

- What role do/can social networks play in driving demand? - How important are traditional media in creating demand for ICTs/broadband?
- What are some specific examples of program that have increased demand/utilization?

(Summary of debate not available)

#### Moderator

- \* **Mr Craig E. Ehrlich**, Forum Advisory Committee Member, Chairman, Novare Technologies, Hong Kong, China

#### Panellists

- \* **Mr Paul Doany**, CEO, Türk Telekomünikasyon A.S., Turkey
- \* **Mr Daniel Rosenne**, Chairman, Tadiran Telecom Communications Services, Israel
- \* **Mr Suraj Shetty**, Vice President, Worldwide Service Provider Marketing, Cisco Systems, United States
- \* **Mr Rajat Kathuria**, Professor, Indian Council for Research on International Economic Relations, India
- \* **Dr Heather E. Hudson**, Professor, ICT Management and Policy, School of Business and Management, University of San Francisco, United States

## ICT.6 : MOBILE SERVICES AND ECONOMIC GROWTH

Mobile networks have become the networks of choice globally, especially in emerging economies and, in many ways have replaced traditional fixed networks. Mobile services have stimulated economic activity, enabled innovation, and improved people's lives. Mobile Internet may well be the way billions of people, especially in emerging countries, will connect to and experience broadband connectivity. This session examined the necessary enablers and potential barriers to the full and rapid development of the mobile Internet as a platform for sustainable economic growth.