

but is simply too expensive, ways are needed to ensure it can be accessed. Otherwise we will increasingly face the unfortunate conundrum of technology being available, being fit for the purpose and simply not being in the hands of those who really need it.

Moderator

- * **Mr Patrick McDougal**, Vice President - Corporate Development, Inmarsat, United Kingdom

Panellists

- * **Mr Michel Bobillier**, Global Business Development Executive, Trusted Identity Initiative, IBM Corporation, United States
- * **Dr Sven Gustav Rohte**, Chief Commercial Officer, Thuraya Telecommunications Company, United Arab Emirates
- * **Mr Nihat Oktay**, VP & CMO, TURKSAT Uydu Haberlesme Kablo TV ve isletme A.S., Turkey
- * **Mr Jeffrey White**, Regional Director EMEA and Russia, Iridium Satellite LLC, United States
- * **Mr Emad Elmasry**, Director, Corporate Strategy, Arab Satellite Communications Organization (ARABSAT), Saudi Arabia

DEV 3. – RETHINKING REGULATION IN EMERGING MARKETS

Developing countries are in the midst of both a technological and economic communications transition with the rapid growth of Internet Protocol (IP) and mobile networks at the heart of this revolution. There is a wide recognition that the most successful national ICT strategies have always tackled two interrelated elements: infrastructure and an enabling environment. The latter is typically seen as synonymous with an enabling regulatory framework that encourages competition, privatization and market liberalization. But for emerging economies, this is clearly too simplistic. Emerging markets present a particular set of