

- to aim at a clear difference from similar exhibitions/forums by attracting as many major global carriers and manufacturers as possible and by actively encouraging Ministerial/CEO-level participation, which would make it feasible to hold meaningful bilateral and multilateral meetings during the event;
- to prepare the Forum programme well in advance in coordination with industry and to be fine-tuned by the session moderators, fostering more substantive discussions in the Forum;
- to prepare Forum outcomes for dissemination to the public;
- to take measures to facilitate greater involvement by VIPs,

requests the Secretary-General

to study, consult, as appropriate, and inform Member States of the results of the study; and to make proposals to Council-09 on the future of world and regional ITU TELECOM events, taking into account the following options:

- merger of ITU TELECOM WORLD events and regional ITU TELECOM events;
- rotation of the venue for the ITU TELECOM events among the regions, Geneva, the seat of the Union being one of the venues;
- shortening of the periodicity of ITU TELECOM WORLD events from every four (4) years to every two (2) years;
- planning of ITU TELECOM events in conjunction with major ITU meetings;
- strategic alliance/partnership with prominent regional and national event organizers on a non-permanent basis;
- management and staffing of ITU TELECOM in order to enhance its operational efficiencies;
- need to rationalize ITU TELECOM financial management and control the costs to be invoiced to ITU TELECOM;
- outsourcing of ITU TELECOM activities, within its mandate, to enhance its revenue-generating capacity;
- review of the cost for participation in the Forum, in order to attract the targeted audience.

Ref.: Documents C08/91 and C08/105.

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(C09)

The Council,

noting

- a) Resolution 146 (Antalya, 2006), Review of the International Telecommunication Regulations;
- b) Decision 9 (Antalya, 2006), Fourth World Telecommunication Policy Forum;
- c) the Report of the Expert Group to Review the ITRs, created by the Director of TSB pursuant to Resolution 146 ([Document C09/6](#));