

Summary of closing remarks

A fundamental shift is on the way in terms of business models. Telecom operators need to work with partners to share additional revenues that TMT industry is capable of generating (\$4.3 billion).

Moderator

- * **Mr Keith Willets**, Chairman, TM Forum, United States

Panellists

- * **Mr Russell Buckley**, Vice President, Global Alliances, AdMob Inc., United Kingdom
- * **Mr Roberto Dini**, Sisvel's Founder and Intellectual Property Expert, Italy & Europe, Sisvel spa, Italy
- * **Mr Gerd Leonhard**, CEO, Media Futurist, Switzerland
- * **Mr Anoop Gupta**, Corporate Vice President Technology Policy & Strategy, Microsoft Corporation

BUS.3: CONNECTED HEALTH: INNOVATIVE BUSINESS MODELS AND CLINICAL PRACTICE

“Creating the Conditions for Connected Health”
(in cooperation with WHO)

Advances in ICTs can effectively be leveraged to address some of society's most important challenges in health. Although states have the principal responsibility for action and industry drives innovation and investment in this sector, individuals and communities should remain the main beneficiaries. In this interactive session will engage panelists and the audience in an in depth exploration of key themes, priorities and challenges in eHealth for the future.

“It has been an extraordinary decade for Africa,” said Dr Hamadoun Touré in his keynote address at the African ICT Summit in September. “Just ten years ago, virtually nobody in Africa had a mobile phone; today mobile cellular sub-