ITU TELECOM WORLD 2009

Telecom Review

Trace Media International

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Telecom Review - the telecom industry's business monthly magazine - is one of the most active magazines present at the major telecoms events in the MENA region. It covers all the aspects of the telecom industry and features operators', vendors' and suppliers' news and activities, along with the latest industry trends. Telecom Review is also very close to telecoms regulators in the MENA region, thus keeping its readers updated on new regulations of the industry as well as existing opportunities. With readership based in 31 countries, Telecom Review takes telecoms journalism to the next level.

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Telefónica

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Telefónica is one of the largest telecommunications companies in the world in terms of market capitalisation. Its activities are centered mainly on the fixed and mobile telephony businesses with broadband as the key tool for the development of both. The company has a significant presence in 25 countries and a customer base that amounts to 264 million accesses around the world. Telefonica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy.



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