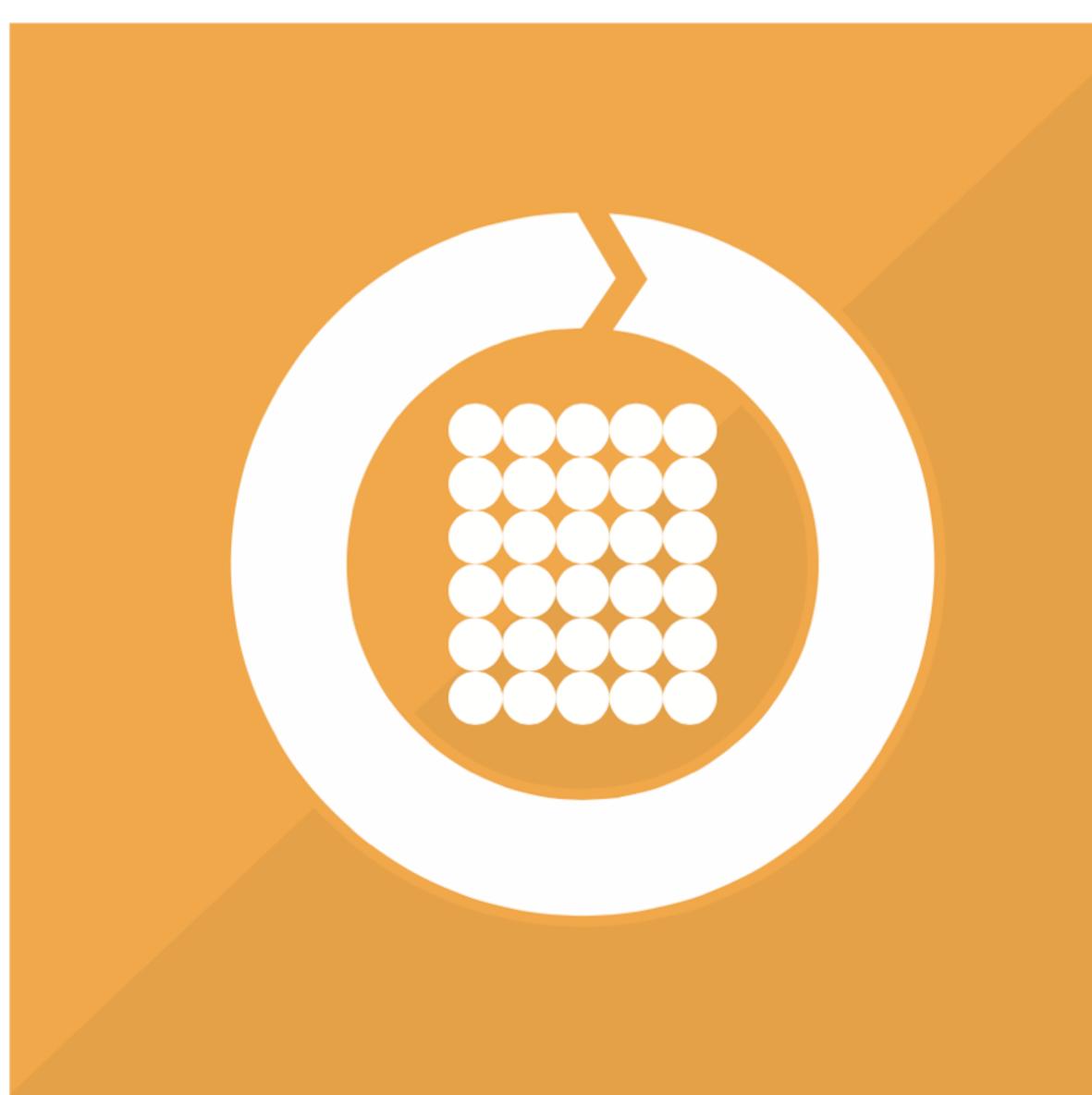
Can past success help define momentum for change?

What do 30 of the most successful* smart cities have in common?

*Most successful defined by the number of awards/recognition received globally

Source: Smart Communities Performance Review, January 2015







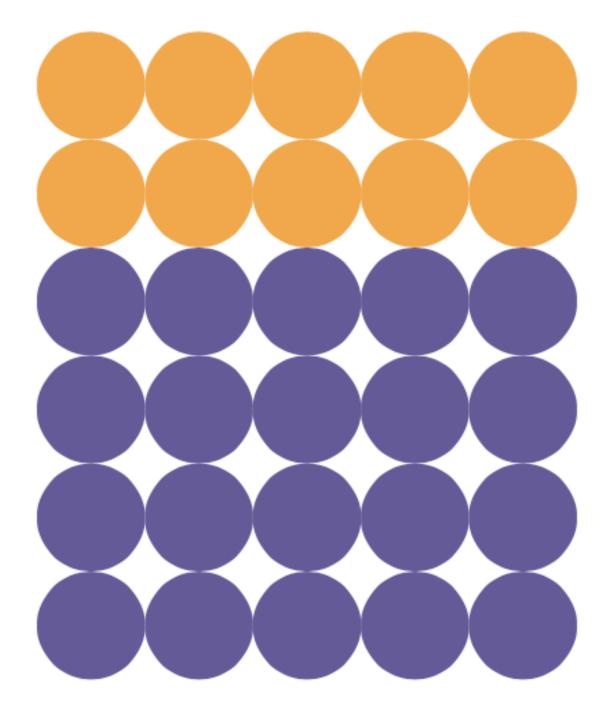
Getting a little more precise about success

We split the group into two

• based on increase in proportion of services delivered digitally after smart city implementation

> Top third for increase in digital service provision The rest

Source: Smart Communities Performance Review, January 2015

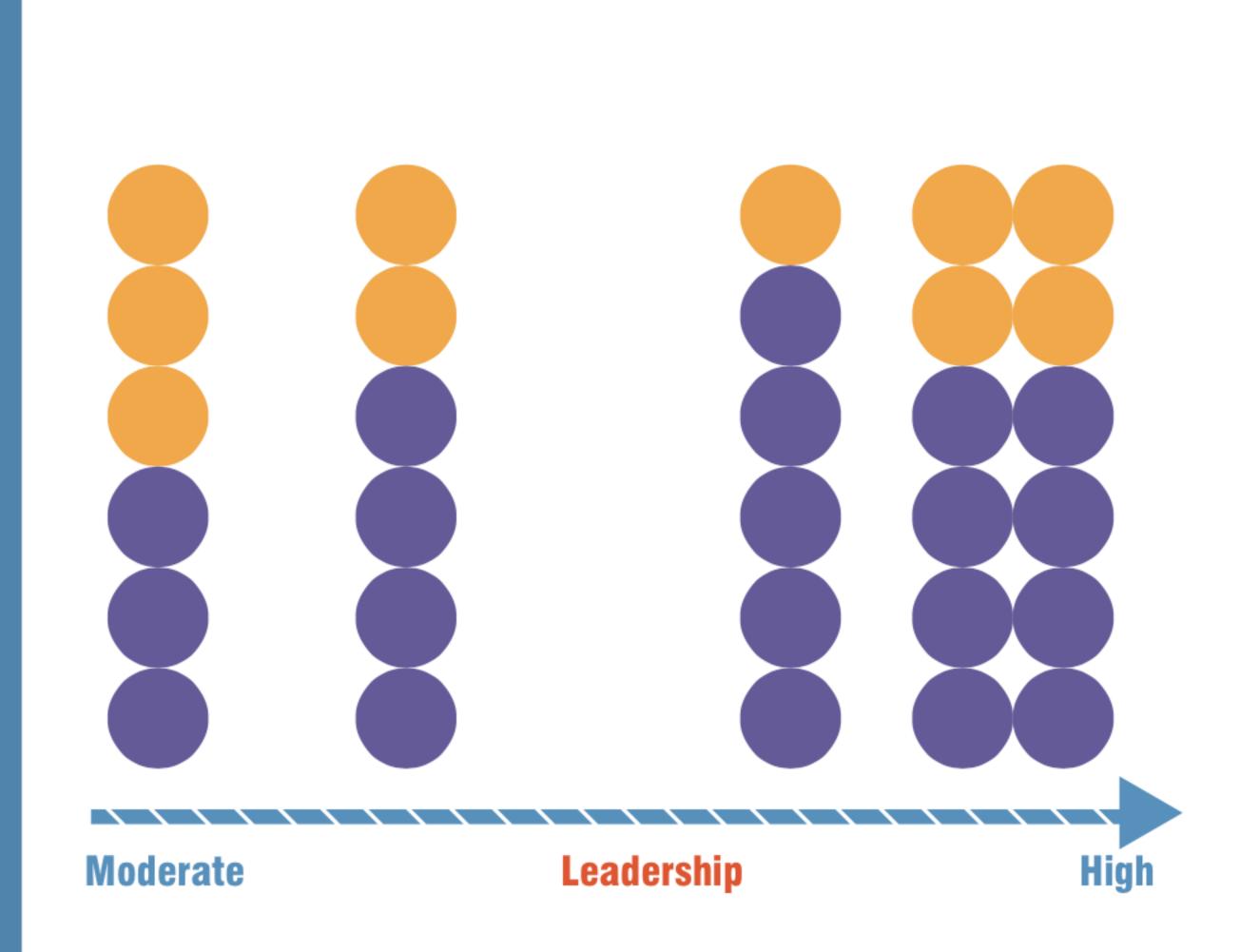




Charismatic and digitally savvy leaders were a stand-out factor

 but not conclusive in determining higher performance

Source: Smart Communities Performance Review, January 2015

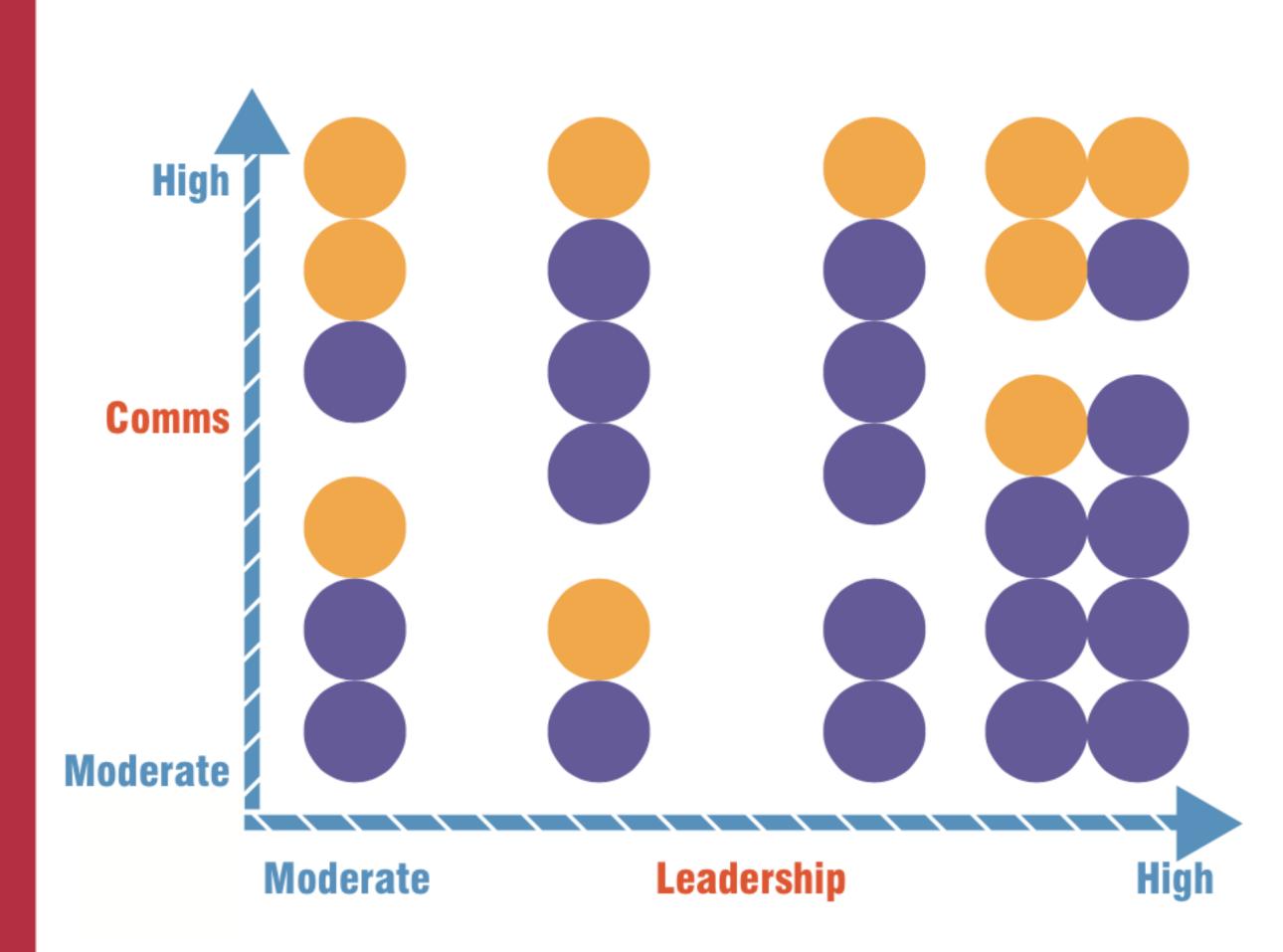




Strong strategy and communication roadmaps were prominent

• but was not the whole picture, either

Source: Smart Communities Performance Review, January 2015





What about the ability of citizens to exploit digital services?

Source: Smart Communities Performance Review, January 2015



Digitally literate adults represent more than 55% of adult population



The rest



All high performing cities had high proportion of digital literates

 Only one high proportion digital literate city was not in the high performance category

Source: Smart Communities Performance Review, January 2015

