

# An European Ecosystem for ICT Accessibility

Inmaculada Placencia Porrero
Senior Expert
Unit C3 Disability and Inclusion
European Commission
DG EMPL

Inmaculada.placencia-porrero@ec.europa.eu



## **ICT Accessibility**

Accessibility - prevention and elimination of barriers for use of products, services and infrastructures

**Defining ICT accessibility** 

**User needs** 

**Implementing ICT Accessibility** 

**Enforcing accessibility** 



## Diverging national approaches to accessibility legislation

- Different approaches: technical, discrimination, procurement
- Different material scope of the various legislations, built environment, ICT
- Different level of detail of legislation
- Different level of jurisdiction: national, regional, local



## Accessibility obligations - EU ICT related legislation

- Accessibility obligations to economic operators
  - European Accessibility Act
  - Electronic Communication Code
  - Audio Visual Media Services Directive
- Accessibility obligations to public authorities
  - Web Accessibility Directive
- Accessibility obligations in Public Procurement
  - Public Procurement Directives
- Accessibility obligations when using EU Funds
  - Structural Funds regulations
  - Trans-European Networks
  - Common Implementing Regulation External Action and contract procedures



## Products & services under EU accessibility Legislation

- Computers and operating systems
- ATMs, ticketing and check-in machines, payment terminals
- Telephones and smartphones
- TV equipment related to digital television services
- Telephony services and related equipment
- Audio-visual media services (AVMS) and related equipment
- Air, bus, rail and waterborne passenger transport services
- Banking services
- E-books
- E-commerce
- Online Public Services, websites and mobile apps
- Emergency calls



## Other ICT Accessibility measures

#### Standardization:

- Mandate 376: Accessibility requirements for ICT products and services also to be used in Public Procurement. EN 301 549
- Mandate 473 standard addressing accessibility following Design for all in the manufacturing and service delivery processes EN 17161
- Mandate 420: Accessibility requirements for the Built Environment also to be used in Public Procurement prEN 17210

Awareness raising: Access.City Award

Financing Accessibility with EU Funds



### Further information

**European Disability Strategy 2010-2020:** <a href="http://eur-

lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2010:0636:FIN:EN:PDF

#### **European Accessibility Act Final text in OJ**

http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=uriserv:OJ.L .2019.151.01.0070.01.ENG

#### **European Accessibility Act - European Commission Proposal**

https://ec.europa.eu/social/main.jsp?catId=1202

#### **EAA EUR-LEX texts**

https://eur-lex.europa.eu/legal-content/EN/HIS/?uri=COM:2015:0615:FIN

#### **Web Accessibility Directive**

https://ec.europa.eu/digital-single-market/en/web-accessibility

#### **Electronic Communication Code and Audiovisual Media Framework**

https://ec.europa.eu/digital-single-market/en/right-environment-digital-networks-and-services

#### **Public Procurement Directives**

https://ec.europa.eu/growth/single-market/public-procurement/rules-implementation\_en

#### **EU Structural and investment Funds**

https://ec.europa.eu/info/funding-tenders/funding-opportunities/funding-programmes/overview-funding-programmes/european-structural-and-investment-funds\_en\_