

Different services (Mobile health, M-commerce, etc.) seem to catch on in different markets. Is there any recipe on guessing which ones will catch on in your market?

Moderator

- * **Mr Marko Jagodic Jr.**, Director - Service Network, Mobitel d.d., Slovenia

Panellists

- * **Mr Fan Zhang**, Vice President, China United Network Communications Corporation, China
- * **Dr Michael Waidner**, CTO Security & Chair, Security Architecture Board, IBM Corporation, United States
- * **Mr Nick Hughes**, Partner, Signal Point, United Kingdom
- * **Mr Igor Milashevskiy**, Founder & Board Chairman, Intervale Group, Russian Federation
- * **Mr Manoranjan Mohapatra**, CEO, Comviva Technologies Limited, India
- * **Prof. Takeshi Natsuno**, Professor, KEIO University & Father of Mobile Web Services, Japan

BUSINESS MODELS

BUS.1 : DRIVING INNOVATION AND SUSTAINING NEW BUSINESS MODELS ACROSS MARKETS

A key policy goal of ubiquitous ICT and broadband is to foster innovation, not only in the ICT sectors but also across the economy. Thus, the reference to ICT as the infrastructure of infrastructures. As ICT and broadband become widely adopted and used, they become platforms for the development of new services and even new technological development. This session examines how ICT and broadband can foster and stimulate innovation.