

“If MySpace was a country, it would be the 8th largest in the world.”¹



What Many Parents Don't Know

In many countries it seems there is a disconcerting gap between what parents think is happening online and what children know is going on. For example:

In the UK

81% of parents are confident they know what their children are looking at online. 31% of UK kids disagree .

In France

85% of parents know about parental control software but only 30% have installed it . The highest level of use of safety software is in India where 55% of parents have set controls on web usage.

In Brazil

parents think their children are spending 56 hours per month

online. They are actually spending around 70 hours per month online .

In the USA

86% of teenage girls said they could chat in a chat room without their parent's knowledge and 30% said they had been sexually harassed in a chat room but only 7% told their parents immediately because they were worried they would be banned from using chat rooms again .