

"Zero Project Conference"

UN Office, Vienna, Austria

19 February 2020

ITU organizes a Forum on "Innovative Digital Solutions for an Accessible Europe: Fostering Growth of Start-ups", in Vienna, Austria, as part of the Zero Project Conference, on **19 February 2020 from 15:00 to 16:30** at the UN Office in Vienna.

ICTs have a vital role for ALL people's empowerment and represent an enabler for inclusion in the society. For persons with disabilities (PwD), accessible innovative digital solutions remove barriers and assist the community in gaining their independence in their daily life.

During the Second iteration of **Accessible Europe 2019**, 15 innovative solutions have been selected as the runner-ups of the Accessible Europe competition.

As ITU's role is to foster innovation and create an enabling ICT-centric ecosystem for all, ITU will not only supporting the runner-ups of the Accessible Europe. Along with its partners, ITU will assist start-ups in need to prove their effectiveness and uniqueness and to promote their solutions to the relevant users, to access the ITU community and offer them the opportunity to present their innovative solutions along the year.

Two ITU Regional Initiatives for Europe on ICT Accessibility for PwD and on ICT Centric Innovation Ecosystems converge to address the implementation of innovative ICT Accessibility solutions. It is why in the occasion of the Zero Project Conference, as part of its Curation Programme, ITU has invited runner-ups and competitors of the 2019 Accessible Europe competition to pitch their innovative solutions. This interactive panel discussion explores what is needed to build an ecosystem supporting innovative ICT Accessibility solutions, shares experiences and provides a deeper understanding of the challenges and opportunities faced in developing Accessible ICT solutions. For more information please visit http://www.itu.int/go/EUR_ZeroPR20

AGENDA

Wednesday, 19 February 2020

14:50 - 16:20 Session – Accessible Europe innovative solution to create a more digitally inclusive world

Select runner-ups and participants of the Accessible Europe 2019 Competition on addressing digital inclusivity will present their projects and ideas on innovative, technological solutions for enhancing accessibility in ICT.

Moderator

- **Mohamed Ba**, Head of Innovation, ITU

Speakers

- **Mr. Olivier Jeannel**, Founder CEO, RogerVoice – *Remote participation*
- **Mr. Matthew McCann**, CEO & Founder, AccessEarth
- **Mr. Mark Applin**, Co-Founder, Signly
- **Mr. Damir Miller**, Founder & CEO, AccessTravels
- **Mr. Holger Dieterich**, Chairman & Co-Founder, WheelMap
- **Ms. Marika Mazzi Boem**, Innovation Strategy Director, X-23
- **Mr. Matthew J Turner**, CEO & Founder, Goshawk Communication Ltd
- **Mr. Lars Akkermans**, Founder F2S2, CARA – CuARdian Angel

