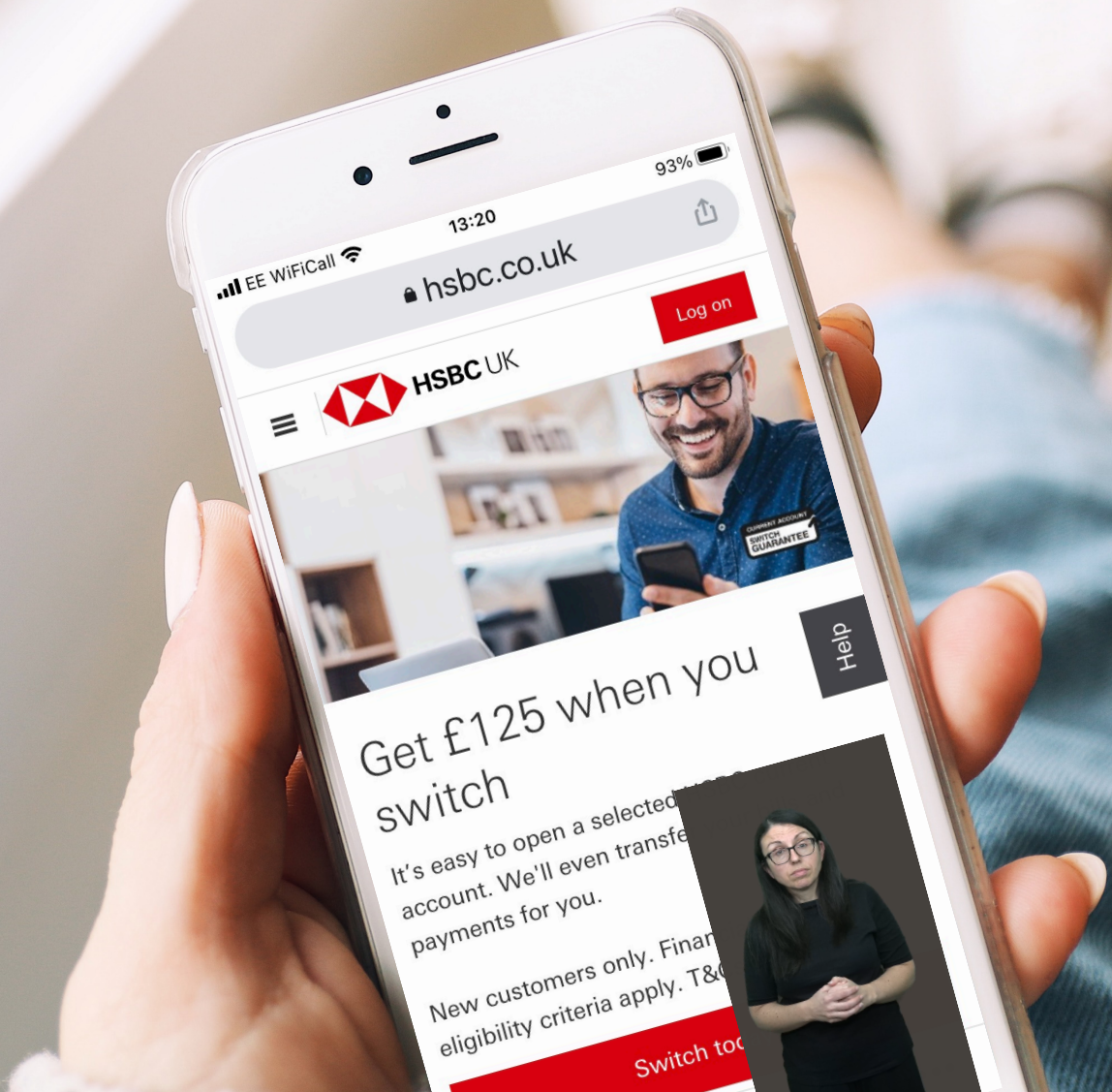




Problems

1. Just because it's **written doesn't mean it's understood**
2. Sign language (SL) is a **visual, not written language**
3. Potential for lower literacy
4. A critical **lack of interpreters** doesn't help
5. As a result, Deaf people often **rely on friends and family**
6. Blind and low vision users access content online using screen readers. **Wouldn't it be great if there was a sign language 'screen reader' for Deaf users?**



Sign language 'screen reader'? Yes please!

THE SIGN
YOU'VE BEEN
LOOKING FOR

Impact on Deaf community



Lloyds Banking Group

WHATEVER
IT
TAKES

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Mainstream sign language