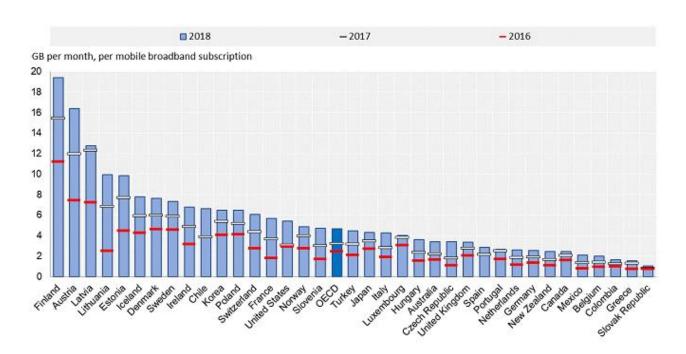# Do we really need future proof broadband networks?

What are the biggest challenges in Europe in order to stay "innovation competitive" (close the gap) with the US and Asia?

- lack of skilled labour force – digital skills and education,
- no stuctured management of Big Data
- digital innovation start up mind-set is "conservative",
- this way international financial institutions struggle to make huge investments,
- good broadband infrastructure "basis" for cable and 4G around EU,
- no clear guideline (besides the guide to bb investment) on how and where to invest in future proof networks (structure of partnership missing)

How to attract investment for future proof networks around European

- clear guide to bb investment for Europe (definition changes from the current 30/30mb upto 100/100mb by 2025,
- interactive broadband mapping for Europe (basis of the current EU Broadband Mapping could be used),
- single methodology to collect and visualize data accross Europe (compatibility),
- broadband mapping can prevent parallel infrastructure developments – less investment,
- partnership between major operators to share components of their networks for future developments (5G, dedicated tower company)

Thank you for the attention!

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