



ITU/Intel Virtual Classroom Training on
“Universal Service Policy for Broadband and
Smart Learning Implementation for Arab States”
10-11 March, 2015



COURSE DESCRIPTION

GENERAL INFORMATION

Title: **Universal Service Policy for Broadband and Smart Learning Implementation for Arab States**

Short Description: This training is designed to give an introduction on the use of Universal Service Policy for National Broadband Plan and ICT in Education. The training is part of the training partnership entered into between the ITU and Intel Corporation. It will be delivered by experts from Intel Corporation and will be conducted in English.

The objective of this Virtual Classroom Training is to enable participants to share experiences on best practices. In this respect, the training will also include successful case studies from some countries.

Further information can be found at: <https://academy.itu.int> and <https://staging.itu.int/en/ITU-D/Regional-Presence/ArabStates/Pages/Events/2015/COE/US4BASL/US4BASL.aspx>

Modality: The modality used to deliver this online course is based on Virtual Classrooms.

Dates: 10- 11 March 2015 from **9:00 AM to 12:00 PM (GMT+2)**.

Duration: Four sessions of 1h30 minutes each.

Developed by: Intel

Costs: Free of charge

Registration deadline: 20 February 2015

TRAINING OUTLINE

- National Broadband Planning and Implementation;
- Universal Service Policy ;
- Effective use of Universal Service Funds (USF) for broadband projects
- Using USF for Demand Creation
- Leveraging ICTs for education in a broadband environment

TRAINING OBJECTIVES AND KEY BENEFITS

- Understand the development and implementation of National Broadband Plans.
- Learn on the Arab States regional ICT/broadband plans.
- Understand the Universal Service Policy and usage of USF (Universal Service Fund) for broadband demand creation.
- Understand the key factors for the success of National Broad band Plan, USF projects and ICT in Education.
- Learn on the successful case studies.
- Describe the features of and benefits of ICT in Education.
- Learn on the development and implementation of ICT in Education.
- Understand the relation of ICT in Education to broadband.

PRE REQUISITE

- Understanding the usage of ICT in Education;
- Knowledge on the basics of communications, broadband policies and regulations.

WHO SHOULD ATTEND?

The workshop is aimed at senior managers and staff dealing with National Broadband Plans, Universal Service Fund within ministries of ICT, ICT in education, regulators and telecom operators.

REQUIREMENTS FOR PARTICIPATIONS

We request that your organization takes the firm commitment to provide the nominated participant(s) with the followings:

- Necessary time (From **9:00 AM to 12:00 PM (GMT+2)**);
- Resources (access to the audio conference by telephone call), so that the participants can follow the online course appropriately from the beginning to the end.

Further requirements:

During the course, participants are required to be active on the forum.

ACCESS TO THE VIRTUAL CLASSROOM

Participants will able to access training by calling the following numbers:

- Training on 10 March 2015: +44 1793 402663, Bridge: 3, Passcode: 4626375# (don't forget to press #)
- Training on 11 March 2015: +44 1793 402663, Bridge: 2, Passcode: 7885962# ((don't forget to press #)Note: Participants may also connect with Skype by calling to +1 8888759370 instead of +44 1793 402663 with same Bridge and Passcode Numbers.

TUTOR

The course will be tutored by John Roman, Ralph Corey and Sabine Huber, Intel Experts.

TRAINING COORDINATION

The course will be coordinated by **Eng. Mustafa Al Mahdi**, Associate Programme Officer at Arab Region Office (mustafa-ahmed.al-mahdi@itu.int).

REGISTRATION

Applications to participate in this course should be made online at the following links:
<http://academy.itu.int/> and <https://staging.itu.int/en/ITU-D/Regional-Presence/ArabStates/Pages/Events/2015/COE/US4BASL/US4BASL.aspx> .
