



**ITU TELECOM
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data on the network, designing infrastructure in such a way that it's scalable and evolvable. And lastly, the need and the necessity to be looking at public private partnerships to drive the appropriate ROI and the right investment in fixed and mobile, but certainly in fixed infrastructure, that has a much longer life and a much longer ROI as we understand it.

Moderator

- * **Mr Jonathan Dharmapalan**, Lead Partner - Global Telecommunications Advisory Services, Ernst & Young, China

Panellists

- * **Mr Tadashi Onodera**, President and Chairman, KDDI Corporation, Japan
- * **Mr Carsten Schlöter**, CEO, Swisscom SA, Switzerland
- * **Mr Anoop Gupta**, Corporate Vice President Technology Policy & Strategy, Microsoft Corporation, United States
- * **Mr Sean Cai**, VP, ZTE, China
- * **Mr Dato' Zamzamzairani Mohd Isa**, CEO, Telekom Malaysia Berhad, Malaysia

NEW REGULATORY MODELS

REG.1 : REGULATING IN TIMES OF CRISIS

Regulation is both a substitute for and a compliment to competition - it encourages and protects market entry, protects consumers and ensures ever wider access to services. In the current economic situation some operators find it more difficult to obtain the substantial capital needed to build new networks and hence are questioning existing regulatory structures; especially those that can be seen to potentially reduce operator revenues or remove some of the benefits of innovation.