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| Telecommunication Development Bureau (BDT) |
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| Ref. | BDT/EUR/DM-384 | Geneva, 4 December 2013 |
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|  |  |  | Communication Administrations, Regulators, Regional organizations, ITU Sector Members from Europe «EmailFax\_PersOrg» |
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| Subject: | **Regional Seminar on Transition to Digital Terrestrial Television Broadcasting and Digital Dividend for Europe, Budapest, Hungary, 29-31 January 2014** |
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| Dear Sir/Madam,I am pleased to inform you that the International Telecommunication Union (ITU), in collaboration with the National Media and Infocommunications Authority of Hungary, is organizing a Regional Seminar for Europe on “Transition to Digital Terrestrial Television Broadcasting and Digital Dividend” to be held from 29 to 31 January 2014 in Budapest, Hungary. This Seminar is the final event of the European Regional Initiative on Digital Broadcasting for Europe that seeks to provide a basis for the exchange of best practices encountered on the path of digital migration, and works towards the way to maximize the economic and social benefits of the digital dividend. It will also consider how to develop further a unified approach in order to enhance the advantages that it will bring to the region of Central-Eastern Europe. The Seminar will discuss, in particular:* Digital terrestrial television transition;
* Licensing policies and criteria;
* Utilization of the Digital dividend;
* Decision about introduction of the HDTV;
* Emerging Challenges in the Digital TV Market.

Please note that the meeting will be paperless. Documents related to the event, including the agenda, registration form, hotel reservation and practical information for participants soon will be posted on the ITU website at <http://www.itu.int/en/ITU-D/Regional-Presence/Europe/> Participants are invited to download and print the documents needed for the event. The Seminar will be conducted in English only. Although there is no participation fee for this meeting, please note that all expenses concerning travel, accommodation and insurance of experts should be covered by your Administration / Organization / Company. The participants are requested to complete the registration form in Annex 1, and send it to Ms Krisztina Szerémi, NMHH by email: szeremi@nmhh.hu **by 17 January 2014** at the latest. Pre-registered delegates will need to bring their letter of confirmation and photo ID.Participants requiring an entry visa to Hungary should contact their nearest Hungarian Embassy or Consulate well in advance. Information on visa requirements can be found in the practical information for participants.Should you have any questions or need clarifications concerning the venue, accommodation, entry visa etc., please do not hesitate to contact Ms Krisztina Szerémi, NMHH (telephone: 36 1 468 0595, fax: 36 1 457 7163, email: szeremi@nmhh.hu). For any other questions concerning this seminar please contact Mr Jaroslaw Ponder, Coordinator for Europe Region (telephone: +41 22 730 60 65, e-mail: jaroslaw.ponder@itu.int) or Mr Istvan Bozsoki, Senior Telecommunication Engineer (telephone: +41 22 730 63 47, e-mail: istvan.bozsoki@itu.int)I look forward to active participation from your Organization.Yours faithfully,[Original signed]Brahima Sanou DirectorAnnex 1: Provisional Agenda |
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| C:\Users\stankovic\Desktop\ITU logo.jpg | **Regional Seminar for Europe****on** | http://www.itu.int/ITU-D/eur/ri/broadcasting/seminar/NMHH.png |

**Transition to Digital Terrestrial Television Broadcasting and Digital Dividend in Europe****29-31 January 2014****Hotel Mercure Buda** **Krisztina krt. 41-43, Budapest, Hungary****DRAFT AGENDA**

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|  Wednesday, 29 January 2014 |
| 9:00 – 9:30  | Registration  |
| 9:30 – 10:30 | Welcome Addresses* Ministry TBC
* NMHH
* ITU
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| 10:30 – 11:00  | Group Photo and Coffee Break |
| 11:00 – 12:30  | Session 1: Digital terrestrial television transitionRound table on Experiences from countries on switch-over processOpen Discussion  |
| 12:30 – 14:00 | Lunch Break |
| 14:00 – 15:30 | Session 2: Digital terrestrial television transition [Cont’d]Round table on Experiences from countries on switch-over processOpen Discussion |
| 15:30 – 15:45 | Coffee Break |
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| 15:45 – 17:15 | Session 3: Licensing policies and criteriaRound Table Presentations (NMHH, neighboring countries)Open Discussion |

 | Session 2: Digital terrestrial television transition [Cont’d]Round table on Experiences from countries on switch-over processOpen Discussion |
|  Social Event TBA |

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| Thursday, 30 January 2014 |
| 9:30 – 11:00 | Session 4: Utilization of the Digital dividendRound Table PresentationsOpen Discussion |
| 11:00 – 11:15 | Coffee Break |
| 11:15 – 12:45 | Session 5: Utilization of the Digital dividend [Cont’d]Round Table PresentationsOpen Discussion |
| 12:45 – 14:15 | Lunch Break |
| 14:15 – 15:45 | Session 5: Decision about introduction of the HDTVRound Table PresentationsOpen Discussion |
| 15:45 – 16:00 | Coffee Break |
| 16:00 – 17:30 | Session 7: Emerging Challenges in the Digital TV MarketOverall presentations on experiences in the regionOpen Discussion  |

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| Friday, 31 January 2014 |
| 9:30 – 11:00 | Session 8: Emerging Challenges in the Digital TV MarketHbb TV presentation by Antenna HungaryOpen Discussion and Q&A |
| 11:00 – 11:15 | Coffee Break |
| 11:15 – 12:00 | Closing Remarks and Ways Forward  |
| 12:00 – 14:00 | Lunch Break |