



Startups- ecosystems and discrepancy

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IKT-Norge

This is IKT-Norge

- IKT-Norge is the interest group for the Norwegian ICT industry
- Non-governmental organization
- Represents the full range of the spectrum from the major players to small entrepreneurial companies.
- We are not an employer association
- Most important tasks: being a problem solver for our members as well as being their voice in political matters, media, and as a partner with government where suitable

ITU Regional Innovation Forum on
**Bridging the Digital
Innovation Divide**

*Fostering Digital Entrepreneurship
and Startup Ecosystems*

21-23 November 2018
Oslo, Norway

innovation.itu.int www.itu.int/en/ITU-D/Regional-Presence/Europe

ITU Regional Initiative for Europe on ICT Centric Innovation Ecosystems

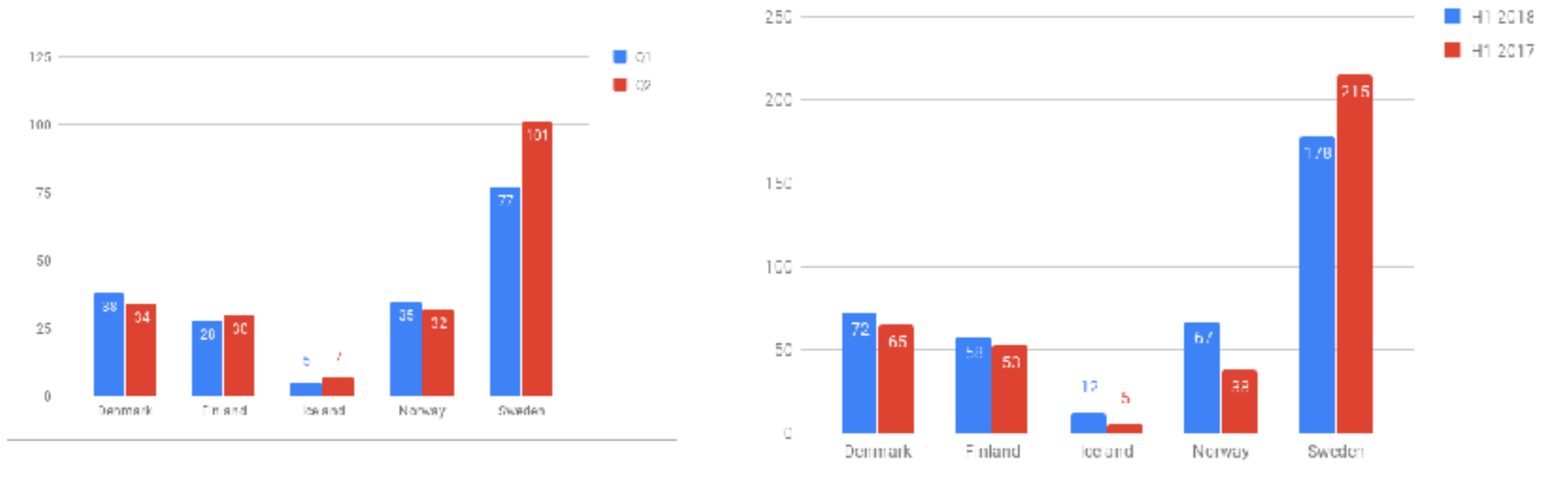


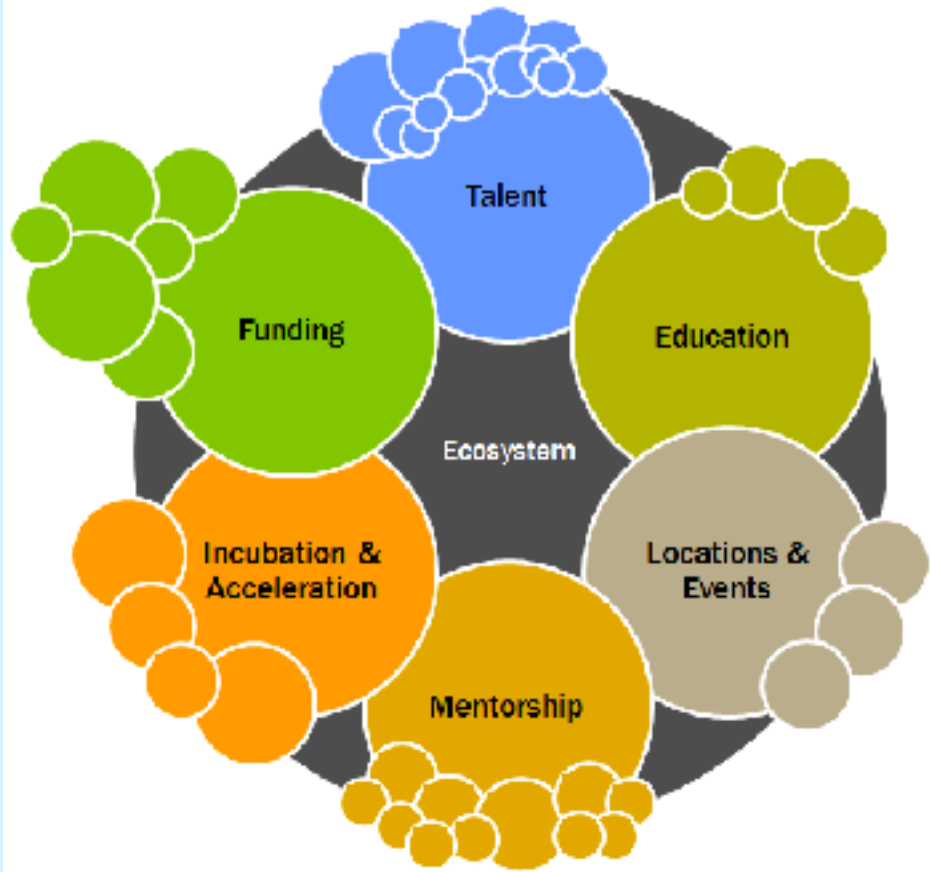
SESSION 1

UNDERSTANDING THE INNOVATION DIVIDE & ITS CHALLENGES

Oslo - the late bloomer in the Nordics

Number of investments in StartUps





NORWAY TECH STARTUP LANDSCAPE



Investors Verdic, NATURO, FOUNDERS FUND, TIKING VENTURE, SNÖ ventures, IAISA, Investitor, ALLANCE, IDEKAPITAL, ProVenture, KJELLER HARRISON1, SINTEF, Northzone	
Corporate tech Telator, SINTEF, Tella, SCHIBSTED TCM GROUP, KONGSBERG	Scale-ups blueyo, thinfilm, OTOVO, reMarkable, CXENSE, ARUNDO, eSmart SYSTEMS, unacast, Gelato, ZALARIS, XENETA, eLipticlabs, Kahoot!, fuse, HU DDLY, DISRUPTIVE TECHNOLOGIES
Co-working spaces PIER X, COWORKING, FLOW COWORKING	Corporate investors Svalbi, SCHIBSTED SYSTEMS, Construct Venture, Orkla, ogdior energi, NATALYDATOR, Fintact
Government: Innovation Norway, skattefunn, siva, The Research Council of Norway	Angel networks ANGEL CHALLENGE, SEED FORUM, NETWORK ANGEL NETWORK
Technology Transfer Offices inven2, SINTEF, innoventus, norinnova, KJELLER INNOVATION, NTNU Technology Transfer as	Events Oslo Innovation week, ITREME, Kjetilskull Future Feast
Incubators / accelerators Katapult Accelerator, NTNU Accelerator, THE FACTORY, techstars, STARTUP LAB, nyskapingsparken, proneo, PROTOMORE, akp, MATCH, SMART INNOVATION NORWAY, T:lab, KUPA, LABS, Techmakers, ERNDAFFINER	Media DNgründer, SHIFTER, BUSINESS INSIDER, THE NORDIC WEB, YARNLAB, USERLAB





PRACTICE

IKT-Norge/ Norway/ Digital tech

• Name / Organisation • Country • Tagline, 1-3 sentence description

TYPE



Guiding Innovation Dynamics



Building Innovation Capacity



ICT Integration into Key Sectors

Indicate main focus area / type

GOVERNANCE

- Oslo Business Region
- IKT-Norge
- Hubs, co-working, accelerators, incubators
- Clusters
- Corporates
- Angels/Angel Challenge

• Organiz. structure • Management & institutional framework • Competencies

KEY ACTIVITIES

- Talks
- Meetups
- Seminars
- VC-meets startups
- Corporates meet startups
- Angel- investors on board - Angel Challenge - course
- Corporate inviting startups
- Fairs and festivals - Norway and abroad
 - Oslo Innovation Week
 - Slush
 - SXSW
 - DNBNT

• Mechanisms • Processes • Activities • Events

GOALS

- A healthy ecosystem for startups driven by SDGs
- Include and embrace corps
- Vibrant financial system for new biz
- A tax system for creating new biz
 - Stock options

• Objective • Target stakeholders • Desired outcomes for ecosystem

RESOURCES

- Startup hubs
- Accelerators/Incubators
- A positive environment for founders
- Investment environment
- RnD for business
- Corporates
- Gov Institutions

• Financial • Non-financial • Sources • Partners

ACHIEVEMENTS

- Growth in number of founders
- Corporate Inno programs
- Investments
- Culture
- Inflation?

• Results • Evidence of impact • Scalability • Replicability

The divide

- Financial background
 - Gender
 - Ethnicity
 - Age
-
- How to create an inclusive and embracing environment for all types of founders!