

10 ELECON WORLD 2009 In Review

- VIP lounge
 - Access to VIP lounge from 8am to 8pm with free light refreshments and canapés, snacks, biscuits. (Sponsored by STC)
 - ➤ VIP Theatre: podium, 150 chairs, interpretation services (English and French), AV and IT equipment (Sponsored by STC)
- VIP Sponsorships
 - > ZTE, Telelink, MCIT Egypt, Nokia, GSMA, IMD workshop, IBM (2), and Blackberry, STC

VIP REGISTRATION

- ➤ Most VIPs came from the following regions: Africa (30%), Asia (23%), and Europe (21%);
- ➤ 18% of VIPs came from International Organizations, UN offices and Missions in Geneva
- ➤ Country delegations (i.e. formal delegations from ITU Member States) accounted for the single largest group of VIPs; Delegations and Missions (46%), Courtesy (9%), and VVIP Delegation (8%)