

# What I've learned...

## What is success for you?

Having a sound methodology and mapping tool that has been integrated into 50 community-based health organizations that implement community health worker programs.

## Are you there yet?

Not yet, but we're well on our way!

## Who and what have been most helpful to you throughout your journey?

Being able to rely on my co-founder, Anna, has been by far the most important driving force behind Broad Street Maps. Adding our third team member, Isabel, has also been crucial to our success. We approach problems with a team mentality, and are able to bring different skills and perspectives to every aspect of our business. We

are very grateful to all of our different mentors from Middlebury College and the ITU, as well as Michael Libes and the 'Fledge' accelerator program for facilitating growth and supporting us. The Next Mile Project in Boston has also been instrumental, connecting us with incredible, inspiring organizations and partners, and providing advice. Finally, the support of our office community at WeWork in Seattle has been crucial to our progress.

## How could we encourage more people to use technology for good and become entrepreneurs?

We believe that it's important to instill a sense of responsibility in young people, and to encourage everyone to learn and care about community issues, whether that's at a global, national, or community scale. Tech is an incredible

way to scale up small initiatives and reach many people, enabling small organizations to make very meaningful contributions to issues that can seem overwhelming and untouchable.



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