

ACCESSIBLE AMERICA: ICT FOR @LL



Varadero, Cuba From 29 November to 1st December 2021

AGENDA

DAY 1: NOVEMBER 29 th , 2021	
08:00 - 09:00	Registration
Opening session	Logistical announcements of the event about covid-19 safety protocols
09:00 - 09:30	 Opening remarks Jesús Otamendi Campos, Deputy Minister of Labour and Social Security Doreen Bogdan- Martin, Director, Telecommunication Development Bureau, ITU (<u>Video</u>) Mayra Arevich Marín, Minister of Communications, Cuba Official Photo
Session 1 09:30 – 10: 00	 Panel: Projects and Initiatives in the field of ICT Accessibility in Cuba Moderator: Ernesto Rodríguez Hernández, Deputy Minister of Communications, Cuba Tania Velázquez Rodríguez, Executive President, ETECSA Belkis Delgado Cáceres, Director of Prevention, Assistance and Social Work, Ministry of Labour and Social Security Marta Ayala Ávila, Director, Center for Genetic Engineering and Biotechnology Yenigladys Suárez, Parapanamericana Champion
10:00 – 10:30	Coffee Break
Session 2 10:30 - 11:15	 ICT Accessibility Training Session Roxana Widmer, Senior Digital Inclusion Programme Coordinator, ITU.
Session 3 11:15 – 12:15	The rights of persons with disabilities and the 2030 Agenda for Sustainable Development Moderator: Isabel Greenup, Director of International Relations and Foreign Trade, Minister of Communications, Cuba Geudis Vega Pérez, Head of the Department of International Relations and Legal Advice, ANCI.

12:15 – 14:15	 Héctor Reyes Tarragó, National Coordinator of Communication and Public Relations, ACLIFIM Julia E. Gastón Chacón, Vice President, National Council access of visual PwD, ANCI Alain Alfonso Llerena, Head, Telemedicine Program, "Hermanos Ameijeiras" Hospital
Session 4 14:15 – 15:15	Challenges and opportunities for digital inclusion in the Americas region Moderator: Ana Veneroso, Programme Coordinator, ITU
	 Jorge Luis Peña Martínez, Technical Expert of the Audiovisual Department of the National Center for the improvement and development of deaf people. Ariel Hernández Hernández, Audiovisual Department of the National Center for the improvement and development of deaf people. Niaile López Martinez, National Coordinator, ACLFIM
	Juan Ibarra, Partner Success Manager Leader, Linux Professional Institute
Session 5 15:15 – 15:45	Wake-up call! Covid-19: the ICT accessibility and its relevance for digital inclusion in times of crisis
	Moderator: Roxana Widmer, Senior Digital Inclusion Programme Coordinator, ITU
	 Ricardo Bringas Pérez, Deputy Director of Informatics and Communications, Center for Genetic Engineering and Biotechnology (CIGB) Karel Azael Barberena Morales, IT and communications Expert, Biotechnology and Genetic Engineering Center (CIGB) Pablo Velazco Villares, Director, GEOCUBA Computer Services.
15:45 – 16:15	Coffee break and Networking
16: 15 – 17:30	Cultural presentation – Children's Show "La Colmenita"
18:00	Welcome event
	Day 2: NOVEMBER 30, 2021
Session 6	Opening video
09:00 – 09:40	Emerging technologies and accessible designs in benefit for quality of life of people with special needs.
	Moderator: Abel Bajuelos Rizo, Addimensional S.R.L Founder
	 Juan Ibarra, Partner Success Manager Leader, Linux Professional Institute Urquis Seichen, Deputy Director of Computerization JCCE Villa Clara Héctor Vera Cuesta, Director of the International Center for Neurological Restoration (CIREN)

	 Iosmara Lázara Fernández Silva, Head of Science, Technology and Innovation programme, Central Institute of Pedagogical Sciences, from MINED
Session 7 09:40 - 10:20	The future of education through digital inclusion.
	Moderator: Héctor Rodríguez Figueredo, Vice President, Scientific and Technological Park of Havana.
	 Iván Barreto Gelles, General Director, Cinesoft Iosmara Lázara Fernández Silva, Head of the Science, Technology and Innovation Program at the Central Institute of Pedagogical Sciences, MINED Marlén Triana Mederos, Director, General of Basic Education, Ministry of Education Esther María La O Ochoa, Director of the Solidarity, Panama School
10:20 - 10:40	Coffee break and Networking
Session 8 10:40 - 11:20	Smart and Accessible cities – sharing good practices.
	Moderator: Juan Ibarra, Partner Success Manager Leader, LPI
	 Roxana Widmer, Digital Inclusion Senior Coordinator, ITU Reynaldo Alonso Reyes, Union of Computer Scientists of Cuba Ireivys Montell Ramos, President, Delegation of the University of Camagüey Diego Castilla Cabrera, President, Matanzas Science and Technology Park Maria Carla Silveira Taboadela, Cybersecurity Director, IT Entreprise, Biocubafarma
12:00 – 14:30	Lunch
Session 9 14:30 – 15:30	Digital inclusion and the world of work: challenges and opportunities in the post-Covid world
	Moderator: Mavis Johnson-Collie, International and Government Relations Advisor, URCA, Bahamas.
	 Osmel Pérez Castillo, Director, Human Talent, ETECSA. Juan Ibarra, Partner Success Manager Leader, Linux Professional Institute Ernesto Fonseca Martínez, Specialist, Central Palace of Computing and Electronics. Ernesto Fernández Mirabal, Technical Advisor in accessibility, ANCI.
Session 10 15:30 – 16:10	Accessible web: Accessibility requirements for ICT products and services
	Moderator: Jenifer Bello Martínez, Leader, Distance Learning Service of Cuba educa, Cinesoft
	 Ileana Gama, Director, Information and Accessibility, IFT, Mexico (video) Miguel Torres Perez, Head of the UIC-Camaguey Citizen Innovation Laboratory.

16:10 – 16:30	Coffee break and Networking	
Session 11 16:30 – 17:30	Gender equality and empowerment of girls and women through ICTs (Part I)	
	Moderator: Maria Esther Alfonso, Vice President, Union of Computer Scientists of Cuba	
	 Ana Veneroso, Programme Coordinator, ITU, Americas Yanitza Ramírez Stambor, National Director of Human Capital, Joven Club. Mavis Johnson-Collie, International and Government Relations Advisor, URCA, Bahamas. Dayale Torres Dieguez, President, Union of Computer Scientists of Cuba de las Tunas. Elena Nápoles Rodríguez, National Officer, Communications and Information Programme, UNESCO 	
DAY 3: DECEMBER 1, 2021		
Session 12 09:00 - 09:40	Opening video	
	Gender equality and empowerment of girls and women through ICTs (Part II)	
	Moderator: Ana Veneroso, ITU Programme Coordinator, Americas	
	 Aylin Febles Estrada. President of the Union of Computer Scientists of Cuba Deisy Diana Vargas, Deputy Commercial Director, DESOFT 	
Session 13 09:40 – 10:20	Youth Promotion and Digital Inclusion	
	Moderator: Yosdey Dávila Valdés, Director of production and telematic services of the company Cinesoft.	
	 Idelsys Cruz Veitía, Director of Computerization, Joven Club Melissa Muñoz, Generation Connect, ITU – Americas (video) Yanina Paparella, Consultant, Secundarias Rurales Mediadas por Tecnologías, UNICEF Argentina (video) Lisban Torres Pérez, Specialist A, Datys Member of the National Secretariat and the National Council. 	
10:20 - 10:40	Coffee break and Networking	
Session 14 10:40 – 11:40	Challenges and opportunities in building more inclusive cities in Latin America and the Caribbean.	
	Moderator: Juan Fernández González, Advisor, Ministry of Communications, Cuba	
	 Adolfo Martínez Seguro, Vice President, Business and Technology Strategies. Javier Zarate Hernández, Expert, Huawei 	

11:40 – 12:00	 Yosdey Dávila Valdés, Director of production and telematic services, Cinesoft. Elena Nápoles Rodríguez, National Officer, Communication and Information Programme, UNESCO Mavis Johnson-Collie, International and Government Relations Advisor, URCA, Bahamas. Closing remarks Bruno Ramos, Rehioanl Director Regional, UIT Américas (video) Wilfredo Gonzalez Vidal, First Deputy Minister of Communications of Cuba
12:00	Closing activity of the event