

MINISTRY OF INFORMATION AND COMMUNICATION OF THE SOCIALIST REPUBLIC OF VIETNAM

AUTHORITY OF RADIO FREQUENCY MANAGEMENT

Spectrum licensing and spectrum auction in case study of Vietnam

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Outline

- 1. Introduction about Vietnam
- 2. Organization of National Spectrum
 Management structure in Vietnam
- 3. Summary of ICT market in Vietnam
- 4. Issues handled Case study of Vietnam

The Socialist Republic of Vietnam

Territory: 330,951.1 sq. km

Population: ~ 92, mil.

Capital: Ha Noi

Climate: Viet Nam lies in the tropics and monsoon

Topography: Three quarters of Viet Nam's territory

consist of mountains and hills

Administrative Units: Viet Nam is divided into 63

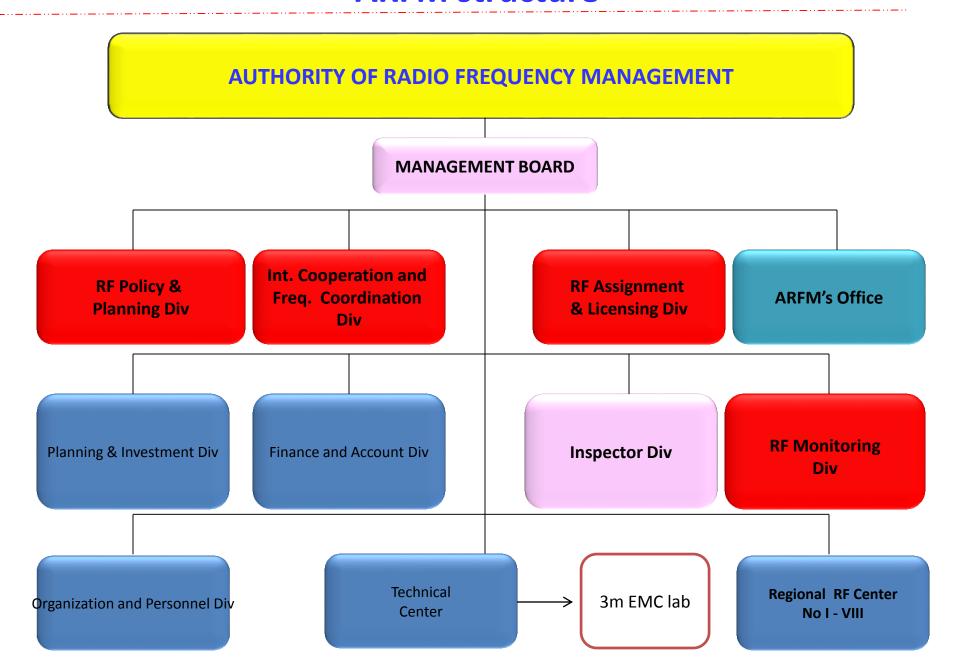
provinces and cities.



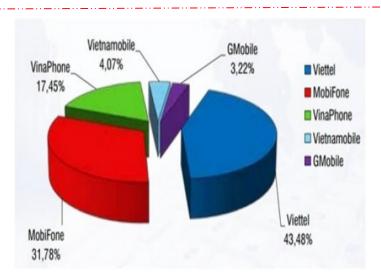
ARFM's RESPONSIBILITIES



ARFM structure

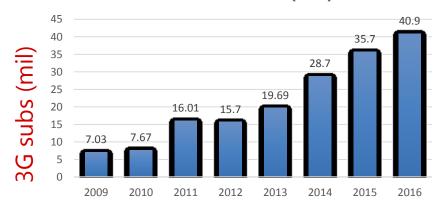


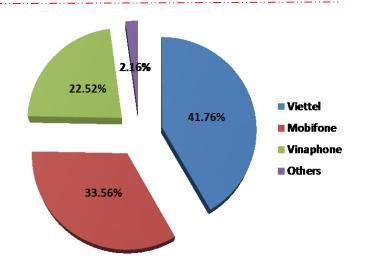
Summary ICT market in Vietnam



Mobile market share

3G subscribers (mil)

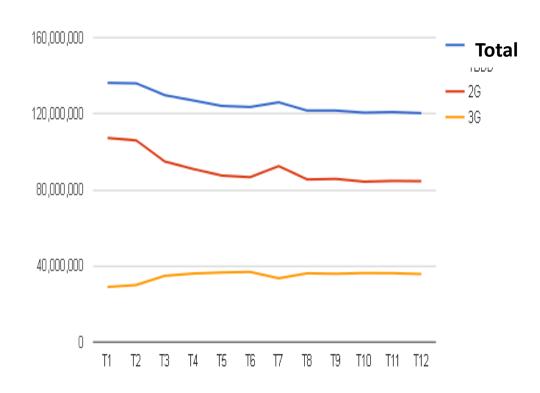




3G market share

Number of 2G subs. decreases but still plays a crucial role

- 126,99 mil mobile subscribers (July 2016)
- 2G mobile subscribers account for 68%
- 3G mobile subscribers account for 32 %
- □ 2G services will be stilllaunched in paralell with 3G(4G) services



The number of 2G/3G subscribers July 2016

Frequency assignment and Licensing

- Simplify procedures of licensing and assignments
- license transfer for some specific cases;
- Online- licensing: microwave, satellite, private networks
- Update on licensing exempt regulations

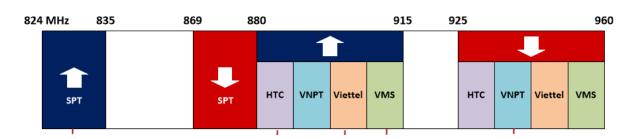
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Frequency assignment and Licensing

- Granting and renewing >28.000 licenses in 2015
- Radio frequency use licenses for all radiocommunication services e.g telecommunications, broadcasting, aeronautical and maritime services.
- Including around 21,280 electronic licenses

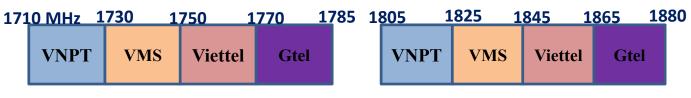
Licenced Frequency Bands





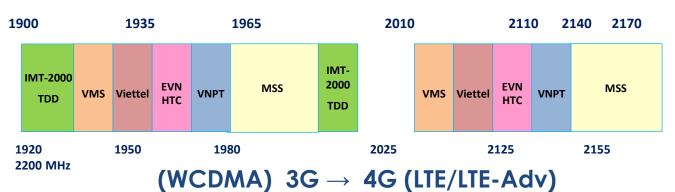
CDMA/ GSM (2G) \rightarrow 3G/4G (WCDMA, LTE, LTE-Adv)

1,800 MHz Band

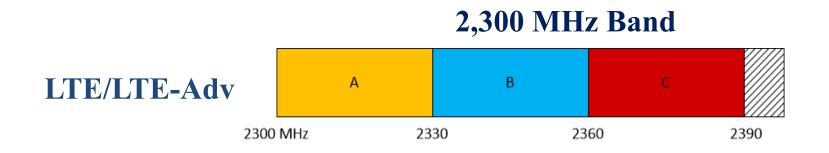


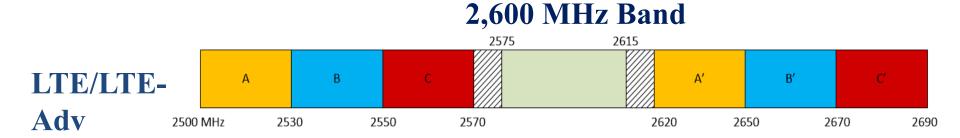
(GSM) $2G \rightarrow 4G$ (LTE/LTE-Adv) (2016)

2,100 MHz Band



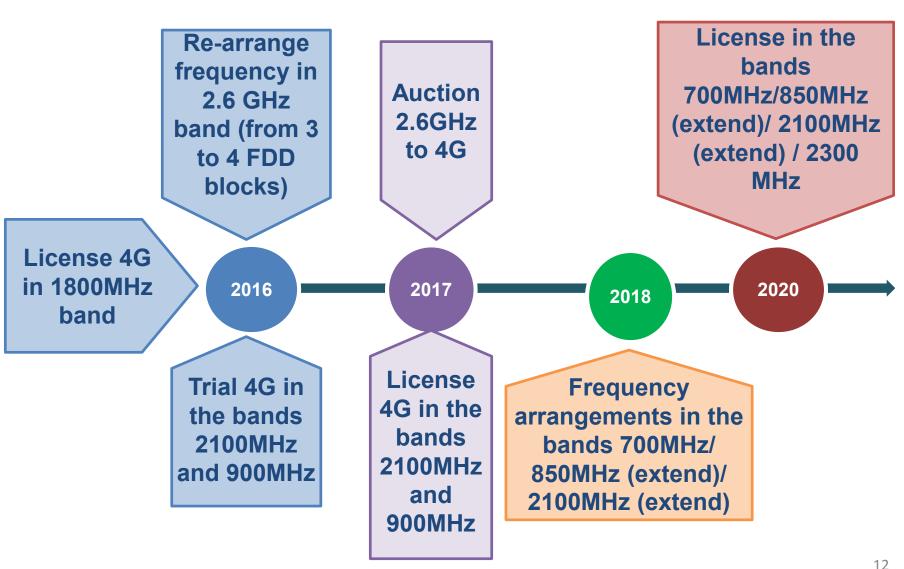
New spectrum for 4G/5G





The 2.6 GHz band will be auctioned in 2017

4G Licensing Roadmap



SPECTRUM AUCTION

Decision No. 16/2012/QD-TTg of the Prime Minister regulating the spectrum auction and transfer of spectrum usage rights

- 1. Initial price of the candidate frequency band(s)
- 2. Public notification: form, registration, preliminary evaluations
- 3. Spectrum auction: multi-round, parallel for multi frequency bands
- 4. Withdrawal, abrogation, final result announcement
- 5. Re-auction
- 6. Auction fee, deposit $(1\sim15\%)$ of initial price & final payment
- 7. Spectrum license, communications license grant / revoke
- 8. Winners' responsibilities

SPECTRUM AUCTION

Band 2,600 MHz in the year 2017

02 options for auction:

- Seal-bid auction: operators propose price for each MHz of each band in sealed envelopes
- Simultaneous Multiple Round Auction (SMRA) with Switching: operators can switch and propose price for any band at each round

SRMA with switching is preferred in case of Vietnam with only 4 bands

TRANSFER OF SPECTRUM USAGE RIGHTS

- License from spectrum auction can be transferred (>3 years after the license has been granted)
- Procedure for/responsibility of the transferor(s)
- Procedure for/responsibility of the receiver(s)
- MIC will verify the transaction within 45 days

SPECTRUM AUCTION

Decision No. 835/2014/QD-TTg dated 03 June 2014

Frequency bands: 2,300 – 2,400 MHz, 2,500 – 2,570 MHz and 2,620 – 2,690 MHz



Auction time: To be decided by MIC based on Plan, Market requirement, Technology, Services

Thank you!

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