



**ITU TELECOM
WORLD2009**
Geneva
5-9 October

ITU TELECOM WORLD 2009 In Review

VIP Facts and Figures

THE VIP PROGRAMME:

- 1st year a VIP programme based on substantive debate around a well developed agenda
- Programme session details
 - Power lunches/dinner (ZTE, Telelink, MCIT Egypt)
 - Shaping Public Policy (Nokia, Ministers and CEOs dialogues)
 - Thought Leadership: Leading Ideas (GSMA, IMD workshop, IBM)
 - Thought Leadership: Meet-a-Leader (RIM Blackberry, IBM)
- Social events
 - Welcome reception
 - Blackberry VIP Cocktail
 - VIP reception at the Villa Le Saugy [for ministers only]
 - Forum Dinner – focused on Forum speakers
 - Farewell Reception
- Services
 - Free access to Forum and Exhibition
 - Bilateral rooms for VIPs
 - Photographer
 - Participant online booklet with biographies, photos and contacts
 - Car services for Ministers only (30 cars with drivers)
 - VIP welcome lounge at Geneva Airport
 - 300 Parking slots at Palexpo
 - VIP liaison officers