Success stories

Syed Ahmed
Gradberry

www.beta.gradberry.com

With an MA in Engineering Management from Queensland University, Australia, Syed Ahmed is the co-founder and CTO of Gradberry.com, having created the entire design and functionality of the site from scratch. Gradberry.com connects students, graduates and professionals with jobs, internships and interactive courses to further their careers. It is effectively a careers and courses network, educating the masses in emerging skills, and connecting them with opportunities. The website launched to the public in 2012 with version 1.0, which consisted of jobs and internships from 600 firms in the GCC. Since then, the site has amassed users from UAE, KSA, Lebanon, Australia, India and the UK, with traffic of 100,000 monthly users. Gradberry. com launched version 2.0 in September 2013, with several exciting new features for users and employers, including allowing users to complete interactive, online courses in skills such as digital marketing and graphic design offered by industry professionals. Employers from SMEs, start-ups and multinationals alike will be able to find top talent through the new and intuitive Gradberry Sourcing System. Future plans include an achievement -based system, connecting the courses and careers segment on Gradberry, and expansion into Europe.