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Stefan Zehle has 25 years' experience in telecoms, is the Director of a mobile operating company and specialises in strategy & business planning and regulatory issues. He gained his experience working in developed markets in Europe, Canada and the US and also in emerging markets in the Middle East, Africa, and the Far East. As the 2nd person on the ground he played a pivotal role in launching Nedjma, the 3rd Algerian GSM operator. In his role as Director of Marketing, Strategy and Regulatory Affairs he launched new propositions transforming the market and introduced best practice interconnect agreements in Algeria. He filed regulatory complaints winning million \$ cost savings. He is also the co-author of the Economist Guide to Business Planning. Languages: French, English, German.