



**ITU TELECOM  
WORLD 2009**  
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## ITU TELECOM WORLD 2009 In Review

Prime Minister Mizengo Pinda of Tanzania underlined the significance of holding a round table of government representatives and CEOs. “We feel it is a good opportunity, because together we can try to look at the factors that are affecting climate change,” he said. “In developing countries, in almost all areas where you have ICT facilities, the challenge has always been power,” the Prime Minister added. “We face acute shortages of power... so, invariably, all our major companies are forced to use standby diesel generators, which consume a lot of oil, produce a lot of emissions, and keep on hammering away on the environment and hampering our efforts to tackle climate change. We must develop a good model to help us out of this situation,” he stressed. Welcoming the statement by Mr Conway that there are opportunities to move ahead, Mr Pinda said “we should look at companies not only as profit-making, but also as key tools to fight climate change”. He also welcomed an idea put forward by Dr Touré that e-books would be an important way of reducing the use of paper. “From primary to secondary schools to universities, it is books, books, books! By preserving the trees we are cutting now, it will be part of our contribution to a green world,” Mr Pinda said.

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### Managing e-waste

Colombia's Minister of Information and Communications Technology María del Rosario Guerra de la Espriella called for better management of e-waste, especially discarded computers and mobile phones. She underlined that these devices are increasing in number, especially as “we have been promoting (and keep promoting) the use of personal computers in schools”. Ms Guerra de la Espriella called for more action to deal with e-waste, which she said had grown