

UN Virtual Worlds Day

*AI, Spatial Intelligence, and the Citiverse:
Shaping Trusted Digital Futures*

11-12 May 2026

Geneva, Switzerland

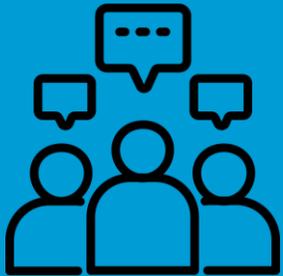
itu.int/un-virtual-worlds-day/

Sponsorship Package



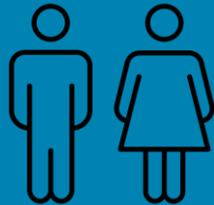
Proven Global Impact

2nd UN Virtual Worlds Day in 2025



50+
speakers

Ministers
Mayors
C-level industry executives
United Nations leaders
NGOs
Startups
Youths



650 +
attendance



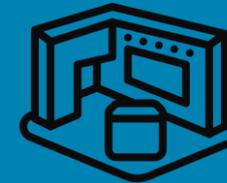
80+
countries



18
UN entities



20+
sessions



8
exhibitions



6
sponsors

Seize the Opportunity: Sponsor the 3rd UN Virtual Worlds Day

11-12 May 2026, Geneva, Switzerland

From Global Commitments to Local Implementation

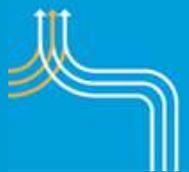
Turning the Global Digital Compact into real, measurable local-level outcomes using AI-powered virtual worlds and spatial intelligence.

Where Policy, Standards, and Innovation Align

Direct engagement with ambassadors, ministers, cities, UN entities, and industry shaping guidelines, standards, and deployment pathways.

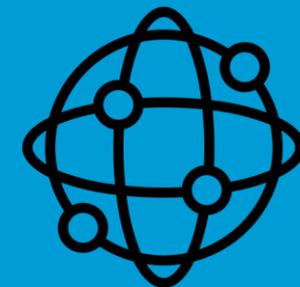
Leading Trusted Digital Futures

Showcase leadership in AI, spatial intelligence, and the citiverse across cities, infrastructure, and public services.



Global
Digital
Compact

1



What's New This Year?

Highlights of the 3rd UN Virtual Worlds Day

Programme

- Ambassadors' Roundtable
- Ministerial Fireside Chat
- High-level thematic sessions on AI, spatial intelligence, and trust
- Sponsor keynote opportunities
- Exhibition & networking sessions



Held in conjunction with:

- 2nd Citiverse Assembly – Co-organized by ITU, European Commission and OASC
- ITU-T Study Group 20 meeting – the global standardization lead on IoT, digital twins, smart sustainable cities, and the citiverse

Support the UN's Mission to Shape Trusted Digital Futures

20 UN Partners
for the 3rd UN Virtual Worlds Day
(more soon...)



3rd UN Virtual Worlds Day



Why Sponsor?

itu.int/un-virtual-worlds-day/



Position Your Brand at the Forefront of Global Innovation



 **United Nations** @UN

The first-ever UN Virtual Worlds Day highlights how digital spaces can help tackle humanity's main challenges and accelerate the achievement of the #GlobalGoals.

More from @ITU: itu.int/metaverse/un-v...

.. Press Release

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United Nations launches global call-to-action to accelerate social progress through AI-powered virtual worlds

UN Virtual Worlds Day urges international cooperation to use emerging technologies for people-centered development

Strategic Alignment

Align your brand with the UN's digital agenda, including the Pact for the Future and the Global Digital Compact.

Influence & Access

Gain exposure among ambassadors, high-level policymakers, mayors, UN leaders and industry pioneers.

Credibility & Trust

Position your organization within a neutral, UN-convened platform shaping trusted digital futures.

Amplify Your Reach

Global Exposure

Visibility across official UN event platforms, communications, and on-site presence in Geneva.

Thought Leadership

Opportunities to contribute expertise on AI-powered virtual worlds, spatial intelligence, and the citiverse, aligned with public value and standards.



Drive Collaborative Impact



Networking & Engagement

Foster networking opportunities through dedicated coffee and lunch breaks, sparking meaningful collaborations.

Empower global youth

Your sponsorship will allow the participation of young leaders from developing countries to the forefront of key dialogues!

Shape digital futures

Your support ensures a seamless, impactful event that delivers lasting value!



3rd UN Virtual Worlds Day



Sponsorship Offering

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Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Value	CHF 5,000	CHF 3,500	CHF 2,000
Networking and exhibits			
Networking activity in the event venue	√	√	√
Priority front-row seating for 3-4 representatives	√	√ (2 representatives)	√ (1 representative)
Video interview opportunities	√	√	
Exhibit booth during the UN Virtual Worlds Day	√	√	√
Dedicated Focal Point for the Event	√		
Brand amplification			
Branding visibility on the UN Virtual Worlds Day website	√	√	√
Branding visibility on the UN Virtual Worlds Day banners	√	√	√
Branding visibility on the UN Virtual Worlds Day roll-ups	√	√	√
Branding visibility on the regular Digital Transformation and Cities Digest distributed to 20k subscribers	√		
Recognition in speeches or other public statements by ITU officials	√		

To discuss a tailored sponsorship package, please contact:



Email

virtualworlds@itu.int



Website

itu.int/un-virtual-worlds-day/

