

“There is no reason anyone would want a computer in their home.”

- Ken Olson, president, chairman and founder of Digital Equipment Corp., 1977

Some predictions can be misleading: **Mobile TV** will be expensive, difficult, and non profitable. Wrong. It's not too late to change your opinion now.



Picture-in-picture



SPB TV:

- Complete end-to-end solution
- Easy and fast to setup
- Cost-effective with quick ROI
- Flexible and scalable infrastructure
- Successfully launched worldwide
- Best user-experience
- Just like watching TV at home – electronic program guide and “Picture-in-Picture” (PiP)



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