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**Transition to Digital Terrestrial Television Broadcasting and Digital Dividend in Europe****29-31 January 2014****Hotel Mercure Buda** **Krisztina krt. 41-43, Budapest, Hungary****AGENDA**

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|  Wednesday, 29 January 2014 |
| 9:00 – 9:30  | Registration  |
| 9:30 – 10:00 | Welcome Addresses* Mr Károly Solymár, Deputy Secretary of State for Infocommunications, Ministry of National Development, Hungary [Speech](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/20140129_%20ITU_welcome%20speech_Solym%C3%A1r_final.pdf)
* Ms Mónika Karas, President, National Media and Infocommunications Authority (NMHH)
* Mr Istvan Bozsoki, Head of SBD Division, International Telecommunication Union (ITU) [Speech](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Opening%20Address%20BI.pdf)
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| 10:00 – 10:30  | Group Photo and Coffee Break |
| 10:30 – 12:30  | Session 1: Transition to digital terrestrial televisionMr Istvan Bozsoki, Head of SBD Division, ITU *Follow up of the previous meeting: Evaluation of the Questionnaire on Transition to Digital Terrestrial Television Broadcasting and Digital Dividend in Europe* [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Questionnaire_Budapest_BI_20140123.pdf)Round table on Experiences from countries on switch-over process Moderator: Mr Peter Major, Advisor for IT, Communication and Cyber Issues, Permanent Mission of Hungary to the UN, Geneva* Mr Alban Karapici, Board Member, Electronic and Postal Communications Authority, Albania [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Albania%20Digitalization%20Presentation.pdf)
* Mr Kemal Huseinović, President, Communications Regulatory Agency (RAK), Bosnia and Herzegovina [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Albania%20Digitalization%20Presentation.pdf)
* Mr Petko Kantchev, Expert, Bulgaria [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Bulgarian%20Presentation%20for%20Session%20One.pdf)
* Mr Dražen Lučić, President of Council, Croatian Post and Electronic Communications Agency (HAKOM), Croatia [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Croatia%20HAKOM_DTT%20Croatia_ITU_Budapest_20140129_Rev_PA3.pdf)
* Mr Laszlo Pados, Deputy head of Directorate for Frequency and Identifier Management, NMHH, Hungary [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Hungary%20Pados_ITU%20_2014.pdf)
* Ms Ana Vukčević, Manager for broadcasting, Agency for Electronic Communications and Postal Services (EKIP), Montenegro [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Montenegro%20Transition%20to%20DTT%20Broadcasting%20and%20Digital%20Dividend.pdf)

Open Discussion  |
| 12:30 – 13:30 | Lunch Break |
| 13:30 – 15:00 | Session 2: Transition to digital terrestrial television [Cont’d]Round table on Experiences from countries on switch-over processModerator: Mr. Peter Major, Advisor for IT, Communication and Cyber Issues, Permanent Mission of Hungary to the UN, Geneva* Ms Krystyna Roslan-Kuhn, Adviser to the Vice-President, National Broadcasting Council, Poland [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Poland%20Prezentacja-29-01-14.pdf)
* Mr Bogdan Iana, Executive Director, National Authority for Management and Regulation in Communications of Romania (ANCOM), Romania [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Romania%20Budapest_January%202014_DTT_RO.pdf)
* Mr Milan Janković, Director, Republic Agency for Electronic Communications (RATEL), Serbia [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Serbia%20RATEL%20ITU%20Conference%20Budapest%202014%20final.pdf)
* Mr Jane Jakimovski, Head of Telecommunication Division, Agency for Electronic Communications, TFYR Macedonia [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/FYR%20Macedonia%2020140129%20Transition%20to%20digital%20terestrial%20television%20in%20Macedonia.pdf)
* Mr Ahmet Yazar, ICT Assistant Expert, Information and Communications Authority, Turkey [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Turkey%20Analogue%20Switch-Off%20%28Current%20Situation%20in%20Turkey%29.pdf)

Open Discussion |
|  | Coffee Break |
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| 15:00 – 16:15 | Session 3: Licensing policies and criteriaRound Table Presentations Moderator: Mr Boris Rackov, ITU Expert* Ms Mária Kissné Akli, NMHH, Hungary [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/ITU_sem_bp_2014_session3_kissne_rev.pdf)
* Ms Irini Reljin, Special Advisor to Minister, Ministry of Foreign and Internal Trade and Telecommunications, Serbia [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Licencing_I.Reljin_Budapest_Jan_2014.pdf)
* Mr Elmar Zilles, Head Broadcasting, Federal Network Agency, Germany [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Licencing_Policies_Budapest_20140129.pdf)

Open Discussion |

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|  16:30 Social Event  |
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| Thursday, 30 January 2014 |
| 9:30 – 11:00 | Session 4: Decision about introduction of the HDTV Round Table PresentationsModerator: Mr Laszlo Pados, NMHH* Ms Ilham Ghazi, Radiocommunication Engineer, Radiocommunication Bureau, ITU [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/HDTV-Budapest%20jan%202014-HD.ppsx)
* Mr Lars Backlund, Senior Vice President for Public and Regulatory Affairs, Teracom Group AB, Sweden [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/1%202014-01-30%20TRC%20Budapest%20ITU-D%20The%20Nordic%20Approach%20T2.pdf)
* Ms Elena Puigrefagut, Senior Engineer, EBU [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/EBU_UHDTV%20ITU-D%20Seminar%20Budapest_2014.pdf)

Open Discussion |
| 11:00 – 11:15 | Coffee Break |
| 11:15 – 12:45 | Session 5: Emerging Challenges in the Digital TV Market Overall presentations on experiences in the regionModerator: Ms Ilham Ghazi, Radiocommunication Engineer, Radiocommunication Bureau, ITU * Mr Lars Backlund, Secretary General, Broadcast Networks Europe (BNE) [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/2014-01-30%20%20BNE%20ITU-D%20Budapest%20Hand-out.pdf)
* Mr Elmar Zilles, Head Broadcasting, Federal Network Agency, Germany [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Challenges_TV_Budapest_20140130.pdf)

Open Discussion |
| 12:45 – 14:15 | Lunch Break |
| 14:15 – 15:30 | Session 6: Emerging Challenges in the Digital TV Market [cont’d]* Mr Henrik Schneider, Head of Multimedia Department, Antenna Hungary [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/SchneiderHenrik%20ITU-NMHH%20HbbTV%20presentation%20vFinal.pdf)
* Mr Christian Wachter, Product Manager, Rohde & Schwarz GmbH & Co. [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Reducing%20the%20TCO%20with%20modern%20broadcasting%20transmitters%20RS.pdf)

Open Discussion  |
| 15:30 – 15:45 | Coffee Break |
| 15:45 – 17:15 | Session 7: Utilization of the Digital dividend Round Table PresentationsModerator: Mr Kemal Huseinović, Director, RAK, Bosnia and Herzegovina* Ms Ilham Ghazi, Radiocommunication Engineer, Radiocommunication Bureau, ITU [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/ITU-R%20Digital%20dividend%20in%20Region%201-IG.ppsx)
* Ms Elena Puigrefagut, Senior Engineer, EBU [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/EBU_DigitalDividend%20ITU-D%20Seminar%20Budapest_2014.pdf)
* Mr Wladimir Bocquet, Senior Director, Global Spectrum Policy, GSMA [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/GSMA%20-%20Spectrum%20Policy%20-%20Digital%20Dividend.pdf)
* Mr Milos Pavlović, Sales Manager Broadcast, LS Telcom AG [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Milos%20Pavlovic%20LS%20telcom%20AG_ITU-D%20and%20NMHH%20Regional%20Seminar%20Budapest%202014.pdf)

Open Discussion  |
| Friday, 31 January 2014 |

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| 9:30 – 11:30 | Session 8: Country experiences in utilization of the Digital dividend Moderator: Mr Istvan Bozsoki, ITU Contributions from the countries:* [Bosnia and Herzegovina](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Kemal%20Huseinovic%20BH%20DigDiv.pdf), [Bulgaria](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Bulgarian%20Presentation%20for%20Session%20Eight_Rev1.pdf), [Croatia](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/HAKOM_DD_use_%20Croatia_ITU_Budapest_20140131.pdf), [Hungary](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/NMHH_digital%20dividend_seminar2014.pdf), [Montenegro](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Montenegro%20Transition%20to%20DTT%20Broadcasting%20and%20Digital%20Dividend.pdf), [Romania](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Budapest_January%202014_DD_RO.pdf), [Serbia](http://itu.int/en/ITU-D/Regional-Presence/Europe/Documents/DD_in_Europe_I.Reljin_Budapest_Jan_2014.ppt), [TFYR Macedonia](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/20140129%20Utilization%20of%20the%20Digital%20dividend%20in%20Macedonia.pdf)

Open Discussion |
| 11:30 – 11:45 | Coffee Break |
| 11:45 – 12:30 | Ways Forward and Proposed Regional Initiative for WTDC-14* Mr Vladimir Stankovic, Europe Coordination, ITU [Presentation](http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Documents/Ways%20Forward%20and%20Proposed%20Regional%20Initiative%20for%20WTDC-14.pdf)

Closing Remarks* Mr Istvan Bozsoki, Head of SBD Division, International Telecommunication Union (ITU)
* Mr Peter Vári, Deputy Director General, NMHH, Hungary
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| 12:30 – 14:00 | Lunch Break |