

I-Touchsystems

Stand 4421 Belgium Pavilion

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I-Touchsystems designs and manufactures a complete range of kiosk and display solutions that excel in both form and function. ITS produces self-service solutions spanning from minimalist wall mount units to free-standing kiosks and large format digital signage solutions. All products are available with a wide variety of options and numerous finishes as well as corporate branding services. Our products have proven to be the platforms of choice for interactive self-service and digital signage deployments around the globe. Innovative products have been delivered across numerous industries for many demanding clients including the BBC, Nike, Mercedes-Benz and the Olympic Games.

IIRI

Stand 4021 WiMAX Forum Pavilion

ITU News Stand 2649

International Telecommunication Union

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ITU News is the flagship Magazine of the International Telecommunication Union (ITU), a specialized agency of the United Nations based in Geneva. The Magazine is published by ITU ten times a year. It was first published in 1869 under the title "Journal télégraphique", became the Telecommunications Journal in 1934, ITU Newsletter in 1993 and ITU News in 1996. The Magazine's development over the years has given it authoritative stature among specialists throughout the world. It also meets the growing demand for information on the constantly expanding field of telecommunications and information and communication technologies (ICT). The Magazine provides an upto-date view of ITU's activities and global events, as well as the ICT environment that these events help to shape. It reports on key government and industry decisions taken to coordinate the development and operation of global telecommunication networks and services. The Magazine offers comprehensive coverage of the foundations needed for the information society of the 21st century. In radiocommunications, the focus is on ITU's management of the radio-frequency spectrum and satellite orbits. In standardization, it highlights the high-quality standards developed by ITU to foster global interconnection, and in the sphere of development, turns the spotlight on projects that aim to close the digital divide between those with access to ICT and those without. With reports from ITU events, such as regional and world Telecom exhibitions and forums, the Magazine brings readers the views of important figures from the public and private sectors. Using ITU's research and analysis, the Magazine highlights emerging trends in the telecommunication environment.ITU News is of high editorial standard and caters for the interests of readers and advertisers alike. The Magazine is international, not only because it is circulated to more than 191 countries, but also for its content covering both industrialized and developing countries. This distinguishes it from other publications in the ICT sector. Its readership includes senior government officials, directors-general, presidents and chief executive officers of telecommunication companies; senior executives from the broadcasting and information technology industries; senior managers, technical experts, regulatory and legal specialists, consultants and academics. This gives advertisers the assurance that their message is reaching the right audience. Moreover, each printed copy is read on average by more than 10 people, and each issue of the online edition is read by more than 40 000 people on average.