



## Visitor services to maximize your participation at ITU TELECOM WORLD 2009

ITU TELECOM events are famous for their networking opportunities! Getting the most out of ITU TELECOM WORLD 2009 involves making the right connections from the selection of activities and offerings at the event. As such, WORLD 2009 provides a number of services to keep you up-to-date with onsite developments as well as to help you network and fully capitalize with ***Open Networks, Connected Minds***.

### myEventPlanner

New for WORLD 2009, myEventPlanner offers online organization for planning your event participation. Registered participants can create, save and print personal participation preferences. Features facilitate:

- Planning Exhibition and Forum visits
- Creating a personal agenda & registering activities
- Finding and networking with event participants online
- Creating personalized floorplans

Take advantage of our online networking system. This enables participants to login and make contact with clients, partners and prospects. As well as before and during the WORLD event, it is also available afterwards. Use it to get in touch with other participants either individually or in small groups, with an email introducing yourself, your company, products and services, or to discuss topics of mutual interest. So don't delay, get networking online today, to help maximize your time at the event. [www.itu.int/world2009/mep](http://www.itu.int/world2009/mep)

### Event Catalogue and Floorplan

Two other necessary tools for getting the most out of WORLD 2009 are the Event Catalogue and the Floorplan. Consult these tools and consider who else should join your meetings. Take the Event Catalogue home for following up on your sales leads and for planning your next ITU TELECOM event! Of course, both these documents are also available online.