



- With the level of complexity and differing functions at the network and data centre level, is it possible to come up with meaningful metrics for the green industry?
- How can we use measurements developed in other domains e.g. government policy? Is there a need to coordinate these various efforts?

Summary of moderator's statement

The moderator described this session as an interesting, lively debate. He expressed the possibility that after this debate the audience might better understand the complexity of comparing products with products and identifying the carbon reductions which arise from these.

He emphasized how it is clear that there is a role for new technologies, there is a role for changes in the way we work and that there is a role for regulators. Additionally there is a preeminent role for standards here, possibly in order to set new carbon reductions targets. And so there will be work for ITU study group 5 (the Lead Study Group on ICTs and climate change), in particular, for a while, to ensure that one can actually get those products out into the market which will allow the industry to capitalize on the new technologies and the new opportunities that are present.

Moderator

- * **Dr Keith Dickerson**, Head of Global Standards, BT, United Kingdom

Panellists

- * **Mr Patrick Pax**, Solutions Marketing - M2M and Green IT, Orange Business Services, Switzerland
- * **Mr Luc Ceuppens**, Vice President of Marketing, Juniper Networks, United States
- * **Dr Yoh Somemura**, Senior Research Engineer, Supervisor, Environmental Management & Provisioning Project, NTT Information Sharing Laboratory Group, Japan
- * **Mr Thomas Spiller**, Senior Director, International Programs, SAS Institute, Belgium
- * **Mr Olivier Dupont**, Consulting Engineer, office of President, Cisco, France