Satellite	2%
Service / Access Provider	5%
Software Supplier	2%
Systems Integrator	4%
Test / Measurement Vendor	1%
Voice / Video	3%
Other	4%
Purchasing Role	
Decision Maker	41%
Advise / Recommend	35%
Other	23%

Exhibitor Demographics

Region	
Africa	16%
Asia-Pacific	19%
Europe	22%
Latin America/Caribbean	13%
Middle East	16%
USA/Canada	14%
Industry Sector	
Aerospace / Satellite	3%
Broadband Services / Applications	9%
Broadcasting / Entertainment	5%
Cable / Fibre / Wiring	5%
Computer Hardware / Office Equipment	3%
Computer Software	6%
Content / Publishing	5%
Internet Services / Retailing	7%
IT Services / Platforms / Applications	12%
Mobile / Wireless / 3G	13%