

**ADB**

Stand 4471

**Advanced Digital Broadcast SA**

Ave. de Tournay 7  
CH-1292 Chambesy  
Switzerland  
Tel: +41 22 799 0799  
Fax: +41 22 799 0790  
Email: sales@adbglobal.com  
URL: www.adbglobal.com

Advanced Digital Broadcast (ADB) provides set-top boxes to the worldwide digital television industry. We supply devices across all transmission platforms including cable, IPTV, satellite and terrestrial. We are a leader in hybrid set-top devices. We strive to bring to market hardware and software solutions that help our customers provide differentiated services (such as video-on-demand, interactive TV, accessing content stored on PCs directly from the TV, etc.). We fine-tune our set-top boxes for each operator's specific infrastructure to deliver top performance. Our products are recognised as amongst the industry's most advanced and reliable, both for current and future generation broadcast technology.

**Adeya**

Stand 5031.02 Lake Geneva Region Pavilion

**Adeya SA**

Avenue Cardinal-Mermillod 1  
CH-1227 Geneva, GE  
Switzerland  
Tel: +41 22 566 1480  
Email: contact@adeya.ch  
URL: www.adeya.ch

Throughout ten years of experience in security auditing, the founders of Adeya noted a gap in global mobile phone security coverage. Adeya was founded to fill this gap. Its ancient Greek name, meaning "feeling secure", illustrates the core values at the heart of the firm and its products. It allows users of mobile communication devices to share and store information securely, everywhere and at all times. Adeya inspires confidence by offering intelligent applications, based on trusted encryption algorithms. The product's ease of use and of integration into pre-existing systems allows Adeya to offer military level security to the economic world.

**AEC**

Stand 4000.08 Saudi Arabia Pavilion

**Advanced Electronics Company**

KKIA Industrial Estate  
P.O.Box 90916  
SA-11623 Riyadh, KKIA Industrial Estate  
Saudi Arabia  
Tel: +966 1 220 1350  
Fax: +966 1 220 1355  
Email: info@aecl.com  
URL: www.aecl.com

The Telecom Systems Business Unit (TSBU) is one of AEC's main business units. TSBU has been instrumental in successfully delivering several major telecoms programmes in partnership with leading international OEM's. TSBU moreover plays a major role in supporting local telecoms requirements for systems development, manufacturing and systems capabilities, repair and maintenance, telecoms consultation services and other value-added services. The telecoms business market areas covered under TSBU address primarily the telecoms operators in the Kingdom of Saudi Arabia, including other licensed data operators.