BIOGRAPHY

Joe Guan
Spectrum Policy Manager, Asia Pacific
GSMA

As the GSMA's Spectrum Policy Manager for the Asia Pacific region, Joe leads a wide range of spectrum campaigns for the GSMA, covering spectrum management and planning, regional harmonisation, policy development, regulatory affairs, and capacity building. He also contributes to GSMA's regional advocacy programmes advising government and regulatory bodies across the region.

Before joining the GSMA, he worked for the New Zealand Ministry of Business, Innovation and Employment — in a variety of roles ranging from radio engineering, spectrum licensing, compliance, to project management. He was heavily involved in the development of the New Zealand government's online register of radio frequencies and its online spectrum licensing and compliance systems.

Joe has a bachelor's degree in engineering from the University of Auckland in New Zealand, specialised in radio engineering and digital signal processing. He is also a certified PRINCE2 practitioner with many experiences in project and programme management.