

# What I've learned...

## What is success for you?

Success is working with what you love, helping the lives of others as well as creating value for your business to be scalable and profitable.

## Are you there yet?

Not yet. We are just beginning the journey.

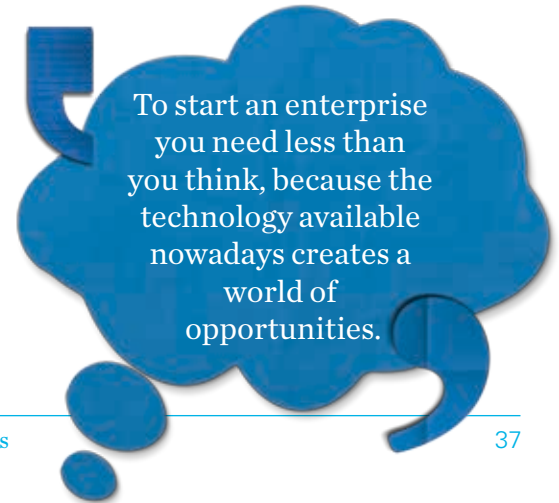
## Who and what have been most helpful to you throughout your journey?

Without doubt: our team members with their life and business experience from other companies and projects.

## How could we encourage more people to use technology for good and become entrepreneurs?

I believe that the best way to encourage people is through the example of successful young entrepreneurs. But we have to make sure that we show that to start an enterprise you need less than you think you do, because the technological facilities available nowadays create a world of opportunities that can be started almost from scratch.

This is why programmes like the Young Innovators Competition are so important to encourage young entrepreneurs to pursue their dreams.



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