



Oscar Ekponimo

A graduate in Computer Science from the University of Calabar, Nigeria, I am an Information Technology consultant specializing in software development. I worked as a defence contractor providing cutting-edge solutions to the highest-level security establishments in Nigeria, the National Security Advisers Office, Defense Headquarters and the National Intelligence Agency. I am a co-founder of TwelveSquare Innovations, a technology start-up passionate about building services and products in Africa to compete with the rest of the world.

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SalvageHub

SalvageHub is a web and mobile platform developed to resolve two problems simultaneously: reducing food wastage at retail and individual levels, and tackling starvation using the same technology. At retail level, food product retailers identify products they wish to donate and notify SalvageHub to schedule a pick-up. Once the alert is received on the hub, a truck picks up the “salvaged” product for delivery to partner food organizations who work with orphans and vulnerable children or homeless people. At individual level, consumers at home can utilize the technology running on their phones to send out notifications to the hub of excess packaged edible items they wish to donate. An auto-response provides information on the nearest drop-off point based on the consumer’s geo-location, where their donations are picked up.



What?

A web and mobile application that reduces food waste and re-distributes salvaged products to needy persons.



Who?

The technology helps retailers track and donate near-expiry products in inventory, and enables consumers to donate their excess packaged food to hungry persons.



Why?

SalvageHub not only reduces food waste but also redistributes them to hungry people in partnership with non-profits.



Goals

By benefiting from angel investment and partnerships, SalvageHub aims to feed 10,000 three-person families and to prevent the waste of 100 metric tonnes food annually.