



**ITU TELECOM
WORLD 2009**
Geneva
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ITU TELECOM WORLD 2009 In Review

Key questions:

- What types of new business activity and business models are being developed as a result of ICTs and broadband?
- How are ICTs and broadband deployment and adoption stimulating new forms of content including more local content?
- What needs to be done to promote local content and local language?
- What roles will IPR protection, privacy, and standards play in ICTs driven innovation?
- What are potential regulatory barriers to widespread adoption of ICTs and broadband?

(Summary of debate not available)

Moderator

- * **Mr Michael Kende**, Head of Regulatory and Policy Sector , Analysys Mason, United States

Panellists

- * **Ms Daphna Steinmetz**, VP and Chief Innovation Officer, Comverse Inc., United States
- * **Dr Shanzi Chen**, CTO, DaTang Telecom Technology & Industry Group, China
- * **Mr Preet Virk, Director**, Global Network Segment Marketing, Freescale Semiconductor, Inc., United States
- * **Mr Luis Jorge Romero Saro**, Former Director of Devices and Customer Networks, Telefónica, Spain
- * **Mr John Frieslaar**, CTO Key Accounts, CTO Office, Huawei Technologies, United Kingdom
- * **Mr Kees Rovers**, Founder and Director, Close the Gap B.V., Netherlands