

12-21 May 2020, Online

Web Dialogue on Results Based Management - Creating a "Fit4Purpose" BDT: Scaling for impact 14 May 2020





14 May 2020, Online

## Third round of Web Dialogues, 12-21 May 2020

As part of the preparations for TDAG and in order for membership to have enough time to be briefed and discuss all the important topics, a third round of Web Dialogues is being organized for the month of May, as follows:

Tuesday, 12 May 1300h-1600h, CET

Web Dialogue on Results Based Management - Creating a "Fit4Purpose" BDT: The Case for Change

Thursday, 14 May 1300h-1600h, CET

Web Dialogue on Results Based
Management - Creating a
"Fit4Purpose" BDT: Scaling for
Impact

Thursday, 21 May 1300h-1600h, CET Web dialogue on Partnerships for Digital Transformation: Engaging Stakeholders for Meaningful Impact



14 May 2020 Slide 2



14 May 2020, Online

Moderator: Alex Wong, Senior Strategy Advisor, BDT

## 1300-1305 Welcoming Remarks

- Doreen Bogdan-Martin, Director, BDT
- Roxanne McElvane Webber, Chair, TDAG

1305-1320 Recap of RBM Case for Change

1320-1500 Overviews of Thematic Priorities (continued from May 12)

1510-1550 RBM Implementation in BDT and Next Steps to scale up

1550-1600 Wrap Up



Slide 3



14 May 2020, Online

# Our TDAG RBM Web Dialogue aims to achieve to following objectives:

- To provide a background on the basics of RBM theory and the BDT RBM "case for change"
- To provide an update on each of the ten BDT thematic priorities
- To provide an update on RBM implementation and next steps to scale up
- To hear your feedback, and in particular, how the thematic priorities should be adjusted to best serve members in light of the COVID-19 crisis





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Slide 5



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# Your Top Expectations from the RBM Web Dialogues (from Tuesday Poll):

To understand the alignment of RBM implementation to WTDC programmes and Projects; Regiona Initiatives; Study Group Questions; and Ad-hoc assistance to Member States (54%)
To understand how members and BDT can work together to achieve impact (49%)
To know what BDT 'fit4purpose' is all about and its impact in the long term (46%)
To understand how BDT performance is measured (44%)
To increase my knowledge of the BDT thematic priorities (35%)
To understand why BDT needs RBM (28%)
To understand how the BDT budget is distributed and used (27%)
To understand how COVID -19 is impacting the work of BDT (11%)



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14 May 2020, Online

# 1305-1320: Recap of RBM Case for Change

Presenter:

Achim von Heynitz, Senior Adviser, BDT



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# The Case for Change

Quick Recap

The "case for change" presented was articulating shortcomings in our previous operational model, to enable BDT to deliver on ICT's mandate with its dual promise:

-- > connecting the other half of mankind and -- > expanding ICT's use & application across all sectors and services -

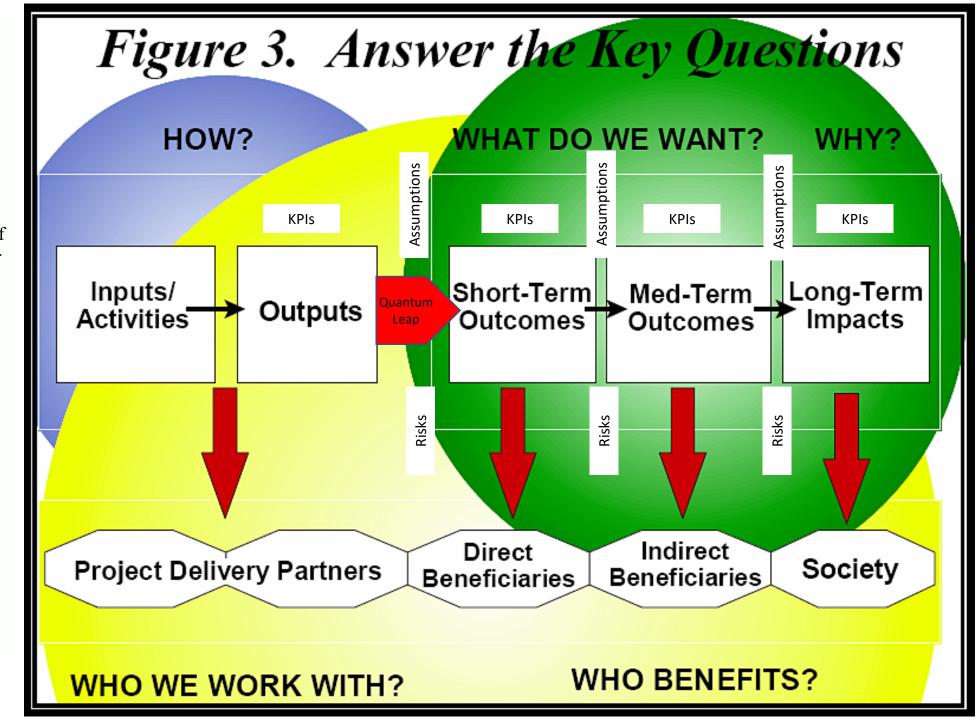
In order to deliver on its mandate and to retain its *relevance*, a "fit-for-purpose" BDT needs to urgently address the "case for change" challenges in a quickly changing ICT environment:

- Strengthen our narrative:
  - --> moving from the "what" --> to the "why", "how" and "what",
  - ...to demonstrate the evidence of our achievements and impact
- Moving beyond the "activity trap" to articulate our thematic "theories of change" for each priority area; this will allow us to demonstrate the contributions of our "outputs/deliverables" from (i) budget-funded OP work program, (ii) projects, and (iii) regional initiatives to the thematic "impact pathways", with their respective outcomes and impact
- Getting on the 'development map' with partner organizations in the development space, which is increasingly crowded by new partners and competitors; while short-term and fragmented activities cannot serve as programmatic basis for partnering and scaling up, our "impact pathways" can
- Transforming ourselves, our processes, procedures, and working modalities from a 'first-generation' (G-1) organization into a results- & client-focused, an agile, highly efficiency and effective second-generation (G-2) organization, to retain BDT's relevance

# "RESULTS MATERIALIZE WHERE ... OTHERS ARE MAKING USE OF MY OUTPUTS

In the chart to the right:

- The white squares represent the "impact pathway"
- At the core of RBM is the "ladder of influence" moving from areas under our own control to those we can only influence (the "quantum leap" from outputs to -- > outcomes)
- At each transition stage along the impact pathway, the assumptions and risks are spelling out our underlying "theory of change"
- We measure our progress & achievements through key performance indicators (KPIs) at each stage of the impact pathway
- The further we move out towards "impact", the larger the group of beneficiaries, the longer the time horizon, the lesser our influence



# **Environment Thematic Priority – Theory of Change Example**

**ITU-wide Impact** 

L2 Outcomes [Behavior Change] L1 Outcomes [Capacity Building]

L0 Outcomes [Reach] Outputs [Deliverables] Activities [Work Programme]

A circular economy for ICT equipment

Quantification of WEEE arisings, to forecast and measure changes over time available.

Sound national WEEE management policy adopted.

Relevant actors prepare a model national/regional WEEE data assessment report.

Relevant actors prepare a draft national WEEE management policy.

Increased engagement of relevant actors in partnerships and initiatives promoting a circular economy for ICT equipment. National statistics offices, ICT ministries, customs, chamber of commerce and regulators

regulators and other line ministries and stakeholders, including producers and recyclers.

Producers, supply chain managers and the public sector operating in the ICT industry and waste management.

Delivery of trainings on collection and improvement of WEEE data and knowledge.

Delivery of national WEEE assessments to support sound policy development.

Delivery of meetings and dissemination of visionary publications and advocacy materials. Data gathering and improvement.

National WEEE assessments and policy support.

Partnership with industry and public sector, and joint visionary publications on circular ICT equipment.





14 May 2020, Online

# Overviews of five Thematic Priorities were provided on May 12 (as marked in yellow):

<b>BDT Thematic Priority</b>	WTDC Programmes	Regional Initiatives	Study Group Questions
Capacity Development	Capacity building and human skills development	AFR1; 2; 4 - AMS2 - ARB1; 2; 4; 5 - ASP1; 2; 3; 4 - CIS1; 2; 3; 4; 5 - EUR1; 2; 3; 5.	Cuts Across all Questions
Cybersecurity	Cybersecurity	AFR3 - ARB3 - ASP5 - CIS3 - EUR4	Q3/2
Digital Inclusion	Digital inclusion for empowering women & girls, People with disabilities and other people with specific needs	AFR1; 2; 3 - AMR4; 5 - ARB5 - ASP2;3 - CIS 2; - EUR 3	Q7/1
Digital Innovation Ecosystems	Innovation	AFR1 - AMS5 - ARB5 - ASP4 - CIS3; 5 - EUR 5	Q1/2
Digital Services & Applications	Telecommunication/ICT services and applications	AFR1; 2;3 - AMS4 - ARB3;4 - ASP2; - CIS1;2 - EUR2; 5	Q1/2; Q2/2

LDCs, SIDS, and LLDCs are integrated into each of the above thematic priority program



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14 May 2020, Online

# Overviews of five Thematic Priorities were provided on May 12 (as marked in yellow):

BDT Thematic Priority	WTDC Programmes	Regional Initiatives	Study Group Questions
Emergency Telecommunications	Disaster risk reduction and management and emergency telecommunications	AMS1 - ARB1 - ASP5	Q5/2
Environment	Climate change adaptation and mitigation	AMS1 - AMS5 - ARB1 - ASP5 - CIS5	Q6/2
Networks & Digital Infrastructure	Telecommunication/ICT network infrastructure and services	AFR2 - AFR5 - ARB4 - AMS2 - AMS3 - ASP3 - CIS3 - CIS5 - EUR1	Q7/2; Q1/1; Q2/1; Q5/1; Q4/2
Policy & Regulation	Policy and regulatory environment	AFR3 - AMS3;5 - ARB3 - ASP4 - CIS3 - EUR1	Q1/1; Q3/1; Q4/1; Q6/1
Statistics	ICT data and statistics	Cuts Across all RIs	Cuts across all Questions

LDCs, SIDS, and LLDCs are integrated into each of the above thematic priority program





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Moderator: Alex Wong, Senior Strategy Advisor, BDT

1300-1305 Welcoming Remarks

1305-1320 Recap of RBM Case for Change

## 1320-1500 Overviews of Thematic Priorities (continued from May 12)

- Policy & Regulation
- Emergency Telecommunications
- Statistics
- Digital Innovation Ecosystems
- Cybersecurity

1500-1550 RBM Implementation in BDT and Next Steps to scale up

1550-1600 Wrap Up



14 May 2020, Online

# 1320-1340: Policy & Regulation

# Thematic Priority Facilitator:

- Sofie Maddens, Head of Regulatory & Market Environment Division, Geneva
- Carmen Prado-Wagner, Senior Programme Officer, Regulatory and Market Environment Division, Geneva



# **Policy and Regulation**

Supporting Collaborative ICT Policy and Regulation Frameworks for Digital Market Development and User well-being





# The Challenge:

ICTs have moved far beyond the realm of simple 'communications' and have become the **foundation** for every economic sector and a *sine qua non* of business performance and national and individual growth.

Regulators and Policy Makers need to focus on driving **inclusive** and **cross-sectoral** approaches and collaboration, so that, ALL players have their voice in decision-making based on current and granular evidence and market data.

Regulatory process and tools must be adapted to create a virtuous dynamic for investment, innovation and inclusion, leading towards **digital** transformation.



# The Solution:

Supporting Collaborative ICT Policy and Regulation Frameworks for Digital Market Development and User well-being

# Two impact pathways:

- Digital Policy and Regulation Engagement and Awareness: exchange platforms and training enhancing collaborative policy and regulatory capability for digital transformation.
- 2. Digital Policy and Regulation Tools Enhancement: tools and processes and implementation support to strengthen agile and inclusive policy and regulatory frameworks and approaches.



# In focus:

**SDG 9.c:** Significantly increase access to information and communications technology and strive to provide universal and affordable access to the Internet in least developed countries by 2020;

**SDG 16.6:** Develop effective, accountable and transparent institutions at all levels

**SDG 16.7:** Ensure responsive, inclusive, participatory and representative decision-making at all levels

#### **Study group questions:**

Question 1/1: Strategies and policies for broadband in developing countries

Question 3/1: Emerging technologies, cloud computing, m-services and OTTs

Question 4/1: Economic policies and methods of determining service costs

Question 6/1: Consumer information, protection and rights

#### **Projects:**

FIGI National implementation

Digital regulation platform

Collaborative ICT Policy and regulation

#### **ITU Resolutions:**

#### Main WTDC resolutions:

Res 48 - strengthening cooperation among telecommunication regulators

Res 71 – strengthening cooperation between Member States, Sector Members, Associates, and Academia of the ITU Telecommunications Development Sector and the evolving role of the private sector

**Others WTDC Resolutions** 

#### **WSIS Action Lines:**

**WSIS C6:** Enabling Environment

#### Connect 2030 agenda:

By 2023, strengthen collaborative regulatory capabilities for effective partnerships with stakeholders and cooperation with other organizations and entities in the ICT/telecommunication environment

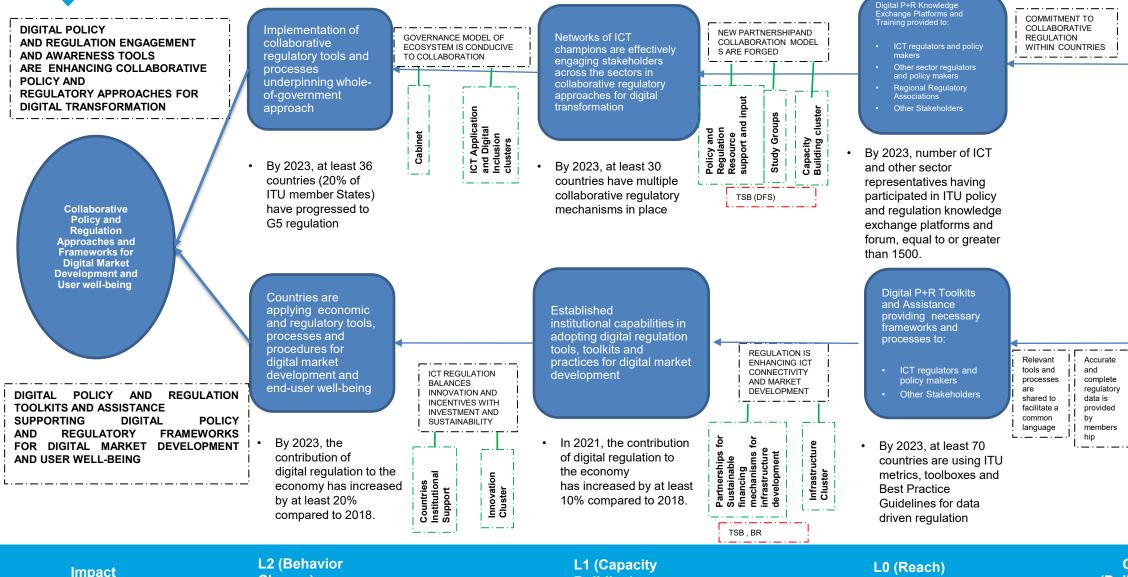
By 2023, provide policy and regulatory support underpinning the implementation of digital agendas/strategies

#### Main Regional initiatives:

Africa (AFR1,4)
Americas (AMS 3,5)
Arab States (ARB 3)
Asia-Pacific (ASP 1,2,4)
Europe (EUR 1,4)
CIS (CIS 5)



## **RBM Impact Chains: Policy and Regulation Cluster**



Change)

Digital Policy and Regulation Engagement and Awareness

 National regional and global regulatory knowledge exchange platforms and

Global Symposium for Regulators Programme

Regional Economic Forums Stakeholder Policy and

Process training

By 2023, provide and update knowledge exchange platforms involving at least 2 other sectors to create community of champions on G5 collaborative Regulation

#### Digital Policy and **Regulation Tools** Enhancement

- Regulatory toolkits
- and guidelines ICT Regulatory
- Metrics and Data

Assistance to Countries/Regions in implementation of digital P+R tools and processes

Provide GSR Best Practice Guidelines, Update ICT Regulatory Metrics to address G5 regulation By 2023, provide at least 5 toolkits

Building)



# **Partnership Plan**

Impact Pathway	Key Colleagues (Regional/Cluster)	Donor Govts/RAs/ Founda tions/UN	Multilateral Development Banks	Private Sector	Civil Society/ Academia
Digital Policy and Regulation Engagement and Awareness Tool s are enhancing collaborative policy and regulatory approaches for digital transformation • GSR • Knowledge Exchange Platforms and Forums • Regional Economic Dialogues (RED) • Stakeholder training	All regions Capacity Development	Korea, AREGNET, UAE (TRA), KSA (CITC), Sudan (TPRA), PTS, UNCDF, UNDP, WBG, UN-Habitat	IDB, AfDB	GSMA, Intel, Facebook, ESOA, ASIET	ISOC, USTTI, University of Dubai
Digital Policy and Regulation Toolkits and Assistance supporting collaborative policy and regulatory frameworks for digital market development and user well-being • Regulatory toolkits and guidelines • ICT Regulatory Metrics and Data • Assistance to Countries/Regions in implementation of digital P+R tools and processes	All regions All clusters	BMGF, UNESCAP, WBG, UNDP	IDB, AfDB	GSMA	



# **BDT Thematic Priority Information Session**

Announcements	Release Date	Target Audience	Key Message
Global Symposium for Regulators 2020	Celebration Kick off and Webinars – June-Aug 2020 GSR-20: 1-3 September 2020	Regulators, Policy Makers, Private Sector	GSR-20 is the Forum where for over 20 years, regulators have shared experiences and knowledge, collaborated and identified evolving regulatory tools and approaches to bring affordable, safe, secure and trusted connectivity and online access and use to people everywhere. Now, more than ever, in preparing for COVID-19 recovery, GSR will provide a platform to define solutions together.
Global ICT Regulatory Outlook Report	April 2020	Regulators, Policy Makers, Private Sector	The Global ICT Regulatory Outlook Report offers metrics to assess gaps and proposes concrete solutions towards achieving progress to the Sustainable Development Goals (SDG). It aims to fast-track collaboration among regulators and policy-makers from the information and communication technology (ICT) sector and other sectors to drive digital transformation for all.
Digital Regulation Handbook and Platform	Sept-2020	Regulators, Policy Makers, Private Sector	ICT regulators and policy makers need up to date tools and processes to prepare for the digital world as transformation is occurring at fast pace and to create networks of ICT champions to effectively engage stakeholders across the sectors in collaborative regulatory approaches for digital transformation.

# **Top Announcements**



# **Covid-19 Related Actions:**

#### REG4COVID

• The new Global Network Resiliency Platform (#REG4COVID) is a place where regulators, policy makers and other interested stakeholders can share information, view what initiatives and measures have been introduced around the world, and discuss and exchange among peers on experiences, ongoing initiatives, and innovative policy and regulatory measures designed to help ensure communities remain connected, that we support one another, and that we harness the full power and potential of ICTs during this crisis and to prepare for the medium and long-term recovery from COVID19.

GSR Discussion Papers and Webinars also addressing the short- and medium-term policy and regulatory

response to COVID19

- · Webinars, Virtual Trainings, Web discussions
- REG4COVID for recovery strategies and solutions





## **BDT Thematic Priority Information Session**

# ICT regulatory tracker







Learn

**Global ICT Regulatory** 

# **Impact Story**

**Exchange** 

**Global Network Resiliency Platform Best practices to improve COVID-19 responses** 



ITU Regional Regulatory Associations Portal

#### ITU Digital Ecosystem Portal



flexible, innovative and light-handed regulatory frameworks opending beyond the traditional core telecom sector to take into account the multi-facet and multi-stakeholder almensions of the Mr Brahima Sanou, Director,



https://www.youtube.com/watch?v =IYLrH7pFbCg&list=PLpoIPNIF8P 2PsT4gZWyR9ssYBfuwRbp19&ind







Global Symposium for Regulators (GSR-20)

TIONS IN ONE ROW



ITU Infrastructure Development and Connectivity Portal







# Join the #ITUGSR 20<sup>th</sup> edition celebrations!

This year, <u>#ITUGSR</u> celebrates its 20th edition, shaping regulation for <u>#DigitalTransformation</u> and <u>#Connectivity4All</u>

Here's one of my earliest memories from the Symposium I attended in 2003. What is yours?



Delighted to share with you these memories from me chairing the <u>#ITUGSR</u> 2017 in Bahamas. For the anniversary <u>#ITUGSR</u> 2020 edition, I look forward to impactful discussions on strategies to achieve <u>#MeaningfulConnectivity</u> for

#DigitalTransformation" – @stephen bereaux #REG4COVID

Follow us: #ITUGSR

Watch: <a href="https://youtu.be/YwrgTFJM0kU">https://youtu.be/YwrgTFJM0kU</a>







Visit: ITU-D Policy and Regulation:

https://www.itu.int/treg

# The Team

**Regulatory and Market Environment Division:** 

Sofie Maddens
Nancy Sundberg
Carmen Prado-Wagner
Youlia Lozanova
Tamaiti Conde

## **Regional Focal Points:**

Ida Jallow (AFR)
Jean-Jacques Massima (AFR)
Bruno Ramos (AMS)
Karim Abdelghani (ARB)
Mustafa Al Mahdi (ARB)
Slaheddine Maaref (ARB)
Sameer Sharma (ASP)
Ismail Shah (ASP)
Farid Nakhli (CIS)
Jaroslaw Ponder (EUR)

Other ITU/BDT Involved Colleagues:

Ramita Sharma (PRJ)
Rosheen Awotar-Mauree (SG)
Andrea Maia (PDD)



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# 1340-1400: Emergency Telecommunications

# Thematic Priority Facilitators:

- Mijke Hertoghs, Head of Environment and Emergency Telecommunication Division
- Maritza Delgado, Programme Officer



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# **Emergency Telecommunications**

Disaster-resilient ICT infrastructure for reduced loss of lives and damages





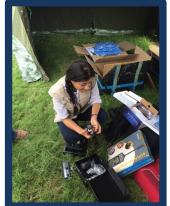














# The Challenge:

- Pandemics, epidemics, like COVID 19, extreme weather events exacerbated by climate change such as strong hurricanes, floods, heat waves, storms, etc. Geological hazards such as earthquakes, volcanic eruptions, landslides and worldwide droughts are posing challenges to communities and all populations.
- Although these type of hazards cannot be fully avoided, we can build capacity to anticipate, to mitigate and to prepare for response, so that hazards do not lead to disasters.
- National stakeholders do not have a multi-stakeholder approach when working in disaster management and are continuously duplicating efforts.
- Many countries lack national strategies for the use of ICTs in disaster management, including National Emergency Telecommunication Plans, as well as regulatory and legal frameworks.
- There is a lack of implementation of international coordination frameworks for the importation of ICT equipment for disaster response.



# Disaster management phases



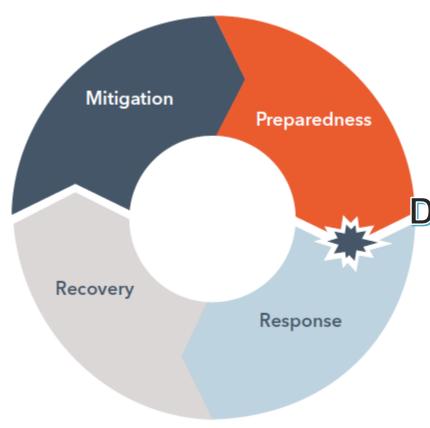
#### Mitigation

All actions aimed at minimizing the adverse impacts of hazardous events.



#### Recovery

All actions aimed at restoring or improving livelihoods and health, as well as economic, physical, social cultural and environmental assets, systems and activities of an affected population.



2

## **Preparedness**

Aims to build the capacities needed to efficiently manage all types of emergencies and achieve to deliver prompt response to the affected population.

Disaster



#### Response

All the activities needed to provide timely help to those affected. ICTs are key to ensure timely flow of vital information for fast decision making.



# The Solution:

# Disaster-resilient ICT infrastructure for reduced loss of lives and damages

### Impact pathway 1:

#### **Enhancing preparedness through:**

- Development and implementation of National Emergency Telecommunication Plans (NETPs), including the Tampere Convention
- Development of simulation exercises (TTX)
- Implementing multi-hazard early warning systems, including Common Alerting Protocol (CAP)
- Developing publications and best practices on the use of ICTs for disaster management and risk reduction

#### **Impact pathway 2:**

#### **Providing** <u>response</u> through:

- Deployment of emergency telecommunications equipment
- Providing support to <u>Emergency Telecommunications Cluster (ETC)</u> and <u>Crisis Connectivity Charter (CCC)</u>
- Building capacity in the ITU Emergency Telecommunications roster
- Developing and maintaining the Disaster Connectivity Map



# Impact Pathway 1← → Preparedness

Activities
[Work Programme]

Outputs [Deliverable]

L0 Outcomes [Reach]

L1 Outcomes [Capacity Building]

L2 Outcomes [Behaviour Change]

**Impact** 

## **Preparedness**

National and international multi stakeholder workshops and forums on the use of ICTs for Disaster Management (DM) and Risk Reduction (RR)

Technical (online) trainings on ICT drills and exercises for DM

Technical (online) workshops for the implementation of CAP

Provide guidance to countries in using the ITU guidelines for NETP to review and develop NETP, including legal and regulatory frameworks, and implementation of the Tampere Convention

Provide access to essential information and knowledge on the use of ICTs for DM and RR

Provide guidance to countries to do assessments to design and implement ICT systems and platforms for DM and including MHEWS

National and Regional emergency telecommunications workshops and fora on the use of ICT fore DM and RR including technical (online) trainings on ICT drills and implementation of Common Alerting Protocol (CAP)

Development of country tailored NETP, including legal and regulatory frameworks using the ITU guidelines as well as implementation of the Tampere Convention

Develop publications, guidelines, studies and tools on the use of ICTs for disaster management and risk reduction

Methodology/guidelines for country tailored assessment on the best technologies to develop MHEWS and communication platforms for Disaster Management

# National stakeholders such as:

- ICT Regulatory Authorities, Ministries of ICTs
- ICT private sector including network operators and service providers
- Disaster management authorities, including meteorological organizations
- National humanitarian organizations, including Red Cross, firefighters, Civil Defense,
- UN entities and NGOs in the country, including the ETC
- o Customs authorities
- o Communities at risk
- National academic entities and research institutes working on new technologies for DM and RR

Countries holding regular Countries have developed trainings on ICT drills and national regular ICT drills and exercises to test their exercises preparedness measures Early warning alerts delivered using the CAP Early warning alerts delivered using the CAP National emergency National emergency telecommunication plans telecommunication plans implemented and regularly developed used and updated **Tampere Convention** Tampere Convention ratified implemented to facilitate to facilitate importation of ET importation of ET equipment equipment Countries benefit from Countries incorporate multiestablished guidelines as stakeholders and their well as from studies and diversities in their disaster best practices. management plans MHEWS have been MHEWS implemented, developed and assessed maintained and in use

Disaster-resilient ICT infrastructure for reduced loss of lives and damages

Relating to one primary SDG: 11.B



# Impact Pathway 2 ← → Response

Activities
[Work Programme]

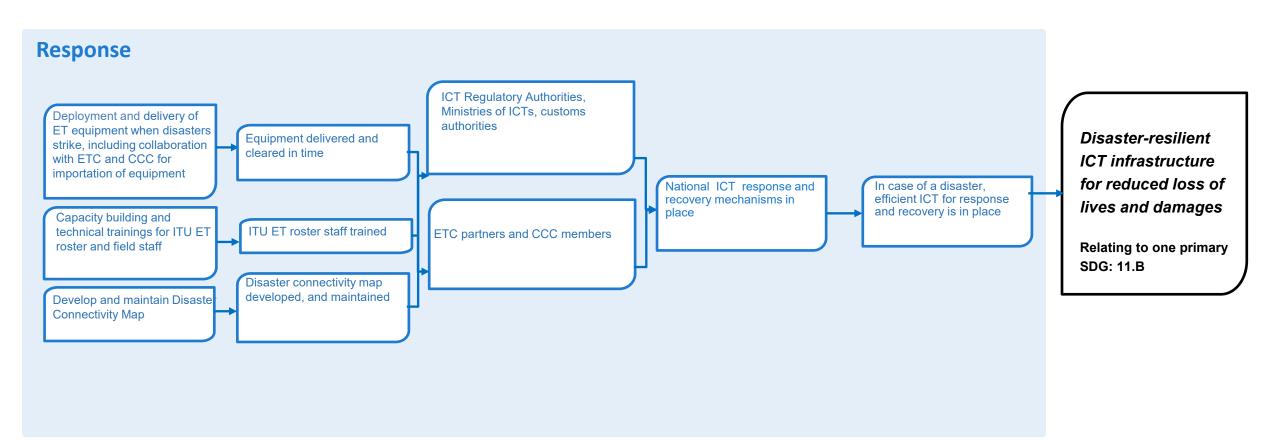
Outputs [Deliverable]

L0 Outcomes [Reach]

L1 Outcomes
[Capacity Building]

L2 Outcomes [Behaviour Change]

Impact





# In Focus:

#### ITU Resolutions:

#### PP

• Resolution 136 (Rev. Dubai 2018) "The use of telecommunications/information and communication technologies for humanitarian assistance and for monitoring and management in emergency and disaster situations, including health-related emergencies, for early warning, prevention, mitigation and relief"

#### **WTDC**

- Resolution 34 (Rev. Buenos Aires, 2017) "The role of telecommunications/ICT in disaster preparedness, early warning, rescue, mitigation, relief and response" WRC
- Resolution 646 (Rev.WRC-19)" Public protection and disaster relief
- Resolution 647 (Rev.WRC-19) "Radiocommunication aspects, including spectrum management guidelines, for early warning, disaster prediction, detection, mitigation and relief operations relating to emergencies and disasters"

#### **SDG 11:**

Make cities and human settlements inclusive, safe, resilient and sustainable

#### **SDG 11.B:**

By 2020, substantially increase the number of cities and human settlements adopting and implementing integrated policies and plans towards inclusion, resource efficiency, mitigation and adaptation to climate change, resilience to disasters, and develop and implement, in line with the Sendai Framework for Disaster Risk Reduction 2015-2030, holistic disaster risk management at all levels

#### ITU's Strategic Plan:

**Target 3.5:** "By 2023 all countries should have a National Emergency Telecommunication Plan as part of their national and local disaster risk reduction strategies".

#### **WSIS Action Lines:**

C7 - E-environment



# In Focus:

#### **Regional initiatives:**

America: Disaster risk reduction and management communications

Arab States: Environment, climate change and emergency telecommunications

**Asia-Pacific:** Contributing to a secure and resilient environment

#### **Ongoing Projects:**

#### Global

**2GLO18094**: Enhancement of National Emergency Telecommunication Plans and Coordination to Save Lives

7GL003043: Rural Telecommunications Development in Least Developed Countries

#### America/Caribbean

**2RLA180**17: Project for the use of ICTs in emergency and disaster situations in the Caribbean region - Phase 1

#### Asia & Pacific

**7RAS14050:** Development of satellite communication capacity and emergency communications solutions for Pacific islands.

**9RAS14052**: Implementing the Climate Change Adaptation Component of the Satellite Communications Capacity, and Emergency Communications Solutions Project for the Small Island Developing States of the Pacific (Expired, consultation in progress for renewal)

#### **Projects under consultation/approval:**

#### Global

**MHEWS**: Project to support countries in the development of MHEWS with a multi-stakeholder approach.

#### Asia & Pacific

Implementing Asia-Pacific Regional Initiatives 2020-2021 (two Activities on ET)

### Study group question 5/2:

Utilizing telecommunications/ICTs for disaster risk reduction and management



# Partnership Plan

Impact Pathway	Key BDT Colleagues	Confirmed Partners
1. Preparedness	<ul> <li>Aamir Riaz - ASP</li> <li>Jean-Jacques Massima - Africa</li> <li>Sylvester Cadette - Caribbean Islands</li> <li>Rodrigo Robles - Americas</li> <li>Mustafa Al Mahdi - Arab States</li> <li>Mijke Hertoghs - HQ</li> <li>Maritza Delgado - HQ</li> <li>Haidar Baqir - HQ</li> </ul>	<ul> <li>Emergency Telecommunications Cluster (ETC) members (Ericsson Response, GSMA, NetHope, etc.)</li> <li>World Meteorological Organization (WMO)</li> <li>UN Office for the Coordination of Humanitarian Response (OCHA)</li> <li>UN Office for Disaster Risk Reduction (UNDRR)</li> </ul>
2. Response	<ul> <li>Aamir Riaz - ASP</li> <li>Jean-Jacques Massima - Africa</li> <li>Sylvester Cadette - Caribbean Islands</li> <li>Rodrigo Robles - Americas</li> <li>Mustafa Al Mahdi - Arab States</li> <li>Mijke Hertoghs - HQ</li> <li>Maritza Delgado - HQ</li> <li>Haidar Baqir - HQ</li> </ul>	<ul> <li>Emergency Telecommunications Cluster (ETC) members</li> <li>Crisis Connectivity Charter (CCC) members</li> <li>Iridium, Thuraya, Inmarsat, Kacific</li> </ul>



# Communication Plan 2020 – promoting the top 4 announcements

## BDT Thematic Priority Overview

<u>Announcements</u>		Release date	Target audience	Key messages	Promotional tools
1.	Guidelines for National Emergency Telecommunication Plans (NETP)	19 March 2020	All national and regional stakeholders working in disaster management and risk reduction including the ICT private sector	The ITU Guidelines are a critical tool to assist national authorities and policymakers to develop a clear, flexible and user-friendly NETP and /or a tailored contingency plans with a multi-stakeholder approach. Contingency plans for emergencies such epidemics are a great tool to create national policies, procedures and governance to support and enable the continued use of reliable and resilient ICT networks, services and platforms for disaster and emergency management.	Online tools such as: press release, dedicated webpages, dedicated blogs, use of ETC network, ITU articles, videos, social media etc.
2.	Table Top Simulation exercise Guide (TTX)	19 March 2020	All national and regional stakeholders working in disaster management and risk reduction including the ICT private sector	The TTX simulation guide contributes to enhancing national disaster-readiness in the emergency telecommunications sector by testing the capacities and capabilities of people, processes and technologies in a simulated emergency scenario.	Online tools such as: press release, dedicated webpages, dedicated blogs, use of ETC network, ITU articles, videos, social media, etc.
• G	Online training modules on: Guidelines for NETP TX simulation guide Gampere Convention	August 2020	All national and regional stakeholders working in disaster management and risk reduction including the ICT private sector	The online modules will provide training to all stakeholders working on disaster management and risk reduction on how to develop NETP, TTX and on how to ratify and implement the Tampere Convention. These modules will be included in the ITU Academy Platform	Online tools such as: press release, dedicated webpages, dedicated blogs, use ETC network, ITU articles, videos, social media etc.
	Women, ICT and Emergency Telecommunications	August 2020	All national and regional stakeholders working in disaster management and risk reduction including the ICT private sector	This report outlines a range of factors that underscore the digital gender divide and the increased vulnerability of women and girls before, during and after disasters. It also showcases good practices and examples for utilizing ICTs to advance gender equality in disaster response and recovery, including through the use of all technologies, and identifies priority areas for the way forward.	Online tools such as: press release, dedicated webpages, dedicated blogs, use ETC network, ITU articles, videos, social media etc.



# **Covid-19 Related Actions**

## **BDT Thematic Priority Overview**

Planned Activity/ies	Planned Output/s	Repurposed Activity/ies	Repurposed Output/s	Outcome/s
1. Workshops to develop NETP for Afghanistan and Saint Lucia	National emergency telecommunication plans for Afghanistan and Saint Lucia	Virtual workshop with the participation of all stakeholders working on disaster management at a national level	Virtually develop the NETP for Afghanistan and Saint Lucia	Implementation of the NETP through a multi- stakeholder approach
2. Regional workshop for Caribbean Countries and African Countries	Workshop on the use of ICTs for Disaster management (DM) and Risk Reduction (RR)	Virtual workshop for Caribbean Countries and African countries on the use of ICTs for DM and RR	Virtually develop the workshops on the use of ICTs for DM and RR	Enhance coordination at a national level to use ICTs for DM
3. Training workshops to develop ICT Table Top exercises (TTX) and Common Alerting Protocol (CAP) for Arab states and Peru	Training on developing ICT table top (TTX) exercises for Arab states and Peru	Virtual workshop to develop ICT table top exercises (TTX) For Arab States and Peru	Virtually develop the workshop on TTX For Arab States and Peru	Enhance preparedness and resilience at a national level
4. Global CAP implementation workshop	Workshop on the implementation of CAP	Virtual workshop on implementation of CAP	Virtually develop the workshop	Enhance resilience and preparedness on the use of ICT technologies to deliver early warning alerts



# **Impact Story**

# Early warning systems in Zambia













### **3rd Round of TDAG Web Dialogues**

14 May 2020, Online

# 1400-1420: Statistics

# Thematic Priority Facilitators:

- Thierry Geiger, Senior Economist and Head of ICT Data & Analytics Division
- Esperanza Magpantay, Senior Statistician
- Martin Schaaper, Senior ICT Analyst

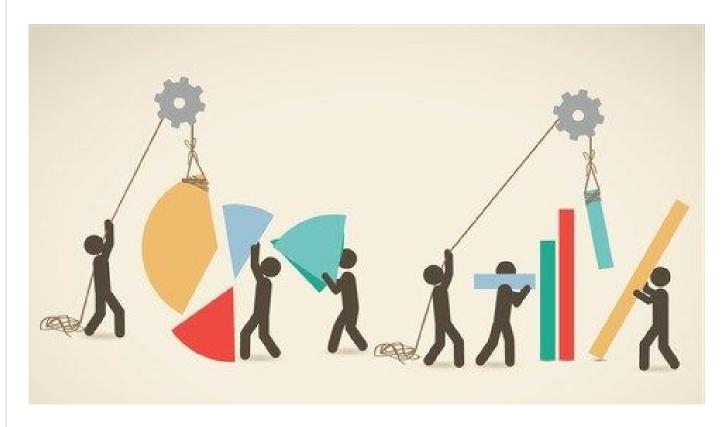


14 May 2020 Slide 39



BDT Thematic Priority Overview: Statistics

# Evidence-based policies for digitally inclusive societies



- Digital divide. Policymakers need to implement policies to increase the uptake and use of ICTs, especially by marginalized population groups
- Data gap. Data is needed to grasp the nature and size of the digital divide, to inform policies and decisions for bridging it, and monitor progress
- Capacity gap. Policymakers need to understand the value of data and be capable and willing to use data in the policy- and decision-making process



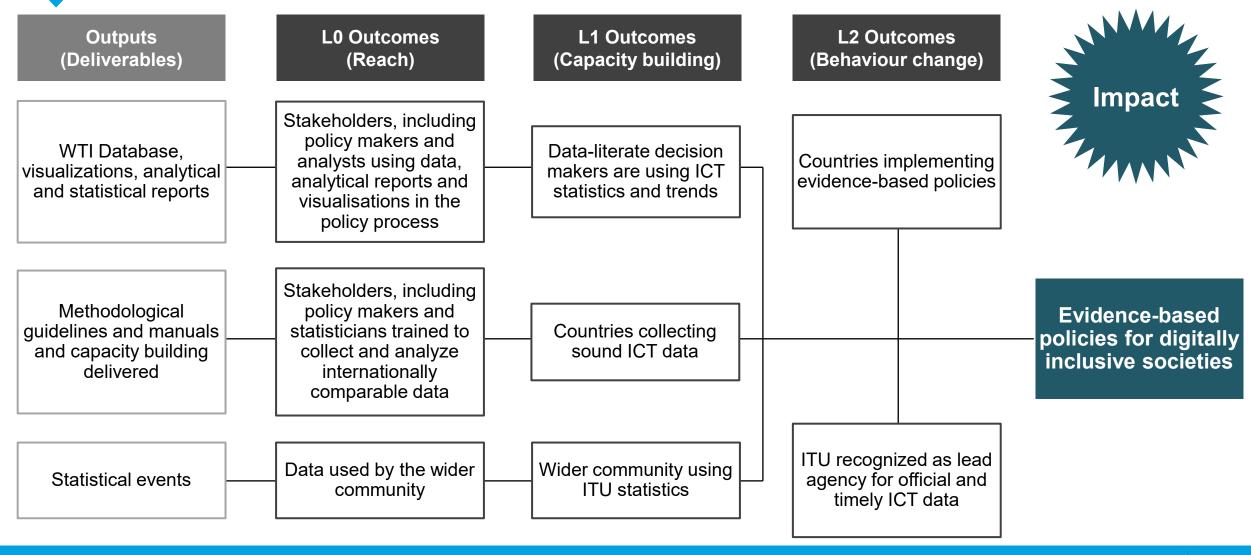
# Evidence-based policies adopted for digitally inclusive societies

# **Our impact pathway**

- Develop and maintain data methodologies
- Collect and disseminate data
- Build capacity for data collection and analysis
- Publish analysis and visualisations to enhance the understanding and use of data



# **Our Theory of Change**





### Mandate

- PP Resolution 131: Measuring ICTs to build an integrating and inclusive information society
- WTDC Resolution 8: Collection and dissemination of information and statistics

### Custodian of 5 SDG indicators:

- Proportion of individuals with ICT skills (Target 4.4)
- Proportion of individuals who own a mobile telephone, by sex (5.b)
- Percentage of the population covered by a mobile network (9.c)
- Fixed Internet broadband subscriptions, by speed (17.6)
- Proportion of individuals using the Internet (17.8)

### WSIS Action Lines

ICT statistics are relevant to monitoring the implementation of all WSIS action lines

### Connect 2030 Agenda

 Maintains vital statistics for monitoring progress on the Agenda, including for 15 of the 17 Targets on Goals 1 and 2.

### Publications and projects

- Measuring Digital Development series
- World Telecommunications/ICT Indicators Database
- Big data for measuring the information society

### Regional initiatives

Capacity building workshops and online training courses

### Study Groups

Direct liaison with Study Groups 1 and 2 since 2019



# Partnership Plan

<u>Pathway</u>	<u>Partners</u>
Collect and disseminate data	<ul> <li>Alliance for Affordable Internet (A4AI)</li> <li>DIRSI</li> <li>GSMA</li> <li>LIRNEasia</li> <li>Research ICT Africa</li> </ul>
Develop and maintain data methodologies	<ul> <li>Flowminder</li> <li>Partnership on Measuring ICT for Development</li> <li>Pew Research</li> <li>Positium</li> <li>UN Global Working Group on Big Data</li> </ul>



ij				
d	<u>Announcements</u>	Release date	Target audience	Key messages
400000	Measuring digital development: ICT Price Trends 2019 to be released on Thursday	19 May	Policy makers and the general public	Affordability of ICTs improving globally, but barriers to Internet uptake remain
- de	New figures on ICT usage: Measuring digital development: Facts and Figures 2020	July-August 2020 (TBD)	Policy makers and the general public	Progress towards connecting the unconnected, updates on the gender gap
	Are we reaching the BBCom affordability target? Measuring digital development: ICT Price Trends 2020	October 2020	Policy makers and the general public	Evidence for policy makers and analysts: informing policies, highlighting trends, obstacles to Internet uptake, BBCom target

# **Top Announcements**



- Each regional office has an ICT Statistics focal point. They work with HQ to achieve the theory of change
- The implementation of our theory of change relies on the collaboration with our Members
- The ITU Regional Offices play a critical role in liaising with membership in the field on
  - data collection
  - awareness raising
  - capacity building



### **Implications**

- Data collection may be delayed, and coverage might be lower for certain indicators
- Capacity building activities moved online
- Virtual meetings of Expert Group on Telecom/ICT Indicators and Household Indicators in September
- World Telecommunication/ICT Indicators Symposium postponed to December

### **Opportunities**

- Online discussion forum set up to allow producers of statistics to share experiences on dealing with COVID challenges
- Scaling up Big Data pilot projects for assessing the impact of COVID-19 on connectivity trends and challenges





14 May 2020

### **3rd Round of TDAG Web Dialogues**

14 May 2020, Online

# 1420-1440: Digital Innovation Ecosystems

Thematic Priority Facilitator:

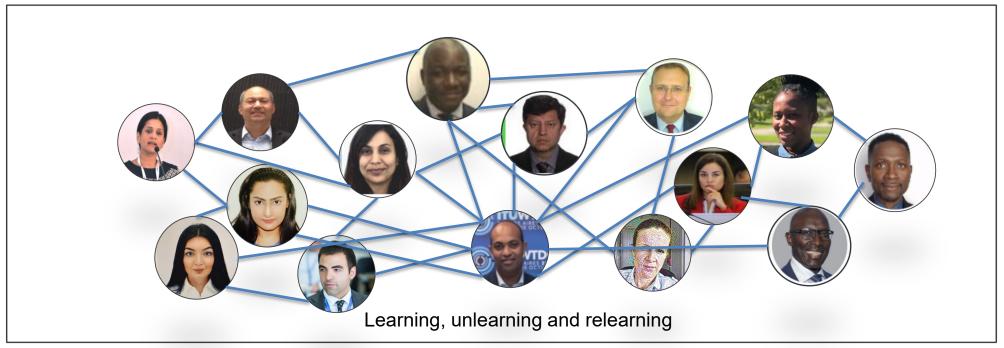
Mohamed Ba, Senior Coordinator, Digital Innovation Ecosystems



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# **Digital Innovation Ecosystems**

Accelerating digital innovation ecosystems for digital transformation



#rediscoverinnovation

#innovationecosystem

TDAG 2020 webinar series



# The Challenge:

Despite massive investment in digital ecosystems, many countries are unable to adapt to the fast-changing digital environment and technological revolutions. As a result, talent is unfulfilled, SMEs are struggling, and slow digital transformation of communities is affecting social conditions and achievement of national ambitions.

There are three main challenges<sup>1</sup> facing countries and key ecosystem stakeholders (entrepreneurs, entrepreneurial support networks, corporates, financiers, and governments) in integrating ICT/telecommunication innovations in their national development agenda:

- Scarcity of appropriate policies, programs, resources and knowhow for innovators and digital change-makers to accelerate digital development in their communities;
- Lack of proper assessment of the systemic issues of an ICT-centric innovation ecosystem
   (entrepreneurial ecosystem, technology ecosystem and the innovation ecosystem three engines
   of economic growth); and
- Lack of collaboration between stakeholders of the three engines of growth to create ICT projects
  that nurture innovation and entrepreneurship.



# The Solution:

Accelerating digital innovation ecosystems for digital transformation with three impact pathways

Knowledge sharing and Innovation challenges



Impact pathway 1:

Empower

Empower



= Champions

1. Skills and tools to know what they don't know about their ecosystems

Innovation profiles

Ecosystem

development

project





Impact pathway 2:

Innovation Country







Countries





Innovation Profile



Impact pathway 3:





Innovation Project

Ecosystem Good Practices



Transform

Resources, policies and programs accelerating key sector development



2. Understand what they need to fix as a systemic issue in their ecosystems

3. Have bankable projects that engage relevant stakeholders to sustain their ecosystems competitiveness



# In focus:

### **SDG 9:**

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation:

target 9.C and related innovation targets

## Connect 2030 agenda:

By 2023, at least 30% of engaged countries should have policies/strategies fostering telecommunication/ICT-centric innovation.

# Study group question 1/2:

Creating smart cities and society

### **WSIS Action Lines:**

Action line C1, C2, C3, C4, C5, C6, C7, C11

# **Projects:**

- African Digital
  Transformation Center
- Capacity building on ICT

   centric innovation
   ecosystems
- BADIR strengthening ARTENET

### **ITU Resolutions:**

- PP Res. 205 (Dubai, 2018), ITU Goal 4
- WTDC Res. 30 (Rev. Buenos Aires, 2017)
- WTDC Res. 85 (Buenos Aires, 2017)

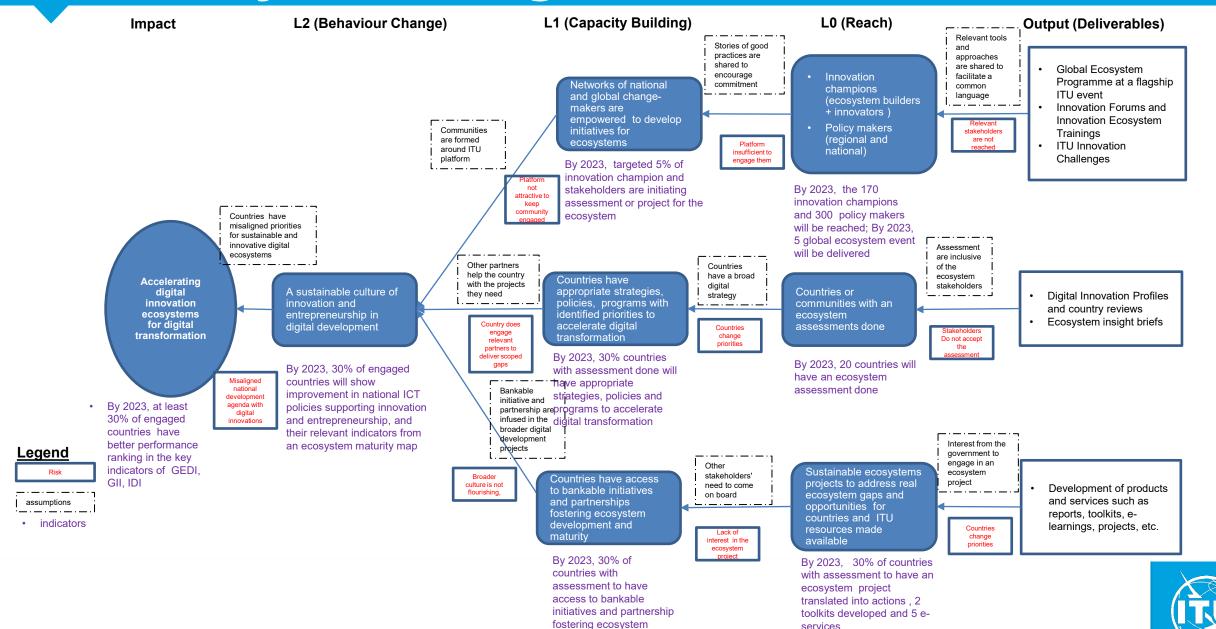
# Regional initiatives:

Americas – AMS5 Arab States – ARB5 Asia-Pacific – ASP4 Africa – AFR1 CIS – CIS3 and CIS5 Europe – EUR5



# Theory of Change

### **BDT Thematic Priority Overview**



development

services

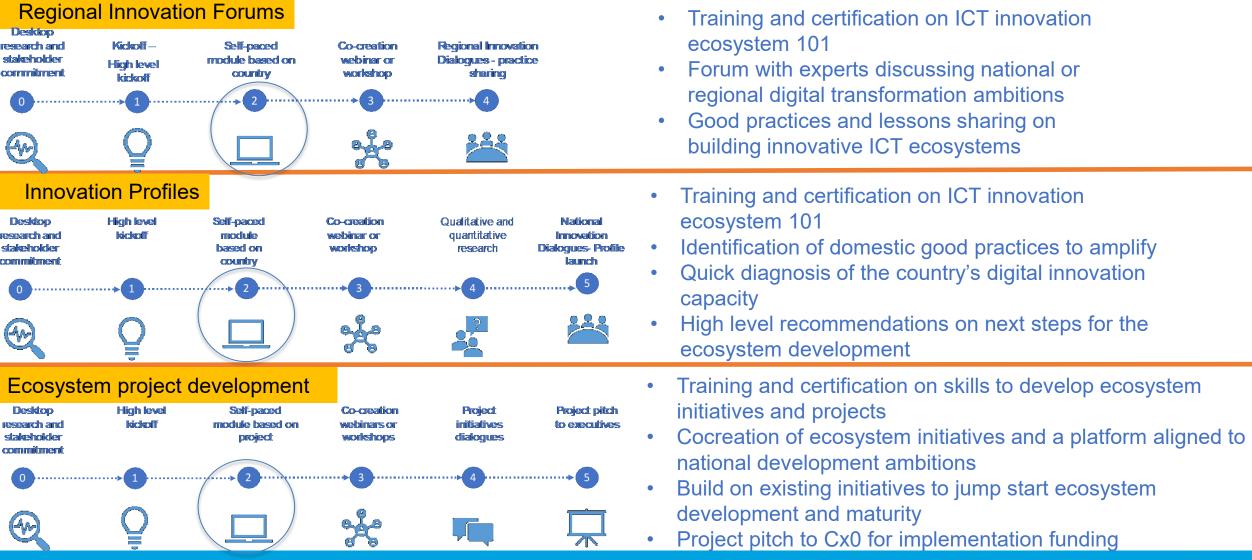
# **Top Announcements**

# **BDT Thematic Priority Overview**

미스		11		
Announcements Release Date		Target Audience	Key Message	
2 <sup>nd</sup> Edition of ITU Innovation challenges	April to August	Innovators, ecosystem builders, policymakers.	Take the ITU innovation challenge to see if you have what it takes to create a digital world and join a community of change-makers accelerating sustainable development in their communities.	
Regional innovation forums  June to November Innovators, ecosystem builders, policymakers		Innovators, ecosystem builders, policymakers	Empower yourself with tools , frameworks to enable you to diagnose your ICT ecosystem capacity to innovate and achieve your national priorities, network and share your practices.	
Global innovation forum October Innovators, ecosystem builders, policymakers, private sectors .		•	Attend a life changing immersive experience to rethink how innovation can accelerate digital transformation of your community. Winners of the ITU Innovation Challenges will participate in capacity-building workshops and pitch their proposals to a global audience of experts and network with decision makers.	



# Selected technical assistance – regional perspective





# Partnership Plan

	Impact Pathway	Key BDT Colleagues	Confirmed Partners
_	1. ITU Innovation challenges and innovation forums	Ismail S, Serge Z, Jaroslaw P., Cleveland T, Slaheddine M., Ruggege A,	Busan Metropolitan city, INPUT-Hungary, R.O. Korea, Afric'Up, Bamboo Capital Partners
1	2. Ecosystem projects	Rugege A.	South Africa*, R.O. Korea, UNIDO
1	3. Ecosystem projects	Slaheddine M.	Saudi Arabia, BADIR

\*ICT and non-ICT sectors becoming partners through the country platform build from project

Plan underway to launch a Digital Innovation Ecosystem Partnership in 2020 to invite other organizations to join the digital ecosystem cluster initiatives



# **Impact Story**



"Last year, SmartExchange applied to the ITU Innovation Challenge, and won a ecosystem best practice award. This global recognition was picked up by our local press which promoted us in our community.

When SmartEXchange subsequently applied for a grant of R20m from SEFA to amplify its work in the townships, the approval was swift. We learned from this experience and applied for an additional R120m for wholesale financing for innovators, and we are currently applying to be an accredited fund manager.

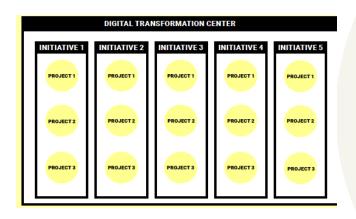
ITU's work in digital innovation in South Africa is making an impact for me and my community. I have been actively involved in both the ecosystem assessment and the development of the Drone corridor initiative in the African Digital Transformation Center, and I love the tools and framework from ITU".

Jonathan Naidoo CEO, SmartExhange

### **DigitalSouthAfrica**

"Catalyst for delivering positive Digital Transformation of South Africa"





A platform for bringing together innovators, ecosystem builders, policymakers and resource partners (public and private) to accelerate achievement of the national digital development agenda



"To our surprise, our stakeholders were very happy and engaged with the process of co-creation underlying ITU framework in building sustainable digital innovation ecosystems. One of the key benefit of its multi-stakeholders and multi-sectors approach is that our department found a mechanism to deliver our mandate in digital transformation across the country.

With the co-created assessment and project, our ICT industry is committed to contributing to key initiatives under the novel governance model and operating framework of the African Digital Transformation center.

We believe this center will help South Africa navigate the impact of current and future technological revolutions."

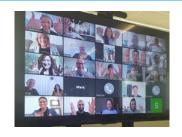
> Tinyiko Ngobeni Deputy Director General, Infrastructure, DPTS



# Covid-19 Related Actions: BDT Thematic Priority Overview















Physical events, workshop and dialogues

Blended delivery of technical assistance

https://youtu .be/OQ3vZu 5ITDo





14 May 2020

### **3rd Round of TDAG Web Dialogues**

14 May 2020, Online

# 1440-1500: Cybersecurity

Thematic Priority Facilitator:

Orhan Osmani, Cybersecurity Coordinator



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# Creating a Trusted Cyberspace for All

Regional Focal Points:
Rouda Alamir Ali (ARB)
Serge Valery Zongo (AFR)
Pablo Andres Palacios
Ochoa (AMS)
Farid Nakhli (CIS)
Sameer Sharma (ASP)

Other ITU/BDT Involved Colleagues:

Jaroslaw Ponder (EUR)

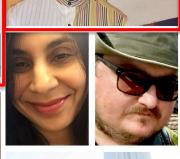
Ramita Sharma (PRJ)
Carla Licciardello (COP)
Fanny Rotino (COP)

Preetam Maloor (SPM-GS) Sadhvi Saran (SPM-GS) Xiaoya Yang (TSB)















# **Cybersecurity Division:**

Marco Obiso
Marwan Ben Rached
Maxim Kushtuev
Orhan Osmani
Interns: Li Weniing

Interns: Li Wenjing

### **Short Term Project Team:**

Caroline Troein
Giacommo Azzenza
Giampiero Nani
Grace Acayo
Yasmine Azzouzi



# Challenges

# RAPID TECHNOLOGICAL DEVELOPMENT

As technology continues to spread and evolve rapidly, the functioning of essential services, security of individual devices, shared networks, individuals, and entire global systems is a challenge

# 53%

# LARGER ATTACK SURFACE

Over half of the world's population is online, nearly 4 billion people directly impacted and indirectly impact many more

# INEFFECTIVE CYBERSECURITY MEASURES

Due to rapid changes in technology and digital economy landscape,
Cybersecurity measures become ineffective over time. Continuous improvement is necessary.

# CYBER THREAT REMAINS TRANSNATIONAL

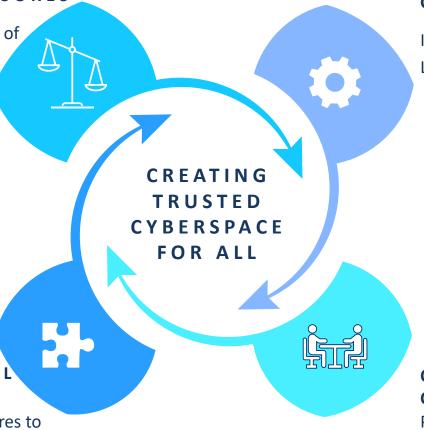
Threats pose non-discriminating risks across the globe. Any individual and any entity can be the victim of a cyberattack. The threat is transnational, it is cross-sectoral, and it is growing.



# **Solution - Pathways**

### TECHNICAL AND POLICY MEASURES

Accelerating the development and adoption of sound national cybersecurity strategies and comprehensive action plans.



### CAPACITY DEVELOPMENT

Improving cybersecurity capacity in the Least Developed and Developing Countries.

# ENHANCING ORGANIZATIONAL STRUCTURES

Establishing prepared organizational structures to support national commitment in cybersecurity.

# COOPERATION AND COORDINATION

Promoting cybersecurity coordination and collaboration as one of enabling areas for the national digital transformation journey and trust building.



Inputs/Activities

**Outputs** 

L0 Outcomes

L1 Outcomes

L2 Outcomes

**Impact** 

# Cybersecurity Capacity Development

Cybersecurity Exercises -Technical and Technological Training - Awareness Creation Cybersecurity Exercises and Technical Trainings Delivered Awareness Creation and Information Sharing Workshops Delivered

- Incident responders trained
- Policy makers aware of Cybersecurity related capacity development requirements

Sustainable cybersecurity Capacity Development Programs implemented in relevant educational structures Developing countries establish clear capacity development programs (academic and professional).

### **National Cybersecurity Posture:**

Cybersecurity policy advisory -National Cybersecurity Strategy Guide

COP Guidelines Development and Workshops

Cybersecurity Strategy, Policy and Planning: Transfer of Knowledge, Tools and Direct Assistance

COP Guidelines: Transfer of Knowledge, Tools and Direct Assistance Delivered Essential cybersecurity training delivered to policy makers on policy/strategy development and lifecycle management

- Cybersecurity strategy, and policy development
- Adoption of good practices

Comprehensive Cybersecurity Strategies, Policies, and Technical Plans are implemented

# **Cybersecurity Engagement and Awareness Related Activities:**

Advocacy - Global Cybersecurity Index (GCI) - Cybersecurity Advisory Committee (CSAC) Established Cybersecurity Advisory Committee (CSAC)

GCI Report, Awareness and Info-Sharing Workshops (Including partners). Engagement of Policy makers and other national stakeholders to contribute to awareness creation, data gathering and submission

Needs are established to engage in bilateral and multilateral cooperation.

Established and implemented bilateral, and multilateral cooperation among Member States

# Incident Response Capabilities, CIRT Framework:

Assessment – Design – Establishment - Improvement CIRT Related Products and Services

Assessment of needs to build an incident response capability communicated to the national stakeholders

Developing countries make us of established CIRTs as national focal point and catalyst to address cybersecurity related issues

National Cybersecurity Teams established and in a sustainable and scalable manner

# S Õ bers O Ď C 0 D

# In Focus:

### WSIS Action Line (2005):

ALC5 - Building Confidence and Security in the Use of ICTs

### **ITU-D Study Group Question:**

Question 3/2: Securing information and communication networks: Best practices for developing a culture of cybersecurity

### **ITU Resolutions:**

### PP:

Resolution 130 (Rev. Dubai 2018)

Resolution 174 (Busan 2014)

Resolution 179 (Rev. Dubai 2018)

### WTDC:

Resolution 45 (Dubai 2014)

Resolution 67 (Buenos Aires 2017)

Resolution 69 (Buenos Aires 2017)

### WTSA:

Resolution 50 (Hammamet 2016)

**Resolution 52** (Hammamet 2016)

Resolution 58 (Dubai 2012)

### **Ongoing Projects:**

- · National CIRT Establishment in Gambia
- Cybersecurity Innovation Centre for the Arab Region
- National CIRT Establishment in Burundi
- Communications CIRT Establishment in Botswana
- Enhanced National KE-CIRT/CC Kenya
- National CIRT Establishment in Malawi
- Cybersecurity capacity development in Pacific Island Countries
- Child Online Protection in Asia and Pacific DOCA Funded
- CIRT Implementation Barbados
- CIRT Assessment Bermuda

### The 2030 Agenda for Sustainable Development

**SDG 4:** Ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles.

**SDG 9:** Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

**SDG 16:** Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

**SDG 17:** Strengthen the means of implementation and revitalize the global partnership for sustainable development

### Regional initiatives (WTDC-17):

Africa: Building trust and security in the use of telecommunications/information and communication technology

**Arab States:** Confidence and security in the use of telecommunications/ICTs

**Europe:** Enhancing trust and confidence in the use of ICTs

CIS: Development and regulation of infocommunication infrastructure to make cities and human settlements inclusive, safe and resilient

**Asia-Pacific:** Contributing to a secure and resilient environment



Impact Pathway	BDT Key Colleagues & Cluster Teams	Partners
Capacity Development  (Value Added Capacity Development)	Regional Directors  Cybersecurity Focal Points: Rouda Alamir Ali (ARB) Serge Valery Zongo (AFR)	KISA, DOCA Australia, Oman ARCC, FIRST, CTO, ISOC, ISSA, Meridian, GFCE, Council of Europe, EC, ENISA, Interpol, UNODC, MIC Japan, WBG, Deloitte, Bitsight, Fortinet, Cisco, Microsoft, WelchmanKeen Consulting, Silensec, NRD Security, GCSCC Oxford, OCSC, University of Grenoble, GCSP
2. Technical, Policy and Regulatory Measures (Development of Technical, Regulatory and Policy Measures)	Pablo Andres Palacios Ochoa (AMS) Farid Nakhli (CIS) Sameer Sharma (ASP)	GFCE, Oman ARCC, INTERPOL, WEF, NCA KSA, NCA SG, CTO, ISSA, Interpol, WBG, Silensec, Deloitte, Fortinet, Cisco, Microsoft, NRD Security, EY, GCSCC Oxford, OCSC, ECS, Potomac Institute, International Cyber Policy Center,
3. Cybersecurity Cooperation (Improved Cooperation and Coordination)	Carla Licciardello (COP) Fanny Rotino (COP) Other BDT Thematic Priority Clusters	WEF, GFCE, FIRST, GCA, NTRA Egypt, NCA KSA, NCA SG, Interpol, UNIDIR, WBG, Deloitte, Microsoft, Cisco, Bitsight, Cyber Services, NRD Security, University of Grenoble, Oxford University, Potomac Institute,
4. Organizational Structures (Enhanced Organizational Structures)	Regional Directors  General Secretariat  TSB	FIRST, NCA KSA, KISA, DOCA Australia, Oman ARCC, GCSCC, GFCE, GCA, GCI, ISSA, UNIDIR, WBG, Guardtime, Deloitte, Silensec, Bitsight, Kaspersky, BitDefender, Microsoft, Cisco, EY, OCSC, GCSCC Oxford,



<u>Announcements</u>	Release Time	Target audience	Key messages	
Global Cybersecurity Index (GCI) Report	OCT-20	Governments, Private Sector, Academia and Research Community	Instigate capacity development and preparedness to improve national cybersecurity. Enable cooperation and information sharing. Important information for the research community.	
NCS Guide update and implementation tools	NOV-20	Governments and Implementation Agencies	Facilitate development and adoption of nationwide cybersecurity policies. Enable national leaders and policy-makers to think strategically about cybersecurity, cyber-preparedness and resilience.	
CIRT Framework	SEPT-20	Governments, Private Sector	Enable assessment and establishment of national or organizational capabilities to better address cyber related threats and incidents to protect national critical services.	
COP Guidelines and Implementation tools	JUN-20	Governments, Local communities, Educational Institutions End users	Identification of key vulnerabilities and risks of children and young people online. Facilitates the development of practical tools to minimize risks and promote the adoption of good practices to protect on-line experience of children.	
Cyberdrill Framework	SEPT-20	Governments, Private Sector	Enhance cybersecurity readiness, protection, and incident response capabilities of countries by conducting hands-on exercises at regional and national levels, building capacity and ultimately contributing to improve operation of national CIRTs.	



# **Covid-19 Related Actions**

# CYB4COVID (www.itu.int/covid19)

To support wider efforts, ITU is reaching out to the Member States, partners and Sector Members to share
information about initiatives, actions, resources and projects on cybersecurity that are designed to help
ensure communities remain connected safely and securely.

### Multistakeholder collaboration

Several ITU-D Sector Members and partners offer support to countries through:

- Delivering capacity building on Critical National Infrastructure Protection through publications, online workshops, discussions, etc, in Asia and Pacific (specifically for SIDS)
- Making available tools free of charge for a limited period to help countries responding to threats targeting COVID-19 response infrastructures.
- Running a global virtual platform to support cyber exercises and capacity development
- Raising awareness on COVID related cybertheats



# Repurposing Activities

**BDT Thematic Priority Overview - Cybersecurity** 

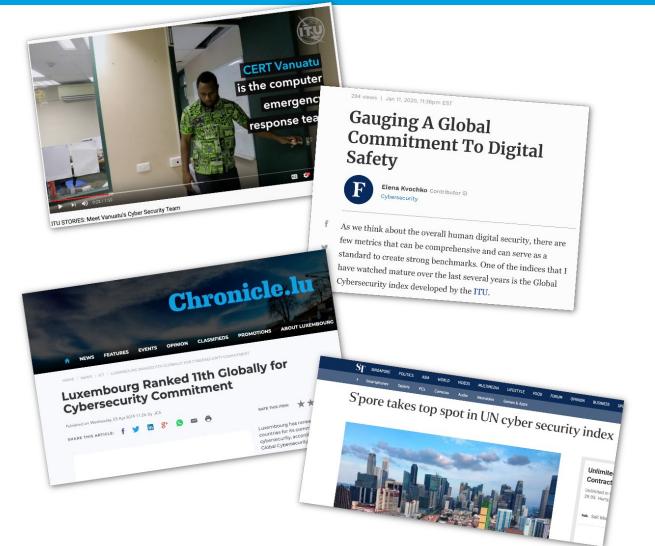
Planned Activity/ies	Planned Output/s	Repurposed Activity/ies	Repurposed Output/s	Outcome/s
5 X Regional Cyberdrills	Cybersecurity Exercises and Hands-on Trainings	4 x Virtual Cyberdrills for the 6 ITU Regions	Virtually enabled Cybersecurity Exercises and several Hands-on Trainings	Wider Reach to Stakeholders
4 X National and Regional National Cybersecurity Strategy Capacity Development	Training and Tabletop Exercises on NCS Lifecycle Management, Principles and Good Practices	To develop Online and Instructor Lead Training Materials	Online Trainings – self paced and instructor lead. Training materials.	Train the trainers – who can deliver training as well as facilitate the process of NCS development and review
On-site CIRT readiness assessment	Capacity Building and assessment report	Online CIRT readiness assessment	Online Capacity Building and Assessment (reduced scope)	Provide an understanding of efforts and min resources needed for CIRT establishment journey





# **Impact Stories**

# BDT Thematic Priority Overview - Cybersecurity









### **3rd Round of TDAG Web Dialogues**

14 May 2020, Online

**Moderator:** Alex Wong, Senior Strategy Advisor, BDT

1300-1305 Welcoming Remarks

1305-1320 Recap of RBM Case for Change

1320-1500 Overviews of Thematic Priorities (continued from May 12)

1500-1550 RBM Implementation in BDT and Next Steps to scale up

1550-1600 Wrap Up





14 May 2020, Online

# 1500-1550: RBM implementation in BDT and next steps to scale up

#### Presenter:

- Stephen Bereaux, Deputy to Director, BDT
- Achim von Heynitz, Senior Adviser, BDT





14 May 2020, Online

## Several new and enhanced management processes are being implemented to ensure the success of RBM implementation. (1/2)

- We have focused on preparing and empowering BDT staff with the tools and resources to deliver value and impact, with performance management related objectives being adjusted accordingly
  - Multiple RBM workshops for all HQ-based teams and Regional Offices
  - Project Management training
  - Communication for Development training
  - Procurement training
- Underlying assumptions and operational risks have been articulated for each thematic priority to allow proactive monitoring of progress and readjustments
- Performance Agreements are being implemented to establish transparent linkages between the thematic priorities, the thematic priorities and the Regions, the relevant ITU-D study groups, and the other ITU Sectors (ITU-T and ITU-R)





14 May 2020, Online

## Several new and enhanced management processes are being implemented to ensure the success of RBM implementation. (2/2)

- SMART key performance indicators (KPIs) are being identified for each thematic priority to provide the qualitative or quantitative tools to continuously measure and record our deliverables and achievements towards the articulated medium- and longer-term thematic goals.
- A new Delegation of Authority decision making process has been implemented to clearly define and delegate authority in combination with the required resources to thematic priority facilitators and Regional Directors (within predefined approval boundaries).
- Quarterly Review Meetings between the thematic clusters and the regional offices will review and allow adjustments on a holistic basis the progress of all work program elements. The first Quarterly Review Meeting took place in the week of May 4, 2020.
- A modernization of BDT systems has been initiated to align the reporting capabilities with the delegation of authority to budget holders and maintain accountability

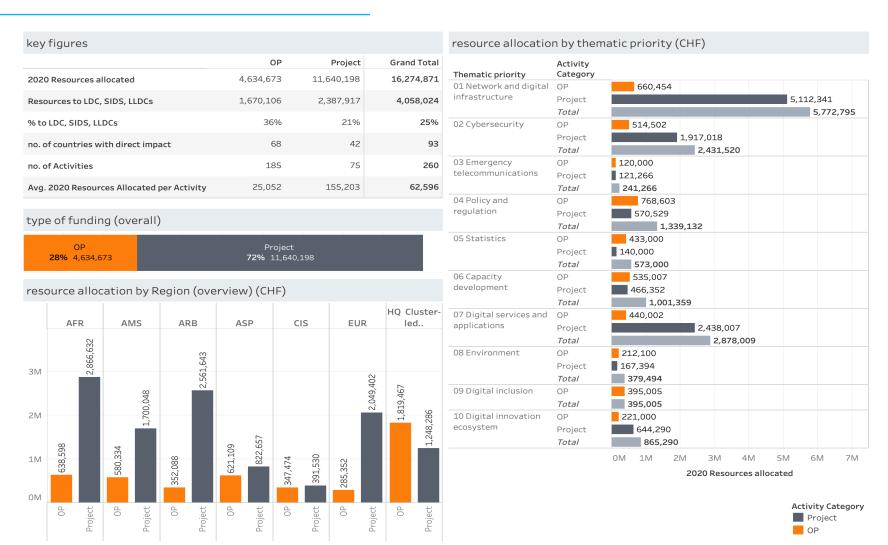




14 May 2020, Online

# 2020 BDT Resource allocation by region and thematic priorities

- Providing a holistic view of OP-budget and project resources
- 3.0M CHF 2020 special allocation to accelerate Regional Initiatives implementation from Member States not included
- Resource use by project commitments is awaiting completion







14 May 2020, Online

2020 BDT
Resource
allocation by
thematic priority,
impact statement
and impact
pathway

By OP-budget and project resources

	ct pathway (CHF)		Activity Category		
Thematic priority	Impact statement	Impact Pathway	Project	OP	
1 Network and digital	Reliable Connectivity to Everyone	Connectivity	310,000		
nfrastructure		Infrastructure frameworks		1,901,292	
		Spectrum management and broadcasting		3,530,0	
2 Cybersecurity	Creating trusted cyberspace for all	Cybersecurity Capacity Development	130,000		
		Cybersecurity Engagement and Awareness	930,000	)	
		Incident Response Capabilities	1,097,019		
		National Cybersecurity Posture	170,000		
		Online Safety for Children and Youth	80,001		
3 Emergency	Disaster-resilient ICT infrastructure for	Preparedness	176,266		
telecommunications	reduced loss of lives and damages	Response	65,000		
4 Policy and	Supporting Collaborative ICT Policy and Regulation Frameworks for Digital Ma	Digital Policy and Regulation Engagement and Awareness	432,003		
regulation		Digital Policy and Regulation Tools Enhancement	870,529		
05 Statistics	Evidence-based policies adopted for digitally inclusive societies	Conduct of statistical events	183,000		
		Data production, preparation of analytical reports and visualizations	160,000		
		Development of online materials (guidelines and manuals) and delivery of statistical trainings/works	180,000		
		International cooperation and partnerships	50,000		
06 Capacity development	Developing skills for the digital	Capacity development for ICT professionals	375,005		
	economy	Digital skills development and knowledge resources	626,354		
07 Digital services and applications	Digitally Enabled Society and Economic Sectors for SDGs	Development of national strategic planning frameworks	225,002		
		Facilitate the sharing of knowledge and best practices and building capacities	1,	605,001	
		Support the deployment of ICT/mobile applications	1,008,0	006	
08 Environment	Creating a circular economy for ICT	Advocacy & Media	12,000		
	equipment	WEEE Data & Knowledge	277,394		
		WEEE Policy Support	80,000		
09 Digital inclusion	Inclusive, equal access and use of ICTs	Decision and Policy Makers	175,002		
	for all	End users: specific communities and people	220,002		
10 Digital innovation ecosystem	Accelerating digital innovation	Assessment and e-strategies	40,000		
	ecosystems for digital transformation	Bankable ecosystem projects	649,290		
		Ecosystem Knowledge sharing	176,000		



2020 Resources allocated

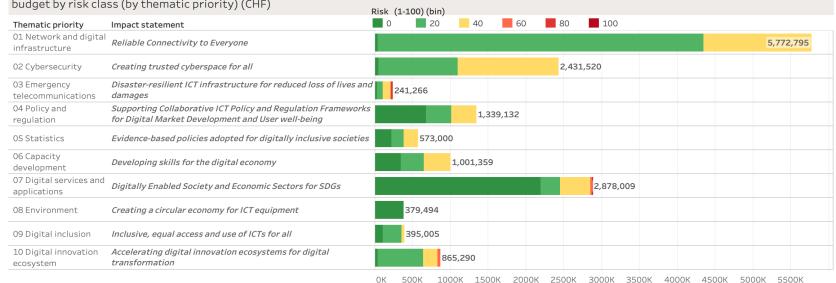


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2020 BDT work program risk assessment, by activity and impact

- Cumulation risks by completion dates
- Undergoing further review









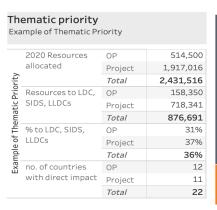


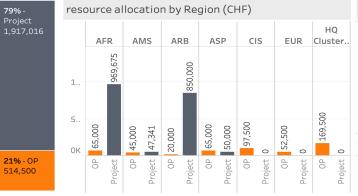
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Illustrative Dashboard View:

2020 Resource allocation by thematic priority, region and impact pathway

Mustrative Only





thematic analysis by activity					
ţ	Avg. 2020 Resources	OP	22,370		
c Priori	Allocated	Project	213,002		
		Total	75,985		
Example of Thematic Priority	no.	OP	23		
		Project	11		
		Total	34		
ple	no. of activities per	OP	5.8		
am	staff**	Project	2.8		
ω		Total	8.5		

no of staff \*\* in HO: 4

resources allocated by impact pathway (CHF)

OP

Project

Grand Total

OP

99.856/514,500

12/0

Project

OP

90.856/514,500

12/0

Project

OP

17/100/1 917 016 196

% of Total 2020 % of Total 2020 % of Total Impact Pathway 2020 Reso.. 2020 Reso.. 2020 Reso.. Resources. Resources. Resources. 54,500 1,067,016 1,121,516 13 Impact Pathway 1 80,000 3 850,000 930,000 Impact Pathway 2 170,000 Impact Pathway 3 170,000 Impact Pathway 4 25% 130,000 5 130,000 16% 80,000 4 80,000 Impact Pathway 5 **Grand Total** 100% 514,500 23 100% 1,917,016 11 100% 2,431,516

QI: ex	penait	ure and	utilizati	on overv	riev
OP	59,856	/514,500	12	2 <mark>%</mark>	
Project 🏻	17,	<b>100</b> / 1,917	,016 1%		
Total	76,	<b>95</b> 6/2,431	,516 3%	YTD	
(	OM 2	M 4N	Л 0%	50%	
,	Ytd Expe	nd./2020 R	es	% spent Y	TD





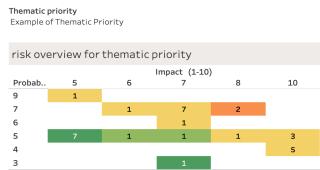




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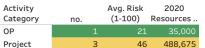
Illustrative **Dashboard View:** 

2020 Work program risk assessment by thematic priority, Mustrative Only



completion dates for OP activities and projects (CHF)											
		OP				Project			Grand Total		
Year End		% of 2020 activities	no.		2020 Resources	% of 2020 activities	no.	2020 Resources	% of 2020 activities	no.	2020 Resources
2020	Q1	9%		2	50,000				8%	2	50,000
	Q2	9%		2	30,000				8%	2	30,000
	Q3	14%		3	45,000				12%	3	45,000
	Q4	68%	:	15	365,000	100%	;	916,000	72%	18	1,281,000
2021							-	L		1	
Beyo	Beyond 2021						-	L		1	

Impact Pathway	Output / Deliverable	Activity .				Activity	Avg
Impact Pathway 1	Deliverable 1	OP	3,900/30,000	13%		Category	no. (1-
		Project	0/1,067,016	0%		OP	1
		Total	3,900 / 1,097,016	0%		Project	3
	Total		3,900 / 1,097,016	0%		Grand Total	4
Impact Pathway 2	Deliverable 2	OP	19,803 / 80,000	25	5%		
		Project	/850,000				
		Total	19,803/930,000	2%			
	Total		19,803/930,000	2%			
Impact Pathway 3	Deliverable 3	OP	<b>27,169</b> / 170,000	16 <mark>%</mark>			
		Total	27,169 / 170,000	16%			
	Total		27,169 / 170,000	16%			
Impact Pathway 4	Deliverable 4	OP	<b>8,152</b> / 130,000	6%			
		Total	8,152 / 130,000	6%			
	Total		8,152 / 130,000	6%			
Impact Pathway 5	Deliverable 5	OP	832 / 80,000	1%			
		Project					
		Total	17,932/80,000	22	%		
	Total		17,932/80,000	22	%		
Grand Total			76,956 / 2,407,016	3% Y7	ΓD		
			OM 1M 2M 3N	1 0% 20%	40% 60% 80%		
			Ytd Expend./2020 Res. allocati.		6 spent YTD		



523,675

40





14 May 2020, Online

**Moderator:** Alex Wong, Senior Strategy Advisor, BDT

1300-1305 Welcoming Remarks

1305-1320 Recap of RBM Case for Change

1320-1500 Overviews of Thematic Priorities (continued from May 12)

1500-1550 RBM Implementation in BDT and Next Steps to scale up

1550-1600 Wrap Up





14 May 2020, Online

### Participants Poll:

Wha	at are your top 3 takeaways from the RBM web dialogues?
	I understand why BDT needs RBM
	I understand the alignment of RBM implementation to WTDC programmes and Projects; Regional
	Initiatives; Study Group Questions; Ad-hoc assistance to Member States
	I have a better understanding about the work of the thematic priorities
	I understand how the BDT budget and Project resources are distributed and used
	I know what BDT "fit4purpose" is about and its long-term impact
	I understand how members and BDT can work together to achieve impact
	I have a better understanding of how COVID-19 impacts the work of BDT
	I am more confused than before!



14 May 2020, Online

#### Third round of Web Dialogues, 12-21 May 2020

As part of the preparations for TDAG and in order for membership to have enough time to be briefed and discuss all the important topics, a third round of Web Dialogues is being organized for the month of May, as follows:

Tuesday, 12 May 1300h-1600h, CET

Web Dialogue on Results Based Management - Creating a "Fit4Purpose" BDT: The

Case for Change

Thursday, 14 May 1300h-1600h, CET

Web Dialogue on Results Based Management - Creating a

"Fit4Purpose" BDT: Scaling for

**Impact** 

Thursday, 21 May 1300h-1600h, CET

Web dialogue on Partnerships for Digital Transformation: Engaging Stakeholders for Meaningful Impact





14 May 2020, Online

#### **Telecommunication Development Advisory Group (TDAG), 2-5 June 2020**

Time of meetings 1300h-1600h (CET)

**Platform** Interprefy

**Interpretation** 6 official languages

**Registration (mandatory)** <a href="https://www.itu.int/net4/ITU-D/CDS/meetings/registration/index.asp">https://www.itu.int/net4/ITU-D/CDS/meetings/registration/index.asp</a>

**Test/training sessions** 20 & 21 May 2020 (0930h-1230h, 1430h-1730h) – Information will be sent this week



14 May 2020, Online

## Thank you for your participation!

TDAG-secretariat@itu.int

