# 12<sup>th</sup> World Telecommunication/ICT Indicators Symposium (WTIS-14)

Tbilisi, Georgia, 24-26 November 2014



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**English** 

**SOURCE:** Census and Statistics Department, Hong Kong, China

TITLE: Barriers to ICT use

## Prepared For International Telecommunication Union

## **Barriers to ICT use**

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## **Presentation Topics**

- Overview
- Households do not have PC
- Barriers to household Internet access





#### **Data Source**

- Thematic Household Survey conducted in June to August 2012:
  - Information Technology (IT) Usage and Penetration
  - Collect ICT barriers among other related IT usage information





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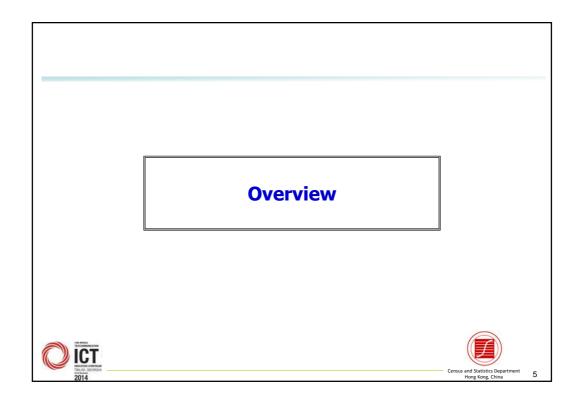
## **Sample Design and Fieldwork**

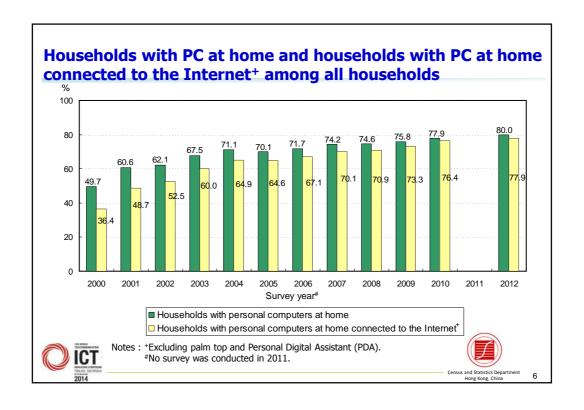
- 10 087 randomly selected households were successfully interviewed
- Target respondents in the part of ICT barriers:
  - Household head or a knowledgeable person about the subject
- Face-to-face interviews through household visits
- Response rate: 75%





and Statistics Department Hong Kong, China





### **Households do not have PC**





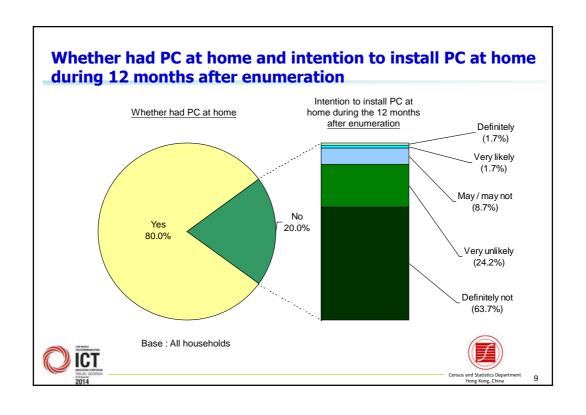
#### What is PC?

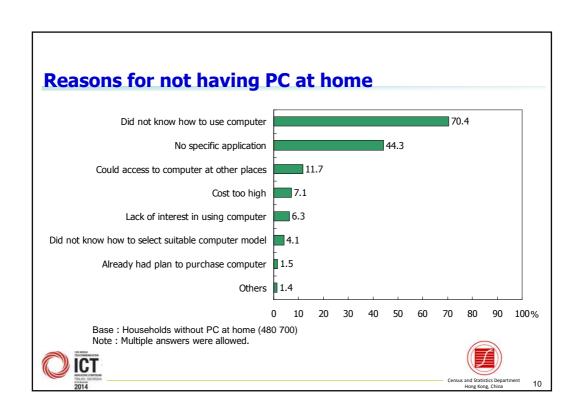
- Desktop computer
- Laptop / notebook / netbook / tablet
- Palm top / Personal Digital Assistant (PDA)
- Excluding:
  - Digital diary
  - Electronic dictionary

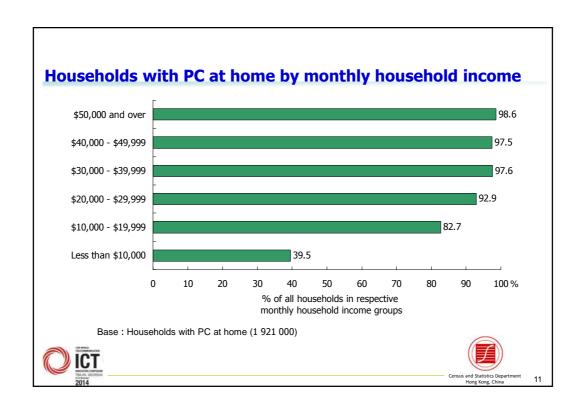


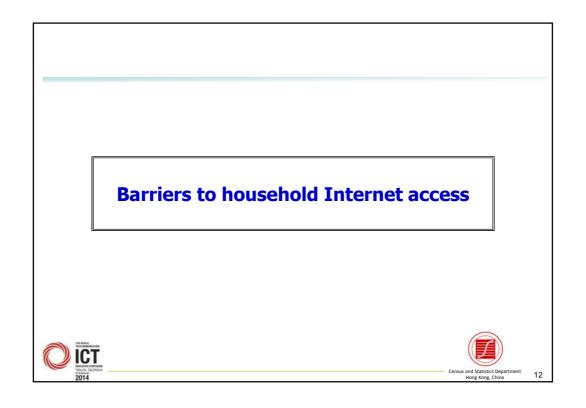


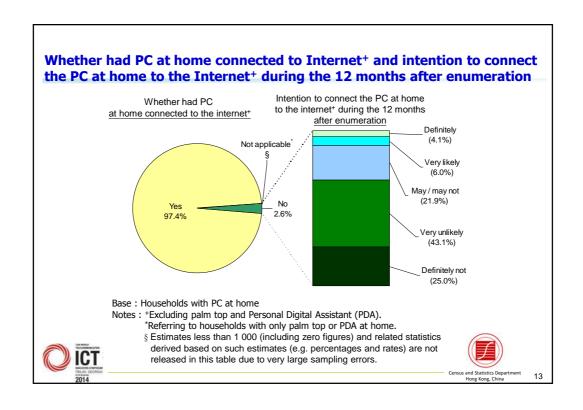
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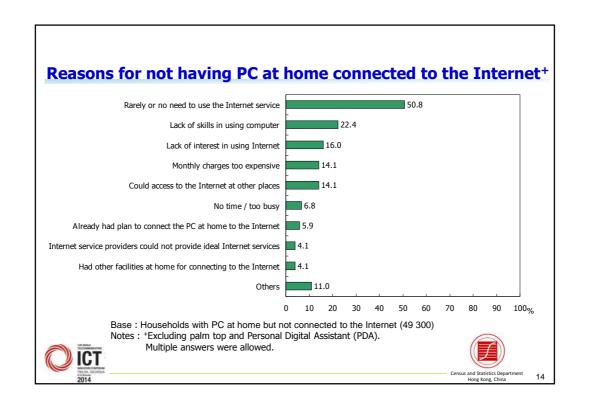


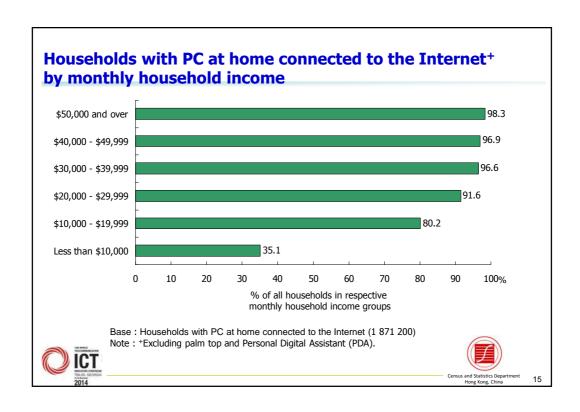












#### **More information**

 Survey report about this IT usage and penetration survey is available in our website:

http://www.statistics.gov.hk/pub/B11302522013XXXXB0100.pdf

- Next IT usage and penetration survey:
  - Fieldwork period: June to August 2014
  - Survey report is scheduled to be published in the second half of 2015





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# **Thank You**



