



**ITU TELECOM
WORLD2009**
Geneva
5-9 October

ITU TELECOM WORLD 2009 In Review

ments, the barriers, the psychological problems, the difficulties, and the economics of cloud computing, among others. Having identified the barriers, what are those issues we should resolve? Clearly, the issues of interoperability and standardization are high on the agenda.

Moderator

- * **Mr Tim Cowen**, Barrister & Visiting Professor, City of London School of law, & Visiting Fellow, British Institute of International and Comparative Law, United Kingdom

Panellists

- * **Mr Jay Chaudhry**, CEO and President, Zscaler, United States
- * **Mr Michael G. Hill**, Vice President, Enterprise Initiatives, Sales, Services, and Business Development, IBM, United States
- * **Mr Vincent Franceschini**, CTO Distributed Data Storage Solutions, Hitachi Data Systems Corporation, Japan
- * **Mr Duncan Stewart**, Director of Research, Technology, Media & Telecommunications, Deloitte Canada, Canada
- * **Mr Panu Kause**, Director, Partnerships and Innovation, Ixonos Plc, Finland
- * **Ms Monique Morrow**, CTO Asia Pacific, Cisco, Hong Kong, China

BUS.6 – FUTURE INNOVATION: SCIENTIFIC & TECHNOLOGICAL FOUNDATIONS

Innovation delivers future developments and business models for interactive telecommunications. If infrastructures, devices, standardization and regulation are prerequisites for setting up and structuring the telecommunication ecosystem and its economy, they are nevertheless insufficient to design and develop new services, new contents and new usages for their business and development opportunities. In the light of a forthcoming NGN and new protocols deployment, we need to explore and design possible future innovations that will allow improvement for health, transport, education, working or entertainment. The key question is how can these smart environments (intelligent object,