

# Höckner Klaus/Director





## **Towards Trustworthy AI**





#### **About me:**



- Director of the biggest privatly funded organisation for blind and visually impaired persons in Austria – 4700 full members, 2000 supporting members - 90 full time employees, 200 volunteers
- Member of Austrian Disablity Forum, EDF, IAAP (GLC)
- Ambassador of Zero Projects
- Participant in standardisation in CEN/CENELEC/ISO
- Member of High Level Exerts Group on Artificial Intelligence at the Commission of the EU

## **Big Points** – Examples

- Pattern/image recognition, automatic audiodescription, ALT-Text
- Re-engeneering, personalisation, customization
- Bionic exoscelleton
- Giving voice to speech-impaired persons, avatars
- Self driving, autonomous cars
- Smart cities , IoT
- Gesture/face recognition



## **Background**

#### **EU STRATEGY ON ARTIFICIAL INTELLIGENCE**

published in April 2018

**Boost AI uptake** 

Tackle socioeconomic changes Ensure adequate ethical & legal framework



In this context: appointment of Independent High-Level Expert Group on Artificial Intelligence (AI HLEG) in June 2018



## **High-Level Expert Group and mandate**

Chair: Pekka Ala-Pietilä

52 members from:



Industry



Academia



Civil society

#### Two deliverables

- Ethics Guidelines for Artificial Intelligence
- Policy & Investment Recommendations

#### **Interaction with European AI Alliance**

 Broad multi-stakeholder platform counting over 2800 members to discuss AI policy in Europe



## **Ethics Guidelines for AI – Principles**

### 4 Ethical Principles based on fundamental rights







Prevention of harm



Fairness



**Explicability** 



## **Ethics Guidelines for AI – Requirements**



Human agency and oversight



Technical Robustness and safety



Privacy and data governance



Transparency



Diversity, nondiscrimination and fairness



Societal & environmental well-being



Accountability

To be continuously implemented & evaluated throughout AI system's life cycle





Assessment list to operationalise the requirements

- Practical questions for each requirement 131 in total
- Piloting process to collect **feedback** from all stakeholders (public & private sector)

**End of piloting: 01st December 2019** 





Points in Connection with Persons with Disablities:

#### Point 1.5: **Diversity, non-discrimination and fairness**

Accessibility and universal design. Particularly in business-to-consumer domains, systems should be user-centric and designed in a way that allows all people to use AI products or services, regardless of their age, gender, abilities or characteristics. Accessibility to this technology for persons with disabilities, which are present in all societal groups, is of particular importance. AI systems should not have a one-size-fits-all approach and should consider Universal Design principles addressing the widest possible range of users, following relevant accessibility standards. This will enable equitable access and active participation of all people in existing and emerging computer-mediated human activities and with regard to assistive technologies.





#### Points in Connection with Persons with Disablities:

#### Questions in the Assessment List:

- Did you ensure that the AI system accommodates a wide range of individual preferences and abilities?
  - Did you assess whether the AI system usable by those with special needs or disabilities or those at risk of exclusion? How was this designed into the system and how is it verified?
  - Did you ensure that information about the AI system is accessible also to users of assistive technologies?
  - Did you involve or consult this community during the development phase of the AI system?





#### Points in Connection with Persons with Disablities:

#### Questions in the Assessment List:

- Did you take the impact of your AI system on the potential user audience into account?
  - Did you assess whether the team involved in building the AI system is representative of your target user audience? Is it representative of the wider population, considering also of other groups who might tangentially be impacted?
  - Did you assess whether there could be persons or groups who might be disproportionately affected by negative implications?
  - Did you get feedback from other teams or groups that represent different backgrounds and experiences?





Points in Connection with Persons with Disablities:

#### Questions in the Assessment List:

- Stakeholder participation:
  - Did you consider a mechanism to include the participation of different stakeholders in the AI system's development and use?
  - Did you pave the way for the introduction of the AI system in your organisation by informing and involving impacted workers and their representatives in advance?



## **Policy and Investment Recommendations**



"AI is context specific" - Sectorial analysis of recommendations (sectorial recommendations) to be undertaken starting 2020.

- Healthcare
- Manufacturing and IoT
- Public Sector

**End of Analysis: June 2020** 





# Thank you

**Q&A:** hoeckner@hilfsgemeinschaft.at





