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Established in 1995, DiGi is listed on Bursa Malaysia and is part of the global telecommunications provider, Telenor Group. As the first telco to operate a fully digital mobile network in Malaysia, DiGi focuses on delivering excellent customer experience that is simple, innovative and of best value through DiGi Prepaid, DiGi Postpaid and DiGi Business. Customers can now also enjoy a fresh broadband experience with the launch of DiGi's 3G broadband services. Through its corporate initiative, Deep Green, DiGi is committed to a sustainable business that is fiscally and ecologically responsible to all stakeholders.

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The DIGITALK multiservice platform enables fixed, wireless and mobile operators to roll out advanced services rapidly and profitably. The DIGITALK multiservice platform offers a highly scalable, high-performance, high-availability service delivery platform, operating from a small footprint solution to a large-scale multi-node deployment. The multiservice platform can be deployed in pure IP environments using media application servers or using intelligent switches where operators are connecting to TDM and IP networks. Service-ready applications include: prepaid calling cards, broadband telephony, IP virtual office, service numbers and prepaid mobile.

88 EXHIBITOR **PROFILES**